



Yarmouth Maine Chamber of Commerce

2019 YARMOUTH CHAMBER ADVERTISEMENT OPPORTUNITIES

Thank you for your interest in supporting the Yarmouth Chamber of Commerce. We have many great and affordable advertisement opportunities for all budget levels. Please review the options listed below and "Check" the boxes for the opportunities you wish to sign up for. Make sure to fill out the contact information on the last page and return to the Chamber so that we can follow up with you directly. Please call (207)846-3984 with questions.

REMEMBER! Active Chamber Members Receive a 15% discount on advertisements and Annual Chamber Sponsors receive 25% discount on advertisements. Check with the Chamber if you have any questions.

Chamber Printed Business Directory

Printed for distribution by the second quarter, the member directory is provided to all active members as well as key local & state offices and tourist centers for their use. The directory is also mailed to tourists and future residents of Yarmouth. Each active member receives **ONE FREE Category Listing**, while members that have joined as an **Annual Chamber Sponsor** have additional categories included at no cost:

Meeting House - Receives up to **4 additional categories**

Lower Falls - Receives up to **3 additional categories**

Brickyard - Receives up to **2 additional categories**

Upper Village - Receives up to **1 additional category**

NOTE: Please indicate information that you **Do Not Want** to appear in Business Directory Listings

____ *Do not list my mailing address

____ *Do not list my fax #

____ *Do not list my physical address

____ *Do not list my email

____ *Do not list my phone #

____ *Do not list my website

Please complete form at end of document and return to the Yarmouth Chamber by February 15

Printed Directory Advertisement Rates

Rates	Details
<input type="checkbox"/> \$25.00/Additional Categories _____ Number of Categories	For example, 317 Main Music Center would receive a free listing in "Nonprofits" but may want to pay \$25 for additional listing under "Music & Entertainment". *Not Subject to any discounts. List Categories: _____ _____
<input type="checkbox"/> \$50.00 For B&W Business Card	A black & white business card image can be added, this is located with your listing, not in ad spaces. Approx.: 3.5" W x 2" H. *Not Subject to any discounts.
<input type="checkbox"/> \$150.00 For Half-Page Color <i>inside covers and center pages</i>	Color Ad Block inside front or back cover, or on center color printed pages. Approx. 4 1/2" W x 3 3/4" H. *Member Discounts: (\$127.50 with 15% Discount) (\$112.50 with 25% Discount)
<input type="checkbox"/> \$200 For Full-Page Color <i>inside covers and center pages</i>	Color Ad Block inside front or back cover, or on center color printed pages. Approx. Size: 4 1/2" W x 7 1/2" H. *Member Discounts: (\$170.00 with 15% Discount) (\$150.00 with 25% Discount)
<input type="checkbox"/> \$350 For Color Back Cover <i>Only one available</i>	Color Ad Block, found on the back cover. Approx. Size - 4 1/2" W x 7 1/2" H. *Member Discounts: (\$297.50 with 15% Discount) (\$262.50 with 25% Discount)

Chamber Web Directory Upgrade

Rates	Details
<input type="checkbox"/> \$100/12 Months	<ul style="list-style-type: none"> - More space allowed for description of your business - Google map included to make finding your business easier - Upload photo galleries, and videos to grab attention Check out Yarmouth Chamber of Commerce to see sample of Enhanced Listing

Chamber E-Blasts

Advertise your business or hot local deal by utilizing the e-blast option. You supply the completed ad to us as an "emailable" image file (pdf, png or jpg), let us know what you'd like the Subject of the email to be and provide a link for the ad to click to. ****Not Subject to any discounts.***

Rates	Details
<input type="checkbox"/> \$25/First e-blast & \$10/additional	<ul style="list-style-type: none"> - E-blasts will have no other content except your ad. - You pick the date & time.

Wellness Week Brochure & Hometown Holiday Brochure

Our **Second Annual Wellness Week** returns! Saturday, May 11 to Saturday, May 18 and our brochure will include NEW advertisement opportunities! Deadline for advertisement inclusion is April 1, printing starts with 500 Copies. **Hometown Holidays** takes place generally the weekend after Thanksgiving through New Year's Day. Deadline for advertisement inclusion is October 28, printing starts with 500 Copies.

