



SPARKPITTSBURGH 2020 FIT CITY CHALLENGE

GET READY PITTSBURGH...WE'RE CHALLENGING CLEVELAND!

We're excited to announce the FREE SparkPittsburgh 2020 FIT CITY CHALLENGE! We'll be introducing some changes to the program this year, and the biggest one is that we're taking on Cleveland! That's right, this year we've introduced a friendly inter-city competition. So here's your chance to help Pittsburgh reign supreme and help our city be a #1 place to live and work!

Our Sign Up Challenge is to see which city can sign up 100 companies first!

Which city can get 100 companies to join by June 1st? That sets the stage to make this an historic challenge that could help your company and make both cities benefit from this friendly competition. The actual challenge runs from September 1 - October 15, 2020. This is the start of SparkPittsburgh being "always on" -- meaning there will always be programs available at SparkPittsburgh.com to help your company, including an annual calendar of events and challenges. We're turning up our commitment to bring together great programs and partners to help your company.

Why YOU and YOUR COMPANY should participate in SparkPittsburgh:

- Enhances your company wellness program and engages your employees in healthy competition
- It's FREE, fun, and easy, with opportunities to win prizes and recognition
- Companies in the "Winner's Circle" will be featured on broadcast television spots

The 2020 FIT CITY CHALLENGE Details:

- Officially kicks off on September 1 and runs through October 15th, 2020
- Interactive leaderboards will track fitness minutes (manually or automated through connected apps/devices such as Apple Health, Fitbit, Google)
- Leaderboards track fitness minutes so everyone can participate with all type of activities

Sign Up TODAY and GET READY!

- Work with your Spark360 Wellness Coach to sign up with your employer
- Register at [SparkPittsburgh 2020](#) as an individual or company if you are not a member
- Share the link! Encourage friends and family to have their company join as well, let's do it for Pittsburgh!

SparkPittsburgh is an ongoing social impact campaign with engaging programs throughout the year with 3 primary benefits for participation:

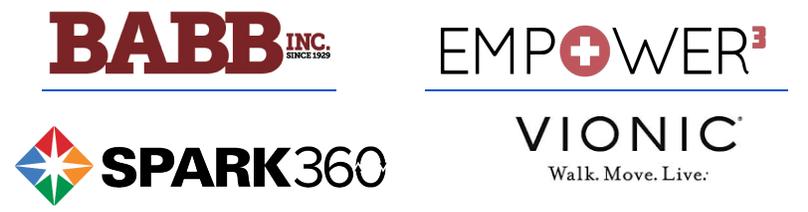
- Fitness & Health
- Leadership Development
- Community Engagement

Participating in SparkPittsburgh is a great way to add new engagement tools to improve the health and fitness of your employees, while coming together as a city!

About SparkPittsburgh:

SparkPittsburgh is an initiative of Spark360 and Babb, Inc. This program is designed to help individuals and companies become Fit & Healthy Leaders, while working together to build friendly competition and encourage positive change. SparkPittsburgh utilizes the Spark360 technology platform and behavior change programs, a proven source for managing population health, and partnerships with public and private organizations to deliver an exceptional experience for participants.

SparkPittsburgh is Presented By:



Babb, Inc. Since 1929, Babb, Inc. has established a solid reputation as a leading, independent insurance broker, third party administrator, and consulting firm. Our Babb WellAdvised platform is a population management strategy that integrates optimal health, safety, and financial well-being. By integrating the health, safety, and financial well-being of your employees, Babb is able to help you keep costs down while helping to create a healthier employee population. By applying a data-directed approach and taking the time to understand our clients, we have been successful in aligning the products and services necessary to improve the overall well-being of employees and positively impact our clients' costs.

EMPOWER³ is an innovative new model of healthcare that will change the way you experience primary care. With EMPOWER³ you get unlimited access to your primary care physician, plus so much more ... for so much less. Empower³ Center for Health is dedicated to providing people with access to high-quality medical care, enhanced knowledge to help them make better choices impacting their health, and encouragement and support to increase their own efforts to stay healthy.

Spark360, Our core belief is that the viability and vitality of your business is directly related to the vitality and vibrancy of your employees. Our focus is partnering with companies to change the employee health paradigm by utilizing our 3Ct model, a process that effectively integrates: Consulting, Coordination, Coaching, and Technology. The journey begins together as we learn how to contain your healthcare costs and continually evolves by building a thriving culture that ensures you are an employer of choice.

Vionic From these humble beginnings in Australia to the bustling San Francisco Bay Area, Vionic has grown from a fledgling business to a global footwear brand. We're bringing together style and science and reimagining the look of supportive footwear.