

# Event Sponsorship Opportunities

**Norma Satten Community Service Innovation Award, September 28, 2017**

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Organization \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

## **Yes! We want to be a Sponsor (includes Ad, Sponsorship Listing and Event Tickets)**

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>We would like to be the Event Lead Sponsor</b>   | <b>\$10,000</b> |
| Includes a Color Back Cover Page Ad in Program Book (7.5 x 10 inches),<br>Logo on all Event Promotion, including Event Invitation. Headline Listing on Sponsor Signage,<br>12 Tickets to the Event, Reserved Table Seating |                 |
| <input type="checkbox"/> <b>We would like to be an Event Underwriter</b>   | <b>\$5,000</b>  |
| Includes a Color Inside Cover Page Ad in Program Book (7.5 x 10 inches),<br>Listing on the Event Invitation, Headline Listing on Sponsor Signage,<br>10 Tickets to the Event, Reserved Table Seating                       |                 |
| <input type="checkbox"/> <b>We would like to be a Legacy Sponsor</b>   | <b>\$2,500</b>  |
| Includes a Full Page Black & White Ad in Program Book (7.5 x 10 inches),<br>Listing on the Event Invitation, Headline Listing on Sponsor Signage,<br>10 Tickets to the event, Reserved Table Seating                       |                 |
| <input type="checkbox"/> <b>We would like to be a Community Leader</b>   | <b>\$1,000</b>  |
| Includes a Half Page Black & White Ad in the Program Book (7.5 x 4.85 inches),<br>Listing on the Event Invitation, 5 Tickets to the Event, Shared Reserved Table Seating   |                 |
| <input type="checkbox"/> <b>We would like to be a Benefactor</b>   | <b>\$500</b>    |
| Includes a Quarter Page Black & White Ad in the Program Book (3.65 x 4.85 inches),<br>Listing on the Event Invitation, 2 Tickets to the Event  |                 |
| <input type="checkbox"/> <b>We would like to be a Donor</b>  | <b>\$300</b>    |
| Includes Listing in the Program Book and on the Event Invitation, 1 Ticket to the Event  |                 |

**Printer Deadlines:** To meet our printer's deadlines, we need to hear from you as soon as possible.

**Invitation** - Sponsors will be listed in **both** the Invitation and Program Book **if received by July 10th**.

**Program Book** - Sponsors will be listed in the Program Book **if received by September 5th**.

Please Note: Copy-ready artwork/message text should be sized to conform to the dimensions noted above.

Please send artwork in pdf, png, or jpg format, and send Black & White Ads in black & white.

Please make check payable to the **Community Living Campaign** and mail to: Community Living Campaign, 1360 Mission St, Suite 400, San Francisco, CA 94103. Donations are tax-deductible to the extent permitted by law. Community Living Campaign is a 501(c)(3) non-profit organization, #23-1697250. For information, contact Judy Auda at 415-826-3194.



## COMMUNITY LIVING CAMPAIGN

*Transforming Lives by Building Aging and Disability Friendly Neighborhoods*





# Community Living Campaign

## ***Creating Connections To Help Neighbors Age and Thrive at Home***

The Community Living Campaign works with seniors and people with disabilities to increase the resources and support that will allow them to continue to live in their own homes and neighborhoods.

## ***Teaching Skills and Offering Practical Support***

Since 2007, we have been working with San Francisco neighbors to organize free activities and programs that offer practical support and teach valuable skills.

-  Connections for Healthy Aging Workshops
-  Neighborhood and Grocery Delivery Networks
-  Computer Training and Access
-  Community Convening and Advocacy

## ***Fostering Friendships***

At the same time, these programs and activities create opportunities to develop connections and friendships—the informal support networks that are essential to staying in our own homes for as long as we choose.

## ***Creating Opportunities to Contribute***

Numerous studies show when seniors connect with others, learn new things, and have a sense of purpose, they significantly improve their well-being and longevity. Our programs provide these opportunities—offering places to make friends, keep learning, and continue to contribute to making our neighborhoods better places to live and thrive.



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# Empowering Elders

## ***Recognizing That Seniors & People with Disabilities Are Part of the Solution***

Seniors and people with disabilities have a great deal to contribute. They bring years of experience, connections with neighbors, and a desire to make things better for their community. We provide the supports and tools they need to stay actively engaged.

## ***Supporting Local Community Connectors***

The center of each Community Living Campaign network is locally-based, energetic Community Connector who is also often a senior or person with disabilities.

