

Join us in making a difference in the lives of our youth

CotS Upward Basketball League

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December, 2019



Mr. Lauren S. Lanphear

League Director, CotS Upward Basketball League

Dear Prospective Sponsor,

Thank you for taking the time to consider sponsoring the CotS Upward Basketball League. We are a youth basketball organization with athletes ages 5 - 13. Our athletes come from over nine (9) communities in and around the Heights region, and our program offers a unique positive coaching experience our Number 1 Job is to 'Love Our Players.' Team rosters are balanced by skill level, every child plays at least half of every game, in most cases, each child plays against someone of similar ability and playing time for all players is virtually even over the course of the season.

At this time, we are formally seeking sponsors. The contributions from our sponsors will go towards offsetting program costs for the whole season including equipment, volunteer shirts & referee jerseys, coach workshops, printing, end-of-the-season awards & celebration party and others.

By sponsoring the CotS Upward Basketball League, you'll have the opportunity to reach a large, engaged local audience. We have nearly 300 players on 32 teams, each practicing one hour each week for 10 weeks and playing one game each Saturday for 8 weeks. On Saturday Game Days we play 16 games over the course of nine (9) hours (8:30am – 5:30pm) in the Great Hall of the Church of the Saviour. During the course of each game day, 700-900 parents, grandparents, siblings, other family members and friends come to watch our games and cheer on their favorite player(s). League Sponsors will have the opportunity to be recognized at our practices and games, on our webpage & Facebook page, and in correspondence to coaches & parents.

We greatly appreciate your generosity. Any contribution you're able to make is tax deductible and sincerely appreciated by the entire Upward League, especially our young athletes.

I look forward to speaking with you about putting your sponsorship into action.

Sincerely,

A handwritten signature in blue ink that reads "Lauren Lanphear".

Lauren Lanphear