

The Heart of Danville

2017 Downtown Revitalization Awards

The Heart of Danville Main Street Program will honor outstanding local achievements in downtown revitalization and development at the ***2017 Annual Meeting & Downtown Revitalization Awards***.

We invite you to nominate a business, organization, or individual who you feel deserves special recognition for their role in downtown Danville. Each category represents a “Heart” initiative that has a positive impact on the downtown. Whether it is a visual improvement or an outstanding investment, these awards serve to honor the best of the best!

Please submit separate forms and supporting documentation for each nomination. Feel free to duplicate this form if others are interested in applying. **The Heart of Danville Main Street Office must receive completed nomination forms by 5:00 p.m. on Friday, March 3.** *Nomination forms received after the deadline will not be considered.*

Please return completed forms to:

Heart of Danville Main Street Program
Attn: Nick Wade
105 E. Walnut
Danville, Kentucky 40422

Email: director@downtowndanville.com

For more information, please call Heart of Danville at
(859) 236-7794 x 140



Awards Nomination Form Award Procedures

We invite you to nominate a business, organization or individual for their accomplishments in developing and preserving downtown Danville. Please submit separate forms and supporting documentation for each category/nomination. The more information that is included with your nomination, the stronger the application becomes. Photos, articles or special examples of your reasons for nomination are helpful. Special consideration will be given to individuals who are members of the Heart of Danville Main Street Program.

Feel free to duplicate this form if others in the community want to make nominations. The Main Street Board of Directors will appoint a special committee to judge all nominations.

Name/title of nominee: _____

Organization/Business: _____

Daytime phone: _____

Award category: _____

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Nominator's name: _____

Organization/business: _____

Address: _____

Daytime phone: _____

Please provide a brief description of the entry and its impact on local downtown revitalization efforts (see individual award descriptions for further details). Please attach additional sheets of paper if needed and include any substantiating information (articles, photos, samples etc.)

AWARD CATEGORIES

There are seven award categories. Please use the attached form to nominate projects, events, or individuals in as many categories as you like.

1. DOWNTOWN HERO/HEART AND SOUL AWARD

This award is presented to a person, group or business that puts their “heart” into preserving our downtown. This award could also be the “Heart and SOLE” award for someone that “walks the walk” when it comes to preserving or advocating for Main Street.

Provide the following information:

- The name of nominee
- Examples of the nominee’s service or support for downtown businesses or organization
- A brief narrative on why you think the nominee is deserving of the award
- Any relevant documentation or interesting stories to substantiate your nomination

2. VOLUNTEER OF THE YEAR/ BIG HEART AWARD

This award is presented to the person or group who has a real soft spot for downtown activities and can’t say no to Main Street. They give of themselves whenever needed – often putting their own needs aside for downtown!

Provide the following information:

- The name of the nominee
- Examples of the nominee’s contribution to Main Street (the Heart of Danville OR downtown)
- Why he/she deserves to be named the volunteer of the year

3. CREATIVITY AND INNOVATION IN BUSINESS/HEART ON FIRE AWARD

This award is presented to a business – new or established – that has incorporated creative or forward-thinking approaches to their business, and, in so doing, enhanced the downtown business climate.

Provide the following information:

- The name of the nominee
- General information about the business – years of operation, employees, setting/location, etc.
- Examples of the creative or innovative practices put in place by the business
- Why you think the business deserves to win the award

4. BUSINESS EXCELLENCE /THE PULSE AWARD

This award goes to a business that keeps its “finger on the pulse” of downtown activities and operates successfully. This business should be considered a “mainstay” on Main Street” (it does not have to be located on Main Street to be nominated). Business Excellence Award is given to the business that has been a sustaining force to the economic vitality of downtown Danville.

- The name of the nominee
- General information about the business – years of operation, employees, setting/location, etc.
- Examples of what makes the business distinctive? Successful?
- What are the owner(s)/employee(s) active with in downtown?
- Why you think the business deserves to win the award

5. VISUAL APPEAL/THE HEARTBEAT AWARD

This award is presented to the business that excels in cultivating the curb appeal of their store or the visual merchandising in their store windows, taking consideration of elements like balance, color, lighting, signage, awnings, and maintenance.

Provide the following information:

- Name of the nominee
- Description of the “curb” or visual appeal of the business from the street
- Examples of unique window displays or visual merchandising
- Why you think the business deserves to win the award
- Photos are encouraged but not necessary

6. OUTSTANDING RENOVATION/KING (OR QUEEN) OF HEARTS AWARD

This award is presented to an outstanding historic rehabilitation project completed in “The Heart of Danville” within the last year. The project should include exterior rehabilitation work, but may involve both interior and exterior work and be something that improves the appearance of the downtown.

Provide the following information:

- Name of the nominee(s)
- Information on renovated building: size, age, style, and history of use
- Renovation work done on the building.
- Estimated costs (can be kept confidential if applicant makes notation on the application) and any local or state financing used
- Why you think this project deserves to win the award

7. INVESTMENT AWARD/HEART OF GOLD AWARD

This award is presented to an individual or business that has invested in downtown by undertaking a new downtown development project within the past year.

Provide the following information:

- Name of the nominee(s)
- Information on renovated building: size, age, style, and history of use
- Renovation work or improvements done on the building
- The impact on the downtown’s aesthetic appearance and/or addition of usable commercial space
- Estimated costs (can be kept confidential if applicant makes notation on the application) and any local or state financing used
- Why you think this project deserves to win the award