



Roseville Area SCHOOLS FOUNDATION

2020-2021 Annual Report

From the Chair

The Roseville Area Schools Foundation (RASf) started the year with our first ever virtual event. Thanks to the generosity of our community, we were able to raise funds to support the ever-changing and ever-growing needs of our district. Career Pathways programs are preparing all students for meaningful careers after high school. Staff are using social emotional learning frameworks to build meaningful relationships with students and systems to support their lifelong learning. RASf continues to support this amazing work and stands ready to support our district in times of crisis.

We envision a school system in which equity is the driving force behind all decision making, and we are challenging ourselves to align our practices with our new mission, vision, values, and focus areas. The RASf Board began asking the following questions when making crucial decisions:

- Who is most greatly impacted by this decision? Do they have the power to make or influence this decision?
- How will teachers, students, families, and community members be involved in the planning, outreach, implementation, and evaluation of this idea?
- Who will benefit the most? Who are we leaving behind?
- What impact are we expecting to make?
- How will we know we are successful?

These questions are transforming our work. We also know there is still so much for us to do in order to build an equitable school system.

Although we are celebrating the return of our students and teachers to the classroom, we know we cannot just go back to “normal.” The COVID-19 pandemic exacerbated racial disparities that have existed in our communities and in our schools for many years. In the wake of George Floyd’s murder, we heard directly from our Black, Brown and Indigenous students about the ways in which our system is failing them. We must do better than before.

At the start of the 2021-2022 school year, Superintendent Loeck promised to “Return To Better” and committed to creating an anti-racist district. RASf also welcomed a partnership with the district’s new Office of Educational Equity. We look forward to working together, mobilizing the financial resources to support our district along its journey.

Sincerely,

Clare Verbeten
Chair, Board of Directors 2020-2021
foundation@isd623.org

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OUR MISSION

Mobile our community to support the needs of the students, faculty, and families of Roseville Area School District through fundraising and engagement.

Our Equity Vision

We share the Roseville Area School District's equity vision of an equitable and respectful learning environment for every student, family, and staff member regardless of: race, gender, gender identity, sexual orientation, socioeconomic status, ability, home or first language, religion, national origin, age, physical appearance.

Values

Equity. Support quality education and learning for all by intentionally focusing on those experiencing the greatest needs in our community. Eliminate educational disparities. Reflect the communities we serve.

Respect. Appreciate the unique qualities of our students, families, staff members and community as a whole. Recognize that learning opportunities do not look the same for everyone. Support life-long learning.

Sense of belonging. Serve as leaders who make everyone feel safe, welcome and included.

Forward thinking. Seek out new ideas and welcome opportunities to change our approach and challenge what we have always done.

Focus Areas

- Eliminating opportunity gaps
- College and career readiness
- Social emotional learning

What we do

- Fund district initiatives that eliminate opportunity gaps, enhance college and career readiness, and social emotional learning for all students. Provide additional support to the school district to fill gaps and emergency needs.
- Award teacher grants to support projects that would otherwise go unfunded. Grants must align with our values and focus areas.
- Build relationships with students, families, teachers, alumni, businesses, government leaders, and community organizations to broaden community support of Roseville Area Schools.
- Fundraise and mobilize resources to support the ever-changing needs of our district.



Students at Roseville Area High School learn how to cook in one of the new classrooms. Classes like this are part of the high school's Career Pathways program



TOP INITIATIVES

Eliminating opportunity gaps, enhancing college and career readiness, and social emotional learning for all students; providing additional support to the school district to fill gaps and emergency needs.

Virtual Event Highlights RASF Work

In 2020, RASF hosted its first-ever Virtual Event. We highlighted the great work taking place across the district. During the event, we heard how Associate Principal Drew Woods and Career Navigator Brynn McConnell are connecting our students to internships and preparing them for careers after high school. We shared how our annual teacher grants are impacting the classroom, like the RASF grant Little Canada Elementary Teacher Jose Becerra-Cardenas used to purchase Spanish books for his classroom library. Michael Stanefski, a Social Worker at Roseville Area Schools, shared how staff used the funds raised through the Roseville Relief campaign to support our students and families in need.



Drew Woods - Associate Principal at Roseville Area High School and Jose Becerra-Cardenas - Lead Teacher at Little Canada Elementary, participated in RASF's 2020 Virtual Event.

STEM-in-a-Box Activities Engage Students

With schools operating in a distance-learning environment for most of 2020, district leaders were seeking ways to engage with students in grades 4 through 8 who normally would have participated in the Unity Center after-school program. A \$12,000 grant from RASF allowed the Community Education and Unity Center staff to create a total of 10 unique "STEM-in-a-Box" kits that were sent to these students' homes. Sixty-eight students who attended Central Park, Edgerton, Harambee, and Roseville Area Middle School, received a different kit each week. The kits included all materials needed to complete the featured learning STEM (Science, Technology, Engineering, and Math) activities, such as Glow in the Dark Slime, Build a Motor Circuit, Popsicle Stick Ferris Wheel, Mini-Robot, and Unpoppable Bubbles.

"On our regular Zoom check-ins, students were always excited to show and demonstrate what they had created with the materials," said Tom Krueger, one of the Roseville Area Schools employees who helped lead the initiative. "Often the students even included their siblings and family members in the activities, providing a unique school-to-family bridge and partnership."



