

Thermal Imaging Conference

San Antonio, Texas USA October 1-4, 2017



Thermal Imaging Conference OCTOBER 1-4, 2017 ♦ SAN ANTONIO, TX ♦ USA

Dear Potential Exhibitor and Sponsor:

Located in the heart of San Antonio Texas, [Thermal Imaging Conference](#) will be held at the iconic Menger Hotel. The Menger hotel is rooted in the rich history of San Antonio and reigns as the oldest continuously operated hotel west of the Mississippi. An elegant anchor just steps from the Alamo, this multi-storied hotel has played host to generations of guests who delight in its architectural grandeur, glamorous public spaces and thoughtful modern-day services and amenities.



Blending historic charm with modern day comfort, The Menger's 316 guest rooms and suites are elegant urban retreats just steps from San Antonio's most visited attractions. This premium resort has registered attendees referring to it as "The Infrared Edu-Vacation." In 2017, TIC will be one of only two Thermal Imaging Conferences dedicated to contractors and your opportunity to be right there with them. To view photos from our 2016 conference in San Diego: [CLICK HERE](#)

This is your chance to be at a place where you can network and integrate with both established *and* new thermographers and building inspectors and present your products not only at your booths personally, but also in front of everyone at the conference during meals, breaks and during formal education sessions. Our attendees are highly motivated to know everything about your products and we are arranging the conference so that they do just that. Most of the attendees are small business people who are contract Thermographers and Building Inspectors, so every feature you offer means something to them. This is an opportunity to showcase your products to an interested audience.

The exhibit hall is set in the main dining area so that all attendees will access the exhibits at all breaks. This will provide your company with maximum exposure to showcase your product. Below, find the information you need to take advantage of the exhibition and sponsorship opportunities, along with general seminar information.

This year's conference will focus on the use of thermography and related tools in the following application areas:

- Building Surveying
 - Building Moisture Detection
 - Construction Defect Testing and Commissioning
 - Roof Moisture Surveying
 - Air Leak and Heat Loss Testing in Residential, Commercial and Institutional Buildings
- Electrical Predictive Maintenance
- HVAC and Mechanical Applications
- Medical IR Imaging - Veterinary and Human
- Research and Development
- Other specialty applications such as Ultrasound and Steam System testing

Please consider participating in the TIC. We want to work with you to create the most successful event that you have ever been to. I think you will be pleased with what you see in this document. Please do not hesitate to contact me to discuss a customized solution for your company.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Hopkins".

Peter Hopkins, Vice President of Operations-United Infrared, Inc.

(O) 888-722-6447 x3 (D) 760-593-2339 (F) 888-722-6447 peter@unitedinfrared.com

Thermal Imaging Conference

San Antonio, Texas USA October 1-4, 2017



Exhibiting / Sponsoring General Information

Overview of TIC

Thermal Imaging Conference (TIC) will be held Sunday, October 1st 2017 – Wednesday, October 4th 2017 at The Menger Hotel in San Antonio, TX. This event is designed to provide an exciting format for professional development, education and networking opportunities for all Thermographers interested in learning the technical and business aspects of contracting thermographic services and running successful businesses.



Conference Theme: *“Preparing for Battle”*

When we go into battle, we want to be prepared and our conference is intended to help our attendees know the right tools they need when they are battling building Moisture, Electrical problems, Heat Loss, or even medical injuries. Thermography has proven to be an effective tool for identification of common defects however in almost all cases, ancillary equipment will be necessary including moisture meters, amperage clamps, underground imaging equipment and ultrasound to name a few. Our conference is designed to help prepare our attendees for battle with the right tools and the know how to use them.

What types of products and services appeal to our attendees?

Attendees will be interested in all products and services that will help them succeed in the infrared and contracting business - including IR imagers, specialty equipment that compliments the contractor, infrared training, imaging software, hardware, the latest tools of the trade, instructional materials, books, business coaching...and any and all things that will help them succeed.

What are the benefits of sponsoring TIC?

By sponsoring an event or exhibiting, your organization will be promoted to all attendees and you get to participate and share in the success of this conference.

By exhibiting at TIC, you will increase your visibility in the thermal imaging community. You will have direct exposure with your target audience and a chance to talk one-on-one with those people who need your products and services. We ensure that you will have multiple opportunities to visit with attendees both privately and during your public displays and presentations.