Non-Member Rate	Member Rate (15% Discount)	Annual Chamber Sponsor Rate (25% Discount)
<input type="checkbox"/> \$50.00 3 1/2" W x 2" H	<input type="checkbox"/> \$43.00 3 1/2" W x 2" H	<input type="checkbox"/> \$38.00 3 1/2" W x 2" H
<input type="checkbox"/> \$75.00 3" W x 3 1/2" H or 3 1/2" W x 3" H	<input type="checkbox"/> \$64.00 3" W x 3 1/2" H or 3 1/2" W x 3" H	<input type="checkbox"/> \$56.00 3" W x 3 1/2" H or 3 1/2" W x 3" H
<input type="checkbox"/> \$100.00 5" W x 3 1/2" H or 3 1/2" W x 5" H	<input type="checkbox"/> \$85.00 5" W x 3 1/2" H or 3 1/2" W x 5" H	<input type="checkbox"/> \$75.00 5" W x 3 1/2" H or 3 1/2" W x 5" H
<input type="checkbox"/> \$200 Back Cover approx. 3" W x 7 3/4" H	<input type="checkbox"/> \$170 Back Cover approx. 3" W x 7 3/4" H	<input type="checkbox"/> \$150 Back Cover approx. 3" W x 7 3/4" H

☐ **Wellness Week Brochure**
☐ **Hometown Holiday Brochure**
☐ **Both**

COMING SOON!

Biennial Yarmouth Map & Guide

We return this year for a 2020 production of the Yarmouth Map & Guide. Available in January 2020, the creation of the map & guide takes place in October & November of 2019. Deadlines will vary.

NEW: Yarmouth Clam Festival Brochure Advertisements

We are hoping to offer limited Ad Space in our popular Clam Festival Brochure! With 18,000 copies in distribution this is a great opportunity! Deadlines will be in March/April 2019.

Please complete form for directory listing

Please complete this form with information as you would want it to appear in your directory listings.

BUSINESS LISTING

Business Name: _____		Contact Name: _____	
		<i>Mr./Ms./Dr.</i>	<i>First Name</i>
		<i>Last Name</i>	
Physical Address: _____			
<i>Street/PO Box</i>		<i>Town</i>	<i>State</i>
		<i>Zip</i>	
Mailing Address: _____			
<i>Check if Same</i> <input type="checkbox"/>	<i>Street/PO Box</i>	<i>Town</i>	<i>State</i>
		<i>Zip</i>	
Phone #: _____		E-mail: _____	
FAX #: _____		Website: _____	
Number of Employees: _____		Do You Have a Facebook page? (circle one): Yes No	
Business Category: _____			
<i>Please choose from the category listing below (or write what best fits).</i>			
<i>All members receive a Directory Listing under ONE category (printed annually in Spring). In addition, all members will have a Chamber Website Listing.</i>			
<i>(Additional printed categories under basic membership plans are available at \$25 each.)</i>			

PLEASE SEND INVOICE: ☐

I HAVE INCLUDED A CHECK: ☐

Category Types

Accommodations	Counseling/Psychotherapy	Manufacturing
Accountants/Tax Consultants	Dentists/Orthodontists	Marketing Services
Advertising	Design & Consulting Engineer	Massage/Alternative Therapy
Arborists/Tree Service	Economics Research	Mortgage Companies
Architects/Designers	Education	Municipal/Community/State Services
Attorneys	Electricians	Museums/Galleries
Automotive Sales	Event Planning	Newspapers/Media
Automotive Service/Repair	Financial Planning/Investments	Nutrition and Wellness
Bakeries	Florists	Optometrists
Banks & Financial Institutions	Food and Dining	Orchards
Beauty Salons/Personal Care	Frame Shops	Painters/Paint Stores
Book Publishers	Funeral, Cremation & Monument Services	Plumbing and Heating
Building Supplies	Garden Centers/Landscapers	Real Estate
Business Services	Gifts by Mail	Recreation/Sports/Activities
Career & Vocational Counseling	Graphic Designers	Retail/Shops
Child Care/Day Care	Groceries/Specialty Food Stores	Security Systems
Chiropractors	Hardware Stores	Senior Housing/Services
Church/Parish	Health Care Services/Providers	Sign Production/Installation
Cleaning/House or Office	Insurance Provider/Service	Telecommunications
Community Organizations	Interior Decorating/Design	Title Companies
Computer/Internet	Landscape Architects	Utilities/Services
Corporate Offices		Veterinarian

Thank you for your support of the Yarmouth Chamber of Commerce!

Please return completed form to Adrienne Nardi at anardi@yarmouthmaine.org

Fax (207) 846-5419 or Mail to: 162 Main Street, Yarmouth ME 04096