Our Connectors bring together participants, neighborhood volunteers, faith and other community organizations, and social service providers to organize programs and activities to meet their neighborhood's unique gifts, interests, and needs.

## ***Neighbors Helping Neighbors***

The supports our neighbors need can't be met by government and other programs alone. Often what's needed is just a friendly neighbor.

This combination of paid Connectors and neighbors helping neighbors creates stronger ties and increases the impact of your donation. Together, we're building stronger communities.

## ***The Growing Need for the Community Living Campaign***

### **Large and Growing Older**

**Population.** San Francisco has the highest proportion of seniors and people with disabilities of any California city. Of those 75 and older, 40% live alone and are facing health and mobility problems that can further increase isolation.

### **Neighbors Want to Age at Home.**

Ninety percent of people 65+ want to stay in their homes as long as possible. Yet over 50% of our neighbors age 65+ make less than the real cost of living (the Elder Economic Security Index), but too much to qualify for help through many public programs.

Our diverse mix of older, long-term residents is part of what makes San Francisco special. We need ways to help make ends meet and to fill the gap between public programs and our City's high cost of living.



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# Building Networks



## ***Turning Strangers into Neighbors, and Neighbors into Friends***

Together, we build networks of supportive neighbors and friends who can look out for each other as we age in our own homes.

Since each network grows from what the community wants, each is

unique. Some start with an exercise class, some with grocery delivery, some with computer classes in their neighborhood.

### **At the St. Francis Square in the Western Addition,**

Community Connectors Marcia Peterzell and Linda Silver began by bringing together neighbors to support aging residents in their apartment cooperative. The CLC Co-op Committee now organizes residents to help each other, arranges regular educational and social events, and regularly publishes helpful tips for healthy aging in the cooperative's newsletter.

Marcia and Linda have also taken their focus on healthy aging on the road, helping create our Connections for Healthy Aging Workshops to help elders to prepare for health emergencies and advocate for themselves and others.

Through a partnership with the California Alliance of Retired Americans, we're now training seniors throughout California to lead these workshops in their own communities.



***Cayuga neighbors learn computer basics***



***Marcia, Linda, and their neighbors volunteer to pick up groceries and laundry, walk dogs, help with computer questions, share meals, and visit or call older residents.***



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# Ending Isolation

We provide opportunities for seniors and people with disabilities to contribute their talents, experience, and energy to strengthening our communities. Over the past year, Community Connectors and scores of neighborhood volunteers have brought practical support and connections to over 1,250 neighbors:

## ***Neighborhood Networks***



We coordinated over 430 hours of community-building activities such as senior exercise classes, walking groups, brain fitness and other health workshops, and neighborhood forums.

## ***Home Delivered Groceries***



Volunteers delivered over 3,300 grocery bags of vegetables, fresh fruit, and other foods to older or disabled neighbors who can't stand in line at local food pantries.

## ***Connections for Healthy Aging***



Over 300 seniors strengthened their support networks, prepared for health emergencies, and learned to advocate for themselves and others through our Healthy Aging Workshops.

## ***Computer / Social Media Training and Access***



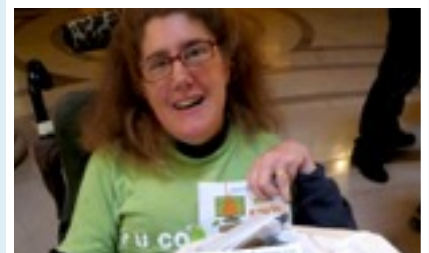
Our Trainers and volunteers provided 2,700 hours of computer training to over 650 low-income seniors and people with disabilities.

## ***Francis Goldsmith Vision and Hearing Initiative***



Our Trainers helped over 600 computer students with vision and/or hearing disabilities, and provided low-income seniors with approximately \$7,000 of assistive devices or aids.

## ***Organizing to Address Issues Too Big to Solve Alone***



We use our advocacy and community gathering expertise to build coalitions like the Technology Council, a joint business-nonprofit-government effort to close the digital divide.



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# Mobilizing Neighbors & Partners



A combination of Community Connectors, neighborhood volunteers, and partnerships with other community organizations enables us to maximize the impact of your donation.

