SIGNATURE EVENT OF WOMEN UNITED

WOMEN UNITED LEADERSHIP BREAKFAST

NOVEMBER 19, 2026

10th ANNUAL Women's LEADERSHIP Breakfast

WOMEN UNITED | UNITED WAY Big Bend

FEATURING NBC'S SHEINELLE JONES

ATTENDANCE: 500+

ATTENDEE DEMOGRAPHICS:
Women United Board/Committee Members, C-Level Business Owners/Executives, Young Women Professionals, College students, and Community Volunteers

WOMEN UNITED, an affinity group of United Way of the Big Bend represents an influential force of women leaders and philanthropists who give, advocate, and volunteer to impact the lives of others throughout the Big Bend. Each Fall, Women United hosts their annual Women's Leadership Breakfast which serves as a call to action for women and all members of our community to create positive change through sharing their time, talent and treasure.



Sheinelle Jones is the co-host of TODAY with Jenna & Sheinelle.

Prior to hosting TODAY with Jenna & Sheinelle, Jones co-anchored The 3rd Hour from 2019 to 2025 and Weekend Today from 2014 to 2019.

Since joining NBC News in 2014, she has covered major breaking news events and a wide range of human-interest stories.

Throughout her tenure, Jones has interviewed prominent politicians, celebrities, and newsmakers.





FEATURING INSPIRING SPEAKERS



LEADING THE CHARGE • INSPIRING THE CHANGE

WOMEN UNITED | UNITED WAY Big Bend

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR





- Top billing in all promotional event collateral including company logo
- Two reserved table and tickets for 20 in prominent location with company logo Tickets to Meet & Greet (20)
- One-to-one photo opportunity during Meet & Greet
- Opportunity to have your leader featured as one of our community's top women leaders, which may include Tallahassee Women, Tallahassee Magazine, and or Tallahassee Democrat
- Video Interview with your leader to be used in pre/post event social media promotion
- Company name/logo listed as presenting sponsor on email invitation (more than 11,000+)
- Company logo placed on event webpage and registration page
- Promotion through our social media (13,000+ emails, 4,000+Facebook, 1,750+ Twitter, Instagram)
- Prominent feature for women leader in event program
- Full page color ad on back cover of the event program
- Your leader introduced and recognized on stage
- Digital billboard event ad placement with company name listed as presenting sponsor
- Opportunity to set up exhibit table
- Opportunity to place company material at each place setting/table *(company provides item)*
- Recognition at event as Presenting Sponsor in all promotional event collateral including company logo

DIAMOND SPONSOR $10,000







- Significant billing on promotional event collateral
- One full table reserved *(which includes tickets for 10)* in prominent location with company logo
- Tickets to Meet & Greet (10)
- Group photo opportunity during Meet & Greet
- Opportunity to have your leader featured as one of our community's top women leaders, which may include Tallahassee Women, Tallahassee Magazine,and or Tallahassee Democrat as well as at the breakfast
- Video Interview with your leader to be used in pre/post event social media promotion
- Company logo on email invitation (more than 11,000+)
- Company logo on event webpage
- Promotion through our social media (13,000+ emails, 4,000+Facebook, 1,750+ Twitter, Instagram)
- Feature for women leader in event program
- Full page ad in the inside back cover in event program
- Opportunity to set up exhibit table
- Recognition at event as Diamond Sponsor

WOMEN UNITED

2026 UWBB SPONSORSHIP OPPORTUNITIES

















LEGACY SPONSOR $7,500

- Company logo displayed on UWBB event webpage
- One full table reserved (which includes tickets for 10) in prominent location with company logo
- Tickets to Meet & Greet (5)
- Group photo opportunity during meet and greet
- Opportunity to have your leader showcased as one of our community's top women leaders, which may include Tallahassee Women, Tallahassee Magazine, and or Tallahassee Democrat, as well as at the breakfast
- Video Interview with your leader to be used in pre/post event social media promotion
- Company logo on email invitation (more than 11,000+)
- Promotion through our social media (13,000+ emails, 4,000+Facebook, 1,750+ Twitter, Instagram)
- ½ page full color ad in event program
- Recognition at event as Legacy Sponsor

GOLD SPONSOR $5,000

- Company logo on UWBB event website
- One full table reserved (which includes tickets for 8) with company logo
- Tickets to Meet & Greet (3)
- Group photo opportunity during meet and greet
- Company logo on email invitation (more than 11,000+)
- Promotion through our social media (13,000+ emails, 4,000+Facebook, 1,750+ Twitter, Instagram)
- Half page full color ad in event program
- Logo on reserved table
- Recognition at event as Gold Sponsor

