



How to Get Involved

We are winning, but the work is far from over. We know that this is going to be a difficult fight, so we have compiled all of the ways you can support in one document. This document includes: **important dates, volunteer opportunities with us, and our allies, ways to donate, messaging guidance, sample social media, and guidance for our celebs.** For our influencer friends and those with big networks, please be sure to look for specific guidance on pages 6-7.

IMPORTANT GEORGIA US SENATE RUNOFF DATES

Now: Request your mail ballot <https://ballotrequest.sos.ga.gov>
Dec 7: Voter registration deadline
Dec 14: Start of early vote
Jan 5: Election Day

IMMEDIATE VOLUNTEER OPPORTUNITIES

For Everyone:

- **Volunteer with Fair Fight Action for the Runoff:** stay tuned to <https://www.mobilize.us/fairfightaction/> for upcoming opportunities
- **Volunteer Directly with the Ossoff and Warnock Campaigns:**
 - Warnock: <https://www.mobilize.us/warnockforgeorgia/>
 - Ossoff: <https://www.mobilize.us/electjon/>

If you need to speak to someone directly about volunteering, the best contacts as of 11/10 are below, but signing up on mobilize will be the most efficient way to start volunteering:

- Warnock: late help and deployment: D'shawna Bernard at dcharisabernard@gmail.com
- Ossoff: Kyle Tromley kyle.tromley@electjon.com



For Georgians (Prepping For Likely Recount):

- **Canvass Volunteers:** We have an immediate need in Georgia for volunteers to observe conduct canvasses/certifications in Georgia. Everyone, especially lawyers, are encouraged to [sign up](#). Must be in Georgia.
- **Democratic Party of Georgia Ballot Cure:** Volunteer with The Democratic Party of Georgia's ballot cure and runoff opportunities
 - Democratic Party of Georgia: [Georgia Ballot Cure and Runoff](#) (Georgia only)

For Organizations:

- **Plug Into Important Work:** Thank you so much for your dedication to fighting with Georgia as we prepare for the U.S. Senate runoffs on January 5th. Please complete the form below to indicate how your organization would like to plug in to this important work. NOTE: We cannot work with C3s nor Independent Expenditures. [Sign Up Here](#).

DONATE & CONTRIBUTE TO OUR FIGHT

[Contribute](#) to Fair Fight PAC:

- We know that the outcome in Georgia will determine control of the Senate. In order to face this fight, we are establishing an emergency fund to ensure Georgians have the resources they need in the January 5 Senate Runoff elections!
- For fundraising questions contact:
 - Dom Kelly, Fair Fight Action's Development Manager at Dom@fairfightaction.com
 - Marisa Faitelson, Development Advisor at Marisa@Bidwell-Group.com

[Contribute](#) to Fair Fight, and the Ossoff and Warnock Senate campaigns in one contribution.



Other Ways to Invest in Georgia

- Jon Ossoff Senate Campaign
 - <https://secure.actblue.com/donate/tjorunoffabrams>
 - If you are interested in hosting an event, contact Caroline.Saudek@ElectJon.com
- Raphael Warnock Senate Campaign
 - https://secure.actblue.com/donate/wfg_ff_lgw
 - If you are interested in hosting an event, contact alexandra@warnockforgeorgia.com
- Organization Leading Georgia Voter Registration: New Georgia Project
 - [Donate](#)
 - If you'd like to get involved or raise for the New Georgia Project, please contact Nse Ufot: nse@newgeorgiaproject.org

MESSAGE GUIDANCE

Topline Messages:

1. Voters decided -- Joe Biden will be the next President.
2. Record turnout & record participation in vote by mail -- the process worked. Thank you to our elections officials for their hard work.
3. Trump campaign lost: their lawsuits and other efforts are meritless and baseless.
 - a. Now until mid December -- we must target national cable, regional sports, digital -- emphasis on evangelicals, non-college white, seniors, and Latinos in FL.
4. Win the Senate with Georgia's runoff elections.
 - a. Now until December 7 -- target Georgians to register to vote (including Georgians who will turn 18 by January 5, 2021)
 - b. Now until mid-December -- target Georgians to request their absentee ballots.
 - c. Now until January 5 - target Georgians to early vote and return their ballots.



