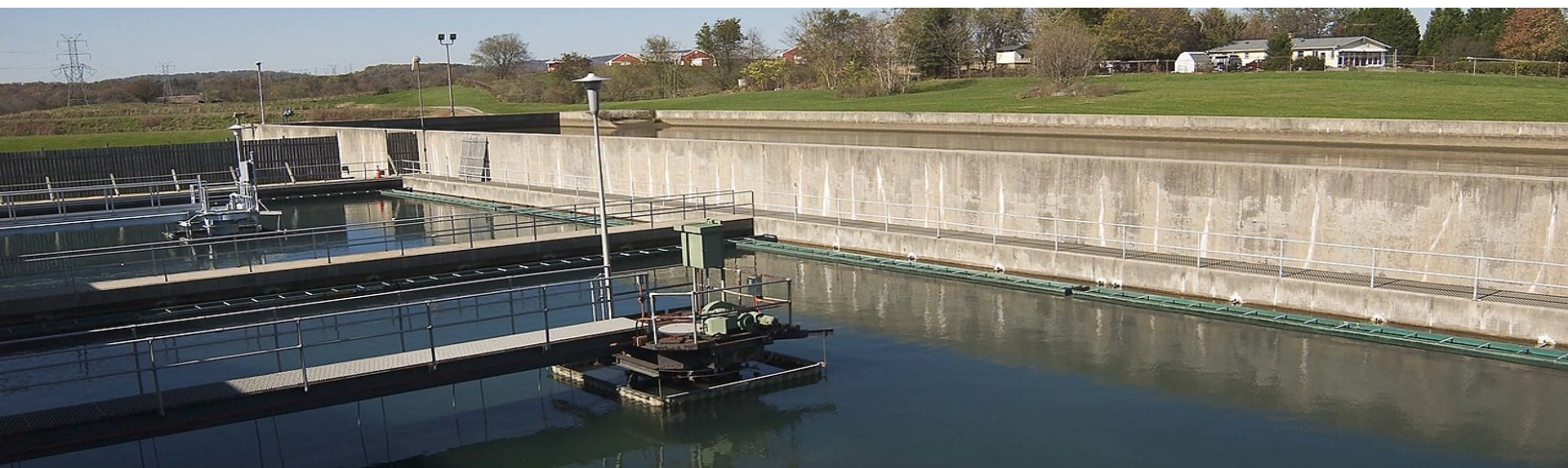


the professional body for  
through-life management of physical assets



# Water Infrastructure The Asset Management Journey

Online Panel — June 9, 2021  
3-5pm EDT, 12-2pm PDT



Join our distinguished speakers for a panel discussion focused on the challenges and anticipated benefits of their respective Asset Management journeys.



**Valerie Williams**  
Manager,  
Asset Management  
Halifax Water



**Chris Woo**  
Asset Manager  
Metro Vancouver



**Cynthia Ritchie**  
Corporate Asset  
Management Specialist  
City of Winnipeg



**Lindsay Hall**  
Engineer, Asset  
Management Strategy  
EPCOR Water Services



**René Bourgeois**  
Reliability Engineer  
Water Treatment Service  
City of Quebec



Sponsored by:



**PLANIFICA**

**Jacobs**



Free registration at [www.theIAM.org/events](http://www.theIAM.org/events)



**Valerie Williams**, P.Eng., CAMP, is the Manager, Asset Management at Halifax Water and leads a team of technical and professional staff responsible for implementing the asset management program, developing the annual and five-year capital budgets, and overseeing the long-term infrastructure planning and modeling programs. Program responsibilities include managing the sewer inspection and corporate flow monitoring programs. Val graduated from the University of Guelph with a B.Sc. (Eng.) and has 28 years' experience in municipal engineering and asset management.



**Chris Woo**, MBA, P.Eng., PMP, is an asset management professional at Metro Vancouver, a local government that provides utility services to 2.7 million population in the region. Specializing in risk management, infrastructure investment planning, data analytics and project management, Chris has led various initiatives to enhance the asset management and capital planning programs for the Water and Wastewater services. Prior to joining Metro Vancouver, Chris worked for energy utilities and automotive companies as an engineer focusing on improving infrastructure reliability and process efficiency.



**Cynthia Ritchie**, MBA, CAMP, has over 20 years' experience in the private and public sectors, having worked in both municipal government and manufacturing. Her work has focused on process improvement, quality, environmental management, and most recently on the development of asset management systems. Cynthia has an MBA and a B.Sc. in Environmental Science, and has completed certifications in Six Sigma, Prosci Change Management as well as the PEMAC Certified Asset Management Professional (CAMP) program.

As the Corporate Asset Management Specialist at the City of Winnipeg, Cynthia supports the development and management of the City's Asset Management Program, providing city departments with the necessary leadership, guidance, and technical expertise to fully integrate the City's Asset Management System across all service areas. In this role, Cynthia guides the strategic direction for asset management and leads investment planning processes. Cynthia also has extensive experience implementing business and management systems to increase efficiency and improve business performance, specifically with initiating the implementation of key asset management processes for wastewater operations. This includes the development of asset management tools for the computerized work management system, creation of asset and maintenance management philosophies, and creation of asset classification and information management systems



**Lindsay Hall** is an Engineer, Asset Management Strategy at the Gold Bar Waste Water Treatment Plant, EPCOR Water Services, based in Edmonton, Alberta. In this role, Lindsay coordinates the asset management program at the WWTP, ensuring all of the AM Plans align with the long terms plans and provides support to the technical experts who feed into the AM Plans.

In previous roles, Lindsay has been an Operations Manager for two EPCOR sites in British Columbia and has worked in EPCOR's central Asset Management Group in the development of the internal Asset Management Framework, and provided support to EPCOR's municipal and industrial water treatment site. Previous to working at EPCOR, Lindsay has been involved in asset management roles in the pipeline and metals refining/mining industries. Lindsay holds a degree in Mechanical Engineering from the University of Alberta and is a professional engineer in the Province of Alberta.



**René Bourgeois**



Sponsored by:



**PLANIFICA**

**Jacobs** copperleaf



**The Institute of Asset Management** is the international professional body for asset management professionals. The IAM develops asset management knowledge and best practice, and generates awareness of the benefits of the asset management discipline for the individual, organisations and wider society.

Established in 1994, the IAM currently has over 2000 Individual and 300 Corporate Members and a network of over 30,000 people globally.

Its Canadian chapter has branches across the country - find more information at [www.theIAM.org](http://www.theIAM.org).