



WHY DO WE NEED CREATIVITY?



60%

CEOs believe creativity is **the most important** leadership quality

<https://www.fastcompany.com/1648943/most-important-leadership-quality-ceos-creativity>



7 in 10

Hiring managers believe students **are not ready** for today's dynamic workplace

Seeking Creative Candidates: Hiring for the Future, Adobe 2014



90%

Generation Z and millennial students **want to be** more creative

<http://www.adobe.com/education.html>



62%

US respondents believe creativity is **stifled** by our education system

http://www.adobe.com/aboutadobe/pressroom/pdfs/Adobe_State_of_Creative_Global_Benchmark_Study.pdf

OUR MISSION

To foster the next generation of critical thinkers, problem solvers, innovators, and leaders through **hands-on creativity** enhancing exploration

2014 ... ● **1,815** Youth Served

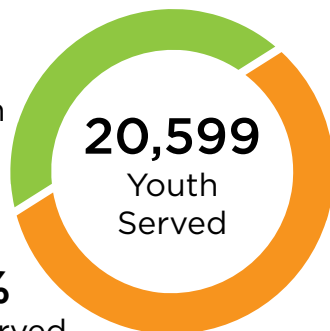
2015 ... ● **2,950** Youth Served

2016 ... ● **13,287** Youth Served

2017 ... ● **22,305** Youth Served

2018

35%
General Population



65%
Underserved Population



435
Educational Workshops



3,183
Volunteer Hours



17,795
Total Pounds of Materials Diverted from Landfills



21
Grants Received



OUR PROGRAMS & WHAT PEOPLE ARE SAYING

Makerspace-On-Wheels



Our Innovative S.T.E.A.M.-based educational outreach program

Community Makerspace



Our center-based workshop experiences

Depot for Creative Reuse



Our selection of reclaimed materials procured from businesses and individuals