Key Messages to Amplify At the Moment

It is critical that we use our voices to get out these key messages as the counting goes on:

- **Americans across race, place of origin and zip code turned out in record numbers** to stand with and for each other, despite the pandemic and deliberate barriers from day-long lines to eliminated drop boxes.
- **Voters overwhelmingly chose Biden to move forward together toward a better future.** Biden's total vote advantage is over 4 million, he won the Electoral College, and he received more votes than any candidate in US history. You can watch (and share) that total vote margin increase, [here](#).
- **The will of the people is clear:** Every voice was heard. We have chosen new leaders. We swear in a government of, by and for the people.
- **Move forward with unity and cooperation.** Let's come together and focus on addressing challenges, like COVID, facing our country.

Sample Messaging Framework

Voters decided. Joe Biden will be the next President of the United States of America.

This election saw record turnout, including record participation in vote by mail. The process worked. We are grateful to our dedicated elections officials for their hard work. They ensured every voice was heard - especially amidst a pandemic and anti-democratic attacks on the integrity of our elections.

The Trump campaign knows they lost. Their lawsuits and other actions are meritless and baseless and are specifically designed to generate



suspicion/discord and further a false narrative of voter fraud. We will not let Trump's efforts undermine the will of the people. The voters have decided.

Now, it's time to finish the job, win the Senate, and ensure President-elect Biden can pursue an agenda for the American people.

Issue Specific Guidance: DOJ Memo

These actions by partisan Trump appointees are predictable. Quite simply, the Attorney General of the United States does not belong in our elections. Here are the facts:

- Voters decided this election & overwhelmingly picked Joe Biden.
- There is no factual basis for the DOJ's memo. When asked by state and federal courts, the Trump campaign has failed to produce any evidence of widespread fraud.
- The right to vote is the bedrock of our democracy. No voter should be intimidated or fear prosecution for casting their ballot. We cannot allow partisan, anti-democratic actions that spread disinformation, sow chaos, and cause confusion to prevail.
- The election is over—the votes are counted. Once again, there is simply no evidence to back up this PR stunt. This memo will not change the result of the election.

SAMPLE SOCIAL

"Georgians! You voted in November. What's next? Go to peachvote.com TODAY to request your ballot for the US Senate runoffs. Go to GAsenate.com to help elect Jon Ossoff and Raphael Warnock to win back the Senate!"



Example Tweets from Stacey Abrams:

<https://twitter.com/staceyabrams/status/1324865042148421633>

CELEBRITY AND INFLUENCERS

Ask: Please record and post a video on your social media using one of the following scripts to get out the word about the GA Senate runoffs.

Questions? Contact: Chelsey Hall Chelsey@fairfightaction.com

Scripts: See Below

SCRIPTS TO RECORD AND POST ON YOUR SOCIAL MEDIA

[Donate to Ossoff & Warnock](#)

EXAMPLE: *"We did it. We trusted the process, and VOTERS DECIDED this election. Joe Biden and Kamala Harris will be the next President and Vice President of the United States! But our job isn't done. In Georgia, there are two Senate runoffs on January 5. Control of the Senate will come down to these races.*

We must stay focused and follow the lead of local organizations. Go to GASenate.com to help Jon Ossoff and Raphael Warnock win back the Senate and ensure President-elect Joe Biden can pursue an agenda for the American people. Let's get it done, again!"

[Request your mail ballot to elect Ossoff & Warnock](#)

EXAMPLE: *"We did it. We trusted the process, and VOTERS DECIDED this election. Joe Biden and Kamala Harris will be the next President and Vice President of the United States! But our job isn't done. In Georgia, there are two Senate runoffs on January 5. Control of the Senate will come down to these races.*



*Georgians, go to peachvote.com to request your mail ballot now!
Don't wait. And let's get it done, again!"*

Early voting/make a plan to elect Ossoff & Warnock

EXAMPLE: *"We did it. We trusted the process, and VOTERS DECIDED this election. Joe Biden and Kamala Harris will be the next President and Vice President of the United States! But our job isn't done. In Georgia, there are two Senate runoffs on January 5. Control of the Senate will come down to these races.*

Georgians, early voting starts December 14. Whether you're voting by mail or in-person, go to peachvote.com and make a plan to vote now. Once you've made your plan, help somebody else make a plan. Don't wait. And let's get it done, again!"