



Annual Chamber SPONSORSHIP Application

(Please Print Clearly - Sponsorship Packages include Chamber Membership)

BUSINESS LISTING

Business Name: _____		Contact Name: _____		Date: _____
		<i>Mr./Ms./Dr.</i>	<i>First Name</i>	<i>Last Name</i>
Physical Address: _____				
<i>Street or PO Box</i>		<i>Town</i>	<i>State</i>	<i>Zip</i>
Mailing Address: _____				
Check if Same <input type="checkbox"/>		<i>Street or PO Box</i>	<i>Town</i>	<i>State</i>
		<i>State</i>	<i>Zip</i>	
Phone #: _____		E-mail: _____		
FAX #: _____		Website: _____		
Number of Employees: _____		Do You Have a Facebook page? (circle one): Yes No		
Business Category: _____				
<i>Please choose from the category listing on reverse side of this form (or write what best fits).</i>				

NOTE: Please indicate information you **Do Not Want** to appear in Business Directory Listings

_____ *Do not list my mailing address

_____ *Do not list my fax #

_____ *Do not list my physical address

_____ *Do not list my email

_____ *Do not list my phone #

_____ *Do not list my website

Sponsorship Inclusions:

Use the Chamber's MemberZone – an interactive online profile system that will allow each Chamber Member/Business to manage their own listing. All plans include a Standard directory page, upgrade to a Deluxe version with maps, photo gallery & video for \$100/year.

___ **YES** ___ **NO** * Do you want your business listed in the Chamber of Commerce PRINTED Business Directory?

___ **YES** ___ **NO** * Are you interested in advertising in the printed directory?

Please contact Chamber directly for your 25% Member Level Savings.

___ **YES** ___ **NO** * Do you want to upgrade to a Deluxe Business Online Directory Page (\$100/year)

See Yarmouth Chamber's Directory Page for example

(Deadline for inclusion in the Printed Directory is end of February)

Sponsorship Plans (please check box along bottom row, details on next page):

The Meeting House	The Lower Falls	The Brickyard Hollow	The Upper Village
Cost: \$4,000 Value: \$8,000+	Cost: \$2,500 Value: \$3,500+	Cost: \$1,500 Value: \$2,250+	Cost: \$1,000 Value: \$1,500+
→			←

Sponsorship Packages include Chamber Membership.

Contact us at (207) 846-3984 or at anardi@yarmouthmaine.org with any questions.

Please make check payable to: Yarmouth Chamber of Commerce.

Annual Chamber Sponsorship Plans

All Chamber Sponsorship and Membership plans include:

- Inclusion of your company's approved marketing items in Chamber Welcome Packets, distributed to members, as well as residents and tourists as requested.
- Eligible for Board Position and to Vote.
- Referrals/E-Referrals for Chamber Members.
- Delivery of Door/Window Sticker with current year of membership.
- Member Discount Rates for Events (as assigned).
- Ribbon Cutting for New Locations Only (*Within 90 Days of Joining).
- Business Directory Listing under ONE category (printed annually in Spring).
- Chamber Website Directory Listing under any category (includes link to your Webpage)
 - Ask about Deluxe Page Upgrades \$100/year (Map, Photo Gallery & Video Option).
- Free listing on website Chamber Member Calendar of Events.
- Online marketing opportunity using member-to-member discounts & website promotions.
- Member-Only Access to Webpage Amenities.
- Eligible for Committee Opportunities - call the Chamber to discuss!
- 25% Discount on Ad Opportunities (\$300-800 value).
- Business After Hour fee (\$200) waived when booked.
- Clam Festival Banner fee (\$800) waived when booked.
- Eligible for **Chamber BlueOptions** Health Insurance (2-50 Employees).

PLUS - Individual Sponsorships Plans provide these additional benefits:

The Meeting House Package Cost \$4,000 (Value up to \$8,000):

- Individual recognition at Chamber Events as a Chamber Sponsor both verbally and on event related materials.
- This does not include media outlets (reserved for event specific sponsorship)
- Logo on Power Point Slides/Presentations when used for specific events.
- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 4 Additional Business Categories in Printed Directory.
- 50% Discount on Interactive Clam Festival Marketing Opportunity.

The Lower Falls Package Cost \$2,500 (Value \$3,500+):

- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 3 Additional Business Categories in Printed Directory.
- 40% Discount on Interactive Clam Festival Marketing Opportunity.

The Brickyard Hollow Package Cost \$1,500 (Value \$2,250+):

- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 2 Additional Business Categories in Printed Directory.
- 30% Discount on Interactive Clam Festival Marketing Opportunity.

The Upper Village Package Cost \$1,000 (Value \$1,500+):

- Logo on Homepage of Chamber Website.
- Logo on weekly newsletters, email invites and correspondence.
- 1 Additional Business Categories in Printed Directory.
- 20% Discount on Interactive Clam Festival Marketing Opportunity.

SPONSORSHIP PACKAGES INCLUDE CHAMBER MEMBERSHIP

CATEGORY TYPES

Accommodations
Accountants/Tax Consultants
Advertising
Arborists
Architects/Designers
Attorneys
Automotive Sales
Automotive Service/Repair
Bakeries
Banks
Beauty Salons/Personal Care
Book Publishers
Building Supplies
Business Services
Career & Vocational Counseling
Child Care/Day Care
Chiropractors
Churches
Community Organizations
Computer/Internet
Corporate Offices
Counseling/Psychotherapy
Dentists/Orthodontists
Economics Research
Education
Electricians
Financial Planning/Investments
Florists
Food and Dining
Frame Shops
Funeral, Cremation & Monument Services
Garden Centers/Landscapers
Gifts by Mail
Graphic Designers
Groceries/Specialty Food Stores
Hardware Stores
Health Care Services/Providers
Insurance
Interior Decorating/Design
Landscape Architects
Manufacturing
Marketing Services
Massage/Alternative Therapy
Mortgage Companies
Municipal/Community/State Services
Museums/Galleries
Newspapers/Media
Nutrition and Wellness
Optometrists
Orchards
Painters/Paint Stores
Plumbing and Heating
Real Estate
Recreation/Sports/Activities
Retail
Security Systems
Senior Housing/Services
Signs
Telecommunications
Title Companies
Utilities/Fuel
Veterinarians