**1,250 Neighbors**

**80 Volunteers**

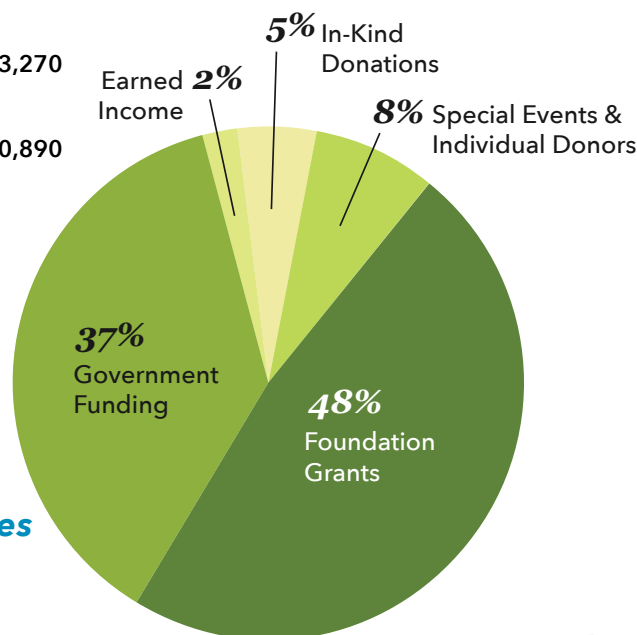
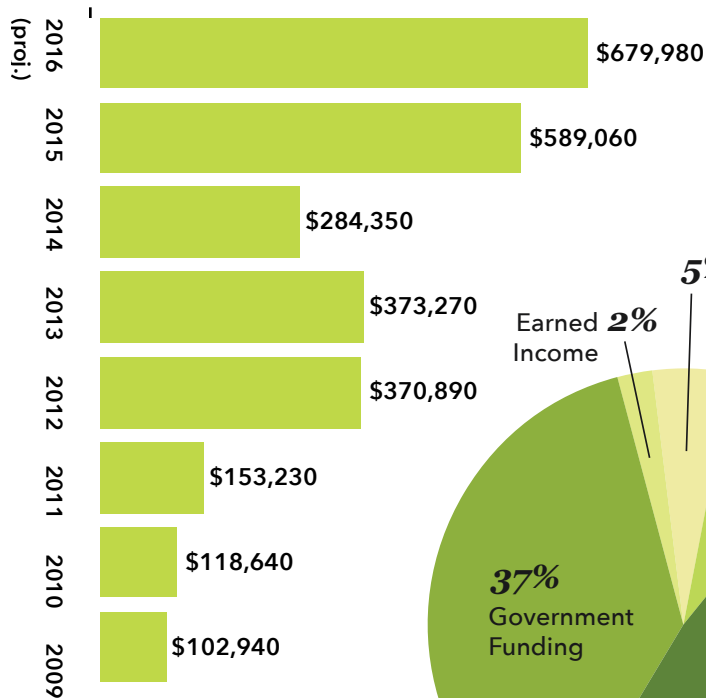
**16 Community Connectors**

**& Computer Trainers**

**7 Part Time &**

**2 Full Time Staff**

**Total Funding, 2009 - 2016** by fiscal year (July to June)



**Funding Sources**  
FY 2013-14

***We're in this together!***

Community Living Campaign partners with **over 50 community and citywide groups** committed to developing strong neighborhoods and supporting seniors and people with disabilities.



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# How You Can Help

None of us can solve the challenges facing an aging population alone. But working together, we can bring about the changes and increased funding needed to support people aging in their own homes and neighborhoods.

## ***Cost shouldn't be a barrier to connection***

Your tax-deductible donation today helps **ensure that CLC's programs and activities are accessible to everyone in the community.**

With your help, CLC and our Community Connectors will continue to reach out to even more neighbors, organize innovative free and low-cost programs, and work to overcome economic and other barriers to aging in our own communities.



## ***Help incubate ideas and build coalitions***

Your support provides the **seed funding** neighbors need to go from a creative idea to an initiative that's established enough to get outside funding.

You're supporting some of the community outreach not covered in service-based contracts. And **your donation enables us to continue to innovate and bring together organizations, businesses, and community members** working to create aging- and disability-friendly neighborhoods.



## ***Create change in your neighborhood***

**Neighborhood volunteers are at the heart of what we do.** Your time and efforts are essential to strengthening the connections and support networks in your community and beyond. To learn more about opportunities to join in, please contact us at 415.821.1003 or email us at [kate@sfccommunityliving.org](mailto:kate@sfccommunityliving.org).



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