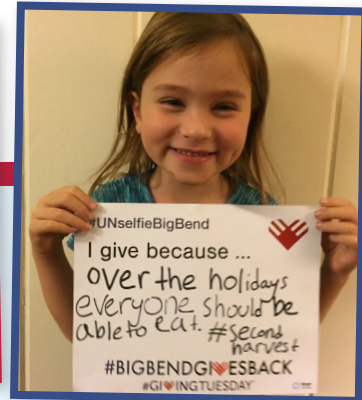


# #BIGBENDGIVESBACK #GIVINGTUESDAY



## How To Get The Most Out Of Giving Tuesday

1. Attend the #GivingTuesday/#UNselfie Contest Kickoff event: Wednesday, Nov. 14, 5:00-7:00pm at Madison Social.
2. Prepare your supporters/board/friends for the National Day of Giving on Giving Tuesday, Nov. 27.
3. Submit an #UNselfie showing the Big Bend area nonprofit you support through the Big Bend Gives Back Facebook page from November 14-26.
4. Vote and get others to vote via the Big Bend Gives Back Facebook page on Giving Tuesday, November 27!

## Submit an #UNselfie for your organization and encourage your supporters to vote for a chance to win over \$2,500 in prizes!

- \$500 grant from the Community Foundation of North Florida\*
- Printing & Mailing service package from Target Print & Mail (\$500 value)
- Promotional product package from Clothesline (\$500 value)
- Social Media consultation with SalterMitchell PR
- Two-hour consultation on fundraising or board governance with Stansbury Consulting
- \$100 credit toward membership or event registration at INIE



\*Must be a 501(c)(3) nonprofit organization in good standing with the IRS.

Holy Comforter Episcopal School was overwhelmed by the support and generosity of our donors on #givingtuesday last November. We raised almost \$30,000 through our Facebook and our HCES online giving pages! I believe the incentive of the matching gift from the Gates Foundation made a huge impact. We are looking forward to promoting #givingtuesday again this year.

**Holly Wilbourn**

*HCES' Director of Advancement*

Giving Tuesday is such a great way to focus on the good work of all non-profits nationwide. With over 250 Big Brothers Big Sisters across the country, for us, Giving Tuesday helps raise awareness to the benefits of mentoring and provides a vehicle for individual contributors to help us better the lives of children everywhere.

**Alva Swafford Striplin**

*Leon County School Board Member, District 1  
CEO, Big Brothers Big Sisters of the Big Bend*

[www.bigbendgivesback.org](http://www.bigbendgivesback.org)