



AIFD® YOUNG PROFESSIONALS VISION LOUNGE DESIGNERS (40 and Under)

With Support From
Bronze Partner



2020 Symposium Design Opportunity

AIFD® seeks nine (9) Young Professionals to create a floral art composition that reflects their personality and the design influences they have been inspired by. Arrangements will be presented on the Symposium Main Stage on Friday, July 3rd as part of the opening program “Inspirational Insights” with commentary by Sandy Schroeck AIFD, CFD, PFCI and Deborah De La Flor AIFD, CFD. Each designer will be briefly interviewed on stage to tell their story of inspiration.

Designs will be featured in the Vision Lounge, where they will remain on display throughout the Symposium. Each designer will have signage accompanied by their photo with their floral art piece.

Nine designers will be chosen to represent a diverse mix of young talented floral artists.

Additional Information

- Each designer will be provided with a metal column set of two (2). Sponsored by Unlimited Containers, Inc., the designer will select either a gold, silver, or matte block powder coat finish.
- An additional container accessory allowance of \$50 will also be provided for use at UCI.
- Fresh product procurement budget is \$150.
- Cash compensation of \$100.
- Design freshness must be maintained throughout the week. Each designer will also be asked to choose an assistant to mentor in this process. (ex. CFD member or new inductee).
- Questions? Contact Sandy Schroeck AIFD, CFD, PFCI at schsand7@gmail.com.



*Powder Coat Finish Options



*Vision Lounge Display Area

(Each designer will have the side of one column for placement of their design)

AIFD® YOUNG PROFESSIONALS VISION LOUNGE DESIGNERS APPLICATION

Application Deadline: Friday, February 28, 2020 (Designers will be notified by March 10 if selected). Program Date/Time: July 3, 2020, 5:30 – 6:15 PM at the Hilton Chicago

Prep Days: July 2nd and July 3rd (design must be completed by Noon, July 3)

Procurement Deadline: March 31st

FULL NAME (include professional designations):

INDUCTION YEAR (2020 inductees are eligible to participate):

COMPANY NAME:

ADDRESS:

CITY:

STATE:

ZIP:

COUNTRY:

EMAIL:

CELL PHONE:

WHAT'S APP NUMBER (required for communication):

Why would you like to participate in this display and main stage program?

What inspires you? (ex: nature, clothing, jewelry, fashion, art)

In a world of color, what color would you be and why?

What floral artist has inspired you? How? Why?

Who has been your mentor?

What was the best advice you have received from your mentor?

List five words that inspire or describe you. These will be used on the signage during the Vision Lounge.

1.

2.

3.

4.

5.

Select which color for the column set (see page 1 for images)

Gold

Silver

Black

The following supplemental materials are required to be submitted with your application:

- 1. Two photos of your original work**
- 2. High resolution headshot**

Signature

Date

***Email your application and supplemental materials to Sandy Schroeck AIFD, CFD, PFCI at: schsand7@gmail.com. All materials must be received by Friday, February 28, 2020.**

***Those selected to participate will be notified via email by March 10.**

****Those participating must be willing to use What's App for Communication and must register for a Premium Symposium registration.**