Learning about Unpoppable Bubbles was one of the STEM-in-a-Box activities.

TOP INITIATIVES

Eliminating opportunity gaps, enhancing college and career readiness, and social emotional learning for all students; providing additional support to the school district to fill gaps and emergency needs.

Career Pathways Program Helps Students Figure Out “What’s Next?”

In 2020, the district hired Brynn McConnell into a new position as Career Navigator. This role, funded in part by a two-year grant from RASF totalling \$60,000, is designed to help students learn about the many career options available to them, especially those who may not be on a college track. Part of this work involves helping students figure out what classes they can take to prepare them for various careers after high school, such as becoming an auto-mechanic, chef, graphic designer, electrician, carpenter or other professional in the trades. Through the Career Pathways program, the high school is connecting our students to internships, apprenticeships, job fairs, career days and more, preparing them for meaningful careers after high school.



Brynn McConnell, Career Navigator, is leading the Career Pathways program at Roseville Area High School.

Roseville Relief Delivers Support to Families

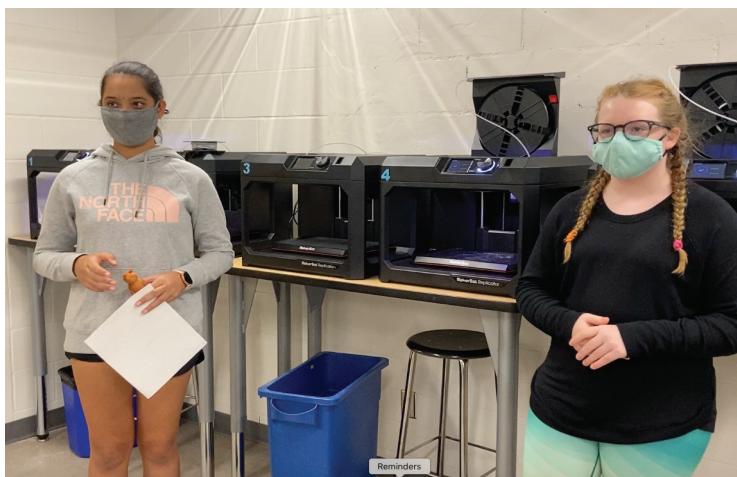
In 2020, our Roseville Relief campaign mobilized community resources to combat food insecurity and the digital divide in our schools. The funds raised in Spring 2020 were used to purchase gift cards and mobile hotspots for families and keep the summer food shelf stocked. This campaign, like everything we do, is about making sure all students have the resources they need to excel in school.

Roseville Relief Impact:

- Gift cards: \$6,475
- Mobile Hotspots: \$39,000
- Food Shelf: \$5,000

RAMS IDEA Lab Excites Kids

The RASF-funded IDEA Lab at Roseville Area Middle School (RAMS) is giving students opportunities to work with their hands and showcase their creativity. We are excited to see students thinking about careers in this space.





2020-2021 DONORS

The Foundation Board of Directors would like to thank everyone who has made a contribution to the Foundation.

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Thanks to your generous donations, Renee Marek received a grant from RASF for her Collaborative Math Room. She used the funds to bring in tables and flexible seating rather than traditional desks and chairs.



Thank you for your support!

The Board of Directors would like to thank you everyone who has made a contribution to RASF. Your donations are an investment in the students of Roseville Area Schools and in the future of our communities.

We are committed to supporting the important work of our teachers and schools for years to come. We rely on the generosity of many individuals, area businesses, and foundations in our community to fund our grantmaking.



OUR FINANCIAL REPORT

Fundraising and mobilizing resources to support the ever-changing needs of our district.

	Year End June 30, 2021	Year End June 30, 2020
ASSETS		
Cash in Bank Accounts	\$ 79,651	\$ 93,188
Endowment Funds	\$ 783,200	\$ 583,956
Total Assets	\$ 862,851	\$ 677,144
REVENUE		
Contributions/Fundraising	\$ 59,814	\$ 70,065
Roseville Relief	\$ 428	\$ 28,119
Foundation Grants	\$ 12,000	\$ 12,000
Directed Donations/Principal Grants	\$ 7,303	\$ -
Roseville Senior Program	\$ 621	\$ 854
Graduation Signs	\$ 58	\$ 878
Interest Earned	\$ 23	\$ 74
Unrealized Gain/(Loss) on Investment Income	\$ 205,173	\$ 1,870
Total Revenue	\$ 285,420	\$ 113,860
EXPENSES		
Fundraising	\$ (215)	\$ (5,646)
Legal and Professional	\$ (2,180)	\$ (2,285)
Administrative, Fees, Printing, Postage, IT	\$ (6,355)	\$ (4,889)
Endowment Management Fees	\$ (5,929)	\$ (5,669)
Grants to Teachers	\$ (39,558)	\$ (46,560)
Roseville Relief	\$ (44,000)	\$ (6,475)
Grants to Roseville Senior Program	\$ (1,476)	\$ -
Graduation Signs	\$ -	\$ (1,490)
Grants to Lab	\$ -	\$ (30,000)
Total Expenses	\$ (99,713)	\$ (103,014)
Net Income/Loss	\$ 185,707	\$ 10,846

ROSEVILLE AREA SCHOOLS FOUNDATION | 2020-2021 ANNUAL REPORT

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