LEADERSHIP SPONSOR $2,500

- Company logo on UWBB event website
- One full table reserved (which includes tickets for 8) with company logo
- Tickets to Meet & Greet (2)
- Group photo opportunity during meet and greet
- Company logo on event website page
- Promotion through our social media (13,000+ emails, 4,000+Facebook, 1,750+ Twitter, Instagram)
- Quarter page full color ad in event program
- Logo on reserved table
- Recognition at event as Leadership Sponsor

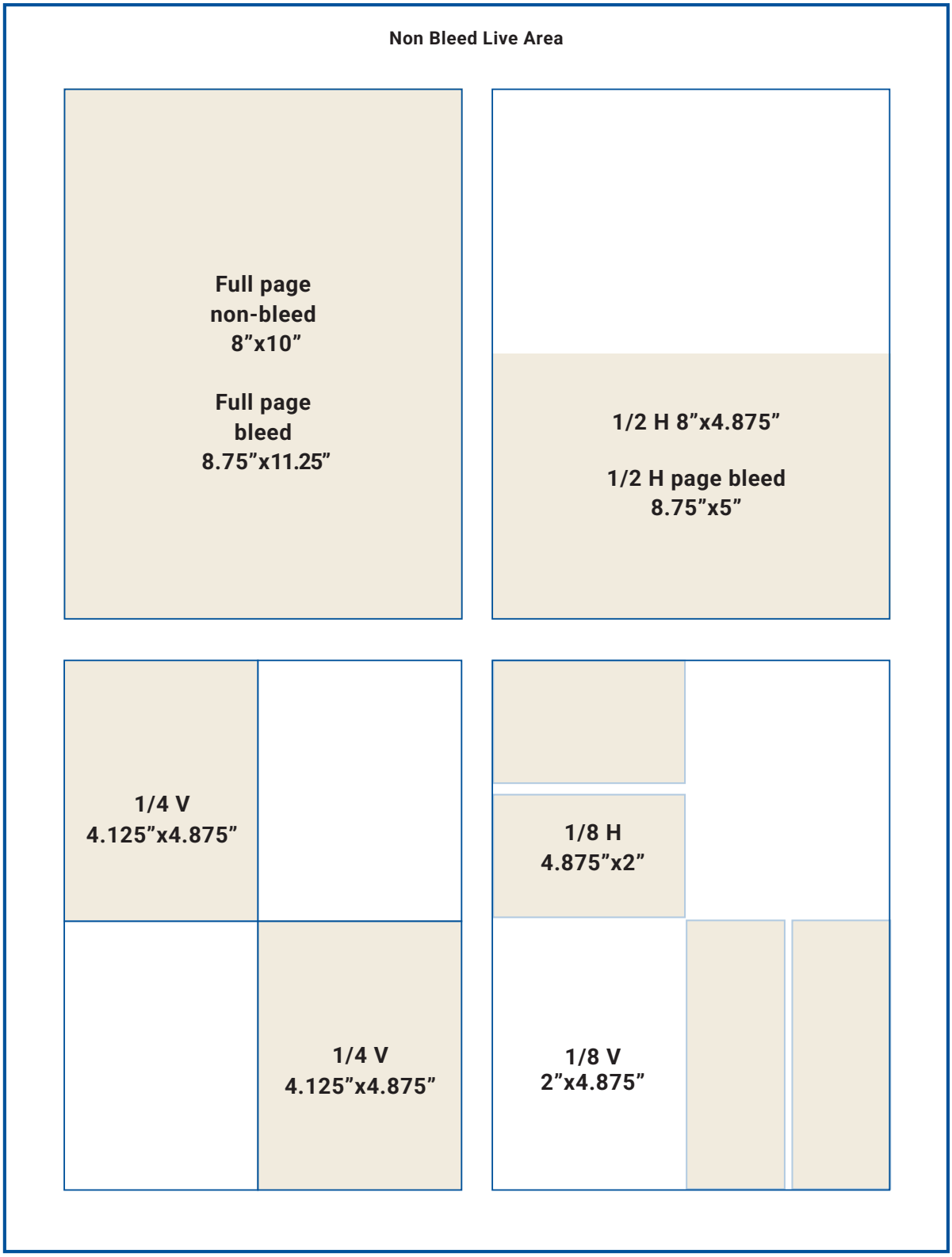
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SPONSORSHIP ADVERTISING SPECS



FILE FORMATS:

High-resolution press-ready PDF (preferred), Illustrator EPS, InDesign, or Photoshop TIFF or Jpeg. Color and gray-scale images saved at a minimum resolution of 300 dpi at 100% of actual size. Vector or line art graphics set at a minimum of 600 dpi. Text in vector images (Illustrator) must be converted to paths or outlines to eliminate font problems. Save all images as EPS or TIFF only. All four-color artwork must be saved as CMYK format.

WOMEN UNITED®

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