Day / Date	Exhibit Schedule	Times
Sun., Oct. 1, 2017	Registration & Booth Set-up	12:00pm – 4:00pm
	Welcome Reception at “The Alamo”	5:30pm – 9:30pm
Mon., Oct. 2, 2017	Exhibition Booths with Exhibit Presentations at Breakfast, Morning Break, Lunch & Afternoon Break	7:00am – 5:00pm
Tues., Oct. 3, 2017	Exhibition Booths with Exhibit Presentations at Breakfast, Morning Break, Lunch & Afternoon Break	7:00am – 5:00pm
Wed., Oct. 4, 2017	Breakfast & Morning Break Exhibit Presentations	7:00am – 10:30am
	Booth Breakdown	11:00pm – 3:00pm
There are opportunities for after-hour hospitality suites and/or sponsorships on Monday and Tuesday nights.		

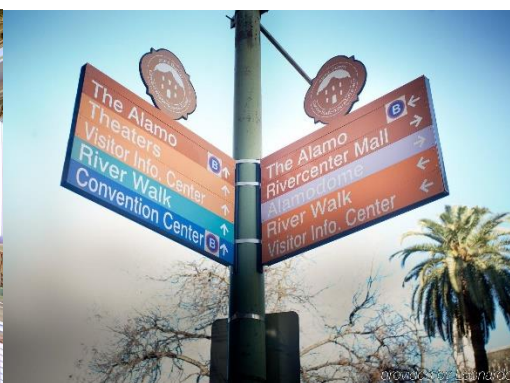


Sponsorship and Exhibiting Options

Thermal Imaging Conference presents some great opportunities to showcase your products, profile your organization and increase your corporate visibility. Various levels of sponsorship include opportunities for branding and promotion, including booth space, giveaways, and meal sponsor recognition, exhibitor speaking opportunities and after-hour events or hospitality suites.




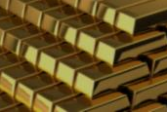

All Levels of Sponsorship Include:

- Listing and links to your web site on www.thermalimagingconference.com web site including level of sponsorship, until 2018 conference program announcement.
- Acknowledgement during the opening reception and conference.
- Ability to provide full color brochure (8½ x 11) included at conference registration.
- Distribution of giveaways and promotional items to attendees in hand out bag (must be provided 30 days prior to conference).
- Logo Recognition in United Infrared's monthly newsletters to public and members of United Infrared.
- Opportunity for Gold and Platinum with a free banner advertisement in United Infrared's monthly newsletter "The Photon"
- All Bronze-Platinum Booth Spaces come with:
 - Standard table and chairs
 - 110 volt, 10amp electrical service for bronze-platinum sponsorships
- Even if you are unable to attend the conference, you can still promote your organization to the well-targeted attendees by purchasing a table-top display (\$500). We will keep the table well-stocked with your materials and ship your display back to you at conclusion of event.
- Additional Staff registration >1 can be added at \$500 each (unlimited)
- **Product-for-Credit Opportunity: For our Strategic Partners, we will offer a portion of your sponsorship for product credit. Contact Peter Hopkins for more information.**



