



## AIFD® YOUNG PROFESSIONALS VISION LOUNGE DESIGNERS (40 and Under)

### 2020 Symposium Design Opportunity

AIFD® seeks nine (9) Young Professionals to create a floral art composition that reflects their personality and the design influences they have been inspired by. Arrangements will be presented on the Symposium Main Stage on Friday, July 3<sup>rd</sup> as part of the opening program “Inspirational Insights” with commentary by Sandy Schroeck AIFD, CFD, PFCI and Deborah De La Flor AIFD, CFD. Each designer will be briefly interviewed on stage to tell their story of inspiration.

Designs will be featured in the Vision Lounge, where they will remain on display throughout the Symposium. Each designer will have signage accompanied by their photo with their floral art piece.

Nine designers will be chosen to represent a diverse mix of young talented floral artists.

#### Additional Information

- Each designer will be provided with a metal column set of two (2). Sponsored by Unlimited Containers, Inc., the designer will select either a gold, silver, or matte block powder coat finish.
- An additional container accessory allowance of \$50 will also be provided for use at UCI.
- Fresh product procurement budget is \$150.
- Cash compensation of \$100.
- Design freshness must be maintained throughout the week. Each designer will also be asked to choose an assistant to mentor in this process. (ex. CFD member or new inductee).
- Questions? Contact Sandy Schroeck AIFD, CFD, PFCI at [schsand7@gmail.com](mailto:schsand7@gmail.com).



\*Powder Coat Finish Options



\*Vision Lounge Display Area

(Each designer will have the side of one column for placement of their design)

With Support From  
Bronze Partner

## AIFD® YOUNG PROFESSIONALS VISION LOUNGE DESIGNERS APPLICATION

**Application Deadline: Friday, February 28, 2020 (Designers will be notified by March 10 if**

**selected). Program Date/Time: July 3, 2020, 5:30 – 6:15 PM at the Hilton Chicago**

**Prep Days: July 2<sup>nd</sup> and July 3<sup>rd</sup> (design must be completed by Noon, July 3)**

**Procurement Deadline: March 31<sup>st</sup>**

**FULL NAME (include professional designations):**

**INDUCTION YEAR (2020 inductees are eligible to participate):**

**COMPANY NAME:**

**ADDRESS:**

**CITY:**

**STATE:**

**ZIP:**

**COUNTRY:**

**EMAIL:**

**CELL PHONE:**

**WHAT'S APP NUMBER (required for communication):**

**Why would you like to participate in this display and main stage program?**

**What inspires you? (ex: nature, clothing, jewelry, fashion, art)**

**In a world of color, what color would you be and why?**

**What floral artist has inspired you? How? Why?**

**Who has been your mentor?**

**What was the best advice you have received from your mentor?**

**List five words that inspire or describe you. These will be used on the signage during the Vision Lounge.**

**1.**

**2.**

**3.**

**4.**

**5.**

**Select which color for the column set (see page 1 for images)**

Gold      Silver      Black

**The following supplemental materials are required to be submitted with your application:**

1. Two photos of your original work
2. High resolution headshot

Signature

Date

**\*Email your application and supplemental materials to Sandy Schroeck AIFD, CFD, PFCI at: [schsand7@gmail.com](mailto:schsand7@gmail.com). All materials must be received by Friday, February 28, 2020.**

**\*Those selected to participate will be notified via email by March 10.**

**\*\*Those participating must be willing to use What's App for Communication and must register for a Premium Symposium registration.**