



WHY DO WE NEED CREATIVITY?



60%

CEOs believe creativity is **the most important** leadership quality

<https://www.fastcompany.com/1648943/most-important-leadership-quality-ceos-creativity>



7 in 10

Hiring managers believe students **are not ready** for today's dynamic workplace

Seeking Creative Candidates: Hiring for the Future, Adobe 2014



90%

Generation Z and millennial students **want to be** more creative

<http://www.adobe.com/education.html>



62%

US respondents believe creativity is **stifled** by our education system

http://www.adobe.com/aboutadobe/pressroom/pdfs/Adobe_State_of_Creative_Global_Benchmark_Study.pdf

OUR MISSION

To foster the next generation of critical thinkers, problem solvers, innovators, and leaders through **hands-on creativity** enhancing exploration

2014 ... 1,815 Youth Served

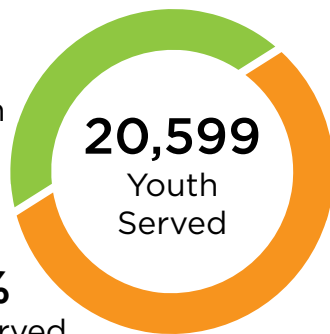
2015 ... 2,950 Youth Served

2016 ... 13,287 Youth Served

2017 ... 22,305 Youth Served

2018

35%
General Population



65%
Underserved Population



435
Educational Workshops



3,183
Volunteer Hours



17,795
Total Pounds of Materials Diverted from Landfills



21
Grants Received



OUR PROGRAMS & WHAT PEOPLE ARE SAYING

Makerspace-On-Wheels



Our Innovative S.T.E.A.M.-based educational outreach program

Community Makerspace

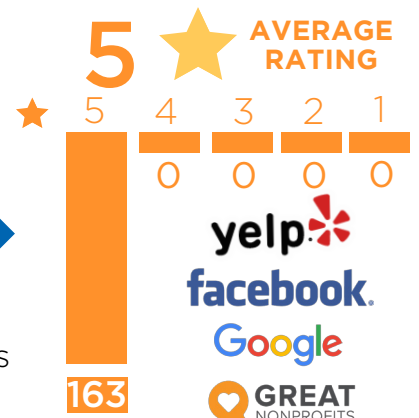


Our center-based workshop experiences

Depot for Creative Reuse



Our selection of reclaimed materials procured from businesses and individuals





ENGAGE WITH US !

Material Donations

Help us keep landfills free from perfectly usable materials! CCL relies on bulk materials donations from businesses and other community members for use in our educational projects. Bulk production scraps, business overstock, and product samples or seconds can all prove useful but must be clean.



Corporate Volunteer Opportunities

Child Creativity Lab can customize a volunteer opportunity which will provide a meaningful way for your team to encourage creativity in our community's youth.



Team Building Activities

Child Creativity Lab can also work with your business or organization to create a team building activity for your employees or your employees and their families. Others participating in similar programs to date include Blizzard, Boeing, Hyundai, Pacific Life, and more. Fees are determined based on the activities designed for your particular business or organization and any travel involved.



Corporate and Foundation Partnerships

Corporations, foundations and other organizations donating \$2,500 or more annually receive recognition on our website (corporate logo with link) and e-newsletter. Donors of \$5,000 or more also receive social media recognition, donors of \$10,000 or more a private Studio Maker Space session, and donors of \$25,000 or more receive a named gift opportunity at CCL. Please note that reservations are required for all Studio Makerspace visits.



Annual Champions for Creativity Gala & Awards

Child Creativity Lab also sponsors an annual gala, next planned for Saturday, October 26, 2019 at the Hyatt Regency Newport Beach. Additional information, including sponsorship and underwriting levels, can be found on www.childcreativitylab.org.



To learn more about engaging with Child Creativity Lab, please contact CEO Lee Shaar, cheryleeshaar@childcreativitylab or 714-352-4380.