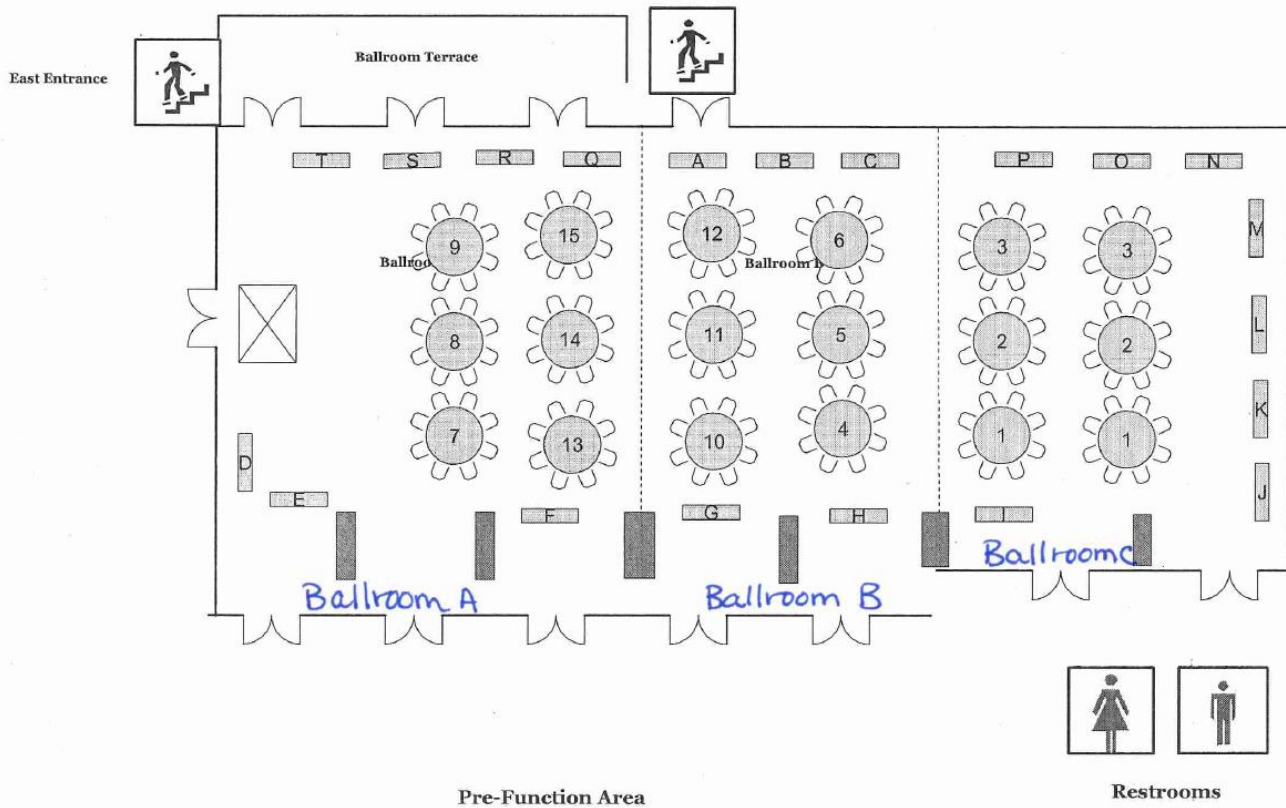


Sponsorship and Exhibiting Options

Sponsorship Type	Benefits	Price
PLATINUM (1) available 	<ul style="list-style-type: none"> 20' prime booth space in main exhibit area (PRIORITY SELECTION) Core Sponsor of opening welcome reception at "The Alamo", home to one of the most famous battles in America. Up to 3 30-minute presentations during core conference (education & product based) 1 break sponsorships (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 10 ft. Banner space at registration hall (exhibitor-provided) 4 Full Conference registrations with Platinum designation 10 Discount Registration Certificates to give to your clients Free Banner ad placement in United Infrared's monthly newsletter Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth/table/registration:\$995 (based on availability) 	\$14,950 SOLD
GOLD (4) available 	<ul style="list-style-type: none"> 10' prime booth space in main exhibit area Up to 2 30-minute presentations during core conference (education & product based with approval) 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 3 Full Conference registrations with Gold designation 5 Discount Registration Certificates to give to your clients Free Banner ad placement in United Infrared's monthly newsletter Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth/table/registration:\$995 (based on availability) 	\$4,950
SILVER (2) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 3 15-minute presentations during core conference (education & product based with approval) as available 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 2 Full Conference registration with Silver designation 5 Discount Registration Certificates to give to your clients Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth/table/registration:\$995 (based on availability) 	\$3,250
BRONZE (6) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 2 15-minute presentations during core conference (education & product based with approval) as available 1 Full Conference registration with Bronze designation 2 Discount Registration Certificates to give to your clients Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth/table/registration:\$995 (based on availability) 	\$1,950
TABLE TOP (6) available 	<ul style="list-style-type: none"> 1 6' table top display in entrance hallway Discount of 25% off for any full conference attendee (limit 1) Note: Can be used towards company attendance Opportunity to offer gift in hand out bag to attendees Free Logo with live link in United Infrared's monthly newsletter 	Table only \$500 Table and (1) attendee \$1170
SPECIALTY SPONSORSHIP	TIC 2017 is open to having additional sponsorship opportunities and/or evening receptions.	



Conference Layout as of October 1, 2016



PLEASE NOTE: Booth priority selections given to exhibitors will be based on sponsorship level and contract/payment date. We estimate final layout and booth selection will be September 2017.