



ANNUAL MEETING & CAMPAIGN KICKOFF

# SPONSORSHIP OPPORTUNITIES

**AVERAGE ATTENDANCE: 350-500**

**TIME OF YEAR: August 27, 2025**

**ATTENDEE DEMOGRAPHICS:**

C-Level Executives,  
Business Owners,  
Elected Officials,  
Non-profits



The Annual Meeting & Campaign Kickoff marks the beginning of the new United Way of the Big Bend year. This event provides attendees the opportunity to network over lunch with local business, community, and non-profit leaders. This event recaps the prior campaign year and provides the community with focused priorities for the upcoming year.

**PRESENTING SPONSOR - Publix Super Markets**



**GOLD SPONSOR**

**\$5,000**

- Recognition in promotional collateral
- Company logo on UWBB website (*more than 3,000 views monthly*)
- Company promotion in e-newsletter, distributed to more than (*13,000+ emails*)
- Ten (10) meeting registrations
- One complimentary table (*seating for 10 people*) reserved in a prominent location
- One complimentary exhibit table to display products and services. Only Gold and Silvers sponsors are given the opportunity to exhibit
- Opportunity to address audience from podium
- Recognition in printed program
- Logo on Event Signage
- Promotion through our social media (*13,000+ emails and 4,000+ Facebook, 1,750+ Twitter, Instagram*)





## SILVER SPONSOR

\$2,500

- Company logo on UWBB website (*more than 3,000 views monthly*)
- Company promotion in e-newsletter, distributed to more than 11,000 contacts
- Eight (8) reserved meeting registration
- One complimentary table (*seating for 8 people*) reserved in a prominent location
- One complimentary exhibit table to display products and services. Only Gold and Silvers sponsors are given

the opportunity to exhibit

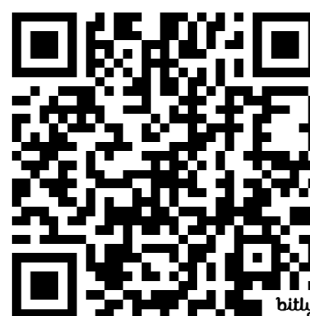
- Opportunity to place company material in goodie bags (*company provides item*)
- Recognition in printed program
- Logo on Event Signage
- Promotion through our social media (*13,000+ emails and social media (4,000+ Facebook, 1,750+ Twitter, Instagram)*)



## BRONZE SPONSOR

\$1,250

- Company recognition on UWBB website (*more than 3,000 views monthly*)
- Eight (8) reserved meeting registration
- One complimentary table (seating for 8 people) reserved in a prominent location
- Recognition in printed program
- Logo on Event Signage
- Opportunity to place company material in goodie bags (*company provides item*)
- Promotion through our social media (*13,000+ emails and social media 4,000+ Facebook, 1,750+ Twitter, Instagram*)



To Become a Sponsor, please use the QR code, or go to: <https://bit.ly/2025UWBB-AMCK>