



We are excited to begin taking applications for Thunder over Louisville on April 22, 2023 and Kentucky Derby Festival, April 27th- May 5th! Don't miss out on this opportunity to be involved with Thunder Over Louisville, the nation's largest annual fireworks event and one of the top 5 air shows in the United States AND Kentucky Derby Festival's Krogers Fest-A-Ville, a 9 day event leading up to the Kentucky Derby featuring concerts with local, regional and national acts, family fun, food, kids' inflatable playground, midway rides, hot air balloon glow and more. It is sure to be a year to remember!

Hurry and get your application in before its too late! Submit your application for Thunder over Louisville with a \$500 deposit or apply for BOTH Thunder over Louisville and Kentucky Derby Festival's Krogers Fest-A-Ville with a \$750 deposit. You must apply for Thunder Over Louisville to be considered for Krogers Fest-A-Ville. If you have your application and deposit in by February 18, 2023, you will be guaranteed a location for the 2023 event! Mail a check with your application to the address below or email your application and call us with a credit card number.

Concessions by Cox of Ohio
717 E 17th Ave.
Columbus, OH 43211
614.297.0735
events@cbycox.com





Concessions by Cox, Inc.
2023 Thunder Over Louisville & Kentucky Derby Festival Application

Please complete the following information in its entirety. You must also include a current picture of your concessions set-up(s).

GENERAL INFORMATION		
Company Name:		
Contact Name:		
Street Address:		
City:	State:	Zip Code:
Phone #:	Mobile #:	Fax #:
Email Address:		

REQUIREMENTS/MENU/SPECS			
Type of Concessions Set-up (Circle one)	Trailer	Tent	Other
Size of Concessions (Include awnings, tongue, marquees, etc.)	Length:	Width:	Height:
Electric Requirements (Subject to change per event)	Volts:	Amps:	Phase:
Proposed Menu and <u>Pricing</u> (Must be approved by Concessions by Cox and sold at suggested minimum pricing):			
What side of your set-up do you serve from? (Circle one) *	Front	Side	Both
<i>*Please be advised, you must provide a picture or diagram of your concessions set-up reflecting your service window locations</i>			
Do you require water? (Circle one)		Yes	No
Do you require water holding tank (Circle one)		Yes	No
Do you need placement for a stock truck? (circle one)		Yes	No
If yes to stock truck, please specify the following truck specs:	Length:	Width:	Height:
Stock Truck Electrical Requirements (If necessary)		Amps:	Phase:
<i>*Additional charges may apply for stock truck placement based on event and location</i>			
<i>*In order to qualify for Kentucky Derby Festival or Chow Wagon, you must participate in Thunder Over Louisville</i>			

SPONSORED PRODUCTS
<i>*If event has a sponsored brand soda, water or ice, you will be expected to support that sponsored product.</i>

MISCELLANEOUS			
What is your soda preference? (Circle one)		Pepsi	Coca-Cola
Primary method of serving soda (Circle one)	Post-Mix	20oz Bottles	Other: _____
Are you willing to wear event designated or Cox designated shirt/hat? (Circle one)		Yes	No

DEPOSIT		
<i>*Minimum deposits are required at time of event application to be considered for the event</i>		
Do you understand the concept of Guarantee vs Percentage Fee?	Yes	No
<i>*Incomplete applications will not be accepted</i>		

BOOKING/FEEES		
<i>Please list all events you are interested in booking in the spaces below. Event costs vary based on event/location and will be provided once booking for said event has opened. Locations are sold and reserved on a first-come, first served basis.</i>		
	Office Use	Office Use
Event:	Fee:	Deposit:
Event:	Fee:	Deposit:

COMPLIANCE AGREEMENT	
<i>The undersigned agrees by all rules and guidelines outlined in this application, as well as site-specific instructions such as opening and closing hours, recycling & trash removal, minimum pricing, dress code, etc. No space will be allocated without deposit. Full refund will accompany any denied applications. THERE WILL BE NO REFUNDS ON ACCEPTED APPLICATIONS. Applicant agrees that all information provided herein is true. Listing any false information on this document may disqualify you from participating in the event(s). Incomplete applications will NOT be accepted!</i>	
Signature:	Date:

Please return to:
Concessions by Cox
717 E. 17th Avenue
Columbus, Ohio 43211
614.297.0735 phone

Or email to:
[**events@cbycox.com**](mailto:events@cbycox.com)

THUNDER LOCATION & SIZE RATES

2023

YEAR	LOCATION	SIZE	RATE	FEES*
2023	Great Lawn	10ft	\$1,695.00	\$400.00
2023	Great Lawn	11-20	\$2,095.00	\$400.00
2023	Great Lawn	21-30	\$2,595.00	\$400.00
2023	Great Lawn	31-40	\$3,095.00	\$400.00
2023	Witherspoon	10ft	\$1,395.00	\$400.00
2023	Witherspoon	11-20	\$1,895.00	\$400.00
2023	Witherspoon	21-30	\$2,095.00	\$400.00
2023	Witherspoon	31-40	\$2,595.00	\$400.00
2023	Chow Wagon	10ft	\$1,695.00	\$400.00
2023	Chow Wagon	11-20	\$1,895.00	\$400.00
2023	Chow Wagon	21-40	\$2,595.00	\$400.00
2023	Overlook	Up to 20ft	\$1,395.00	\$400.00
2023	Overlook	21-30	\$1,595.00	\$400.00
2023	All Other	10ft	\$1,295.00	\$400.00
2023	All Other	11-20	\$1,695.00	\$400.00
2023	All Other	21-30	\$2,295.00	\$400.00
2023	All Other	31-40	\$2,595.00	\$400.00

*Includes permits, health license, cleanup, electric, maintenance and administration fees

Krogers Fest-A-Ville 9-day Event

The 2023 Krogers Fest-A-Ville is a cashless event . The fee is 38% and you are able to collect tips, credit card convenience fee and sales tax that is not calculated in the percentage. There is a one time \$250 fee to cover permits, health license, cleanup, electric, maintenance and administration fees for Krogers Fest-A-Ville.

Applications for Krogers Fest-A-Ville will be reviewed and selected based on menu variety and appearance of stand. Vendors must participate in Thunder Over Louisville to be considered for a Fest-A-Ville location. There are a LIMITED number of locations available, so get your application in fast!