



NCLGS
NATIONAL COUNCIL OF LEGISLATORS
FROM GAMING STATES

SPONSORSHIP OPPORTUNITIES

2026-2027



NCLGS Winter Meeting
December 9-12, 2026
JW Marriott Plant
Riverside District - Savannah



NCLGS Summer Meeting
July 14-17, 2027
Live! Casino and Hotel
Philadelphia, PA

Why NCLGS?

The **National Council of Legislators from Gaming States (NCLGS)** serves two vitally important functions:

1. To help elected officials in states across the nation establish sound, effective gaming policies.
2. To educate those lawmakers as to what works, what doesn't, and how they can develop and improve gaming policies in their own communities and states.

State legislators are empowered to make decisions that touch every facet of this important industry, from establishing tax rates and regulatory frameworks to determining the competitive landscape.

NCLGS Meetings are structured to encourage a variety of viewpoints and to allow our attendees and sponsors to meet informally with lawmakers. The Meetings are designed to allow stakeholders and legislators to hear, share and discuss ideas to advance that common goal of promoting sound public policy.

Why Sponsor?

NCLGS Meetings are the **ONLY** place where you can interact with legislative decision makers.

- You will meet legislators, regulators, and other leaders from across the nation.
- You can help educate those lawmakers, while learning about their challenges and opportunities.
- You can inform the discussion and be informed by the debate.
- You can share quality time with decision-makers, and they can share their valuable time with you and other stakeholders.

Sponsorship Opportunities

Sponsor packages are sold on a first-come, first-served basis. All sponsorships include Summer and Winter Meetings except where indicated.

Palladium Sponsor: \$80,000 (annual)

- Recognition at event by NCLGS President (or other designated leadership)
- Dedicated meeting room
- Primary logo position on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - General event signage
 - Cover of conference packet
 - Sponsor “thank you” page in conference packet
- 2 pull-up banners you can reuse (sponsor provides)
- 10 passes per meeting*
- Promotion in other media

**Up to 5 additional passes per meeting available at 50% discount*

Platinum Sponsor: \$50,000 (annual)

- Branding at Cocktail Reception (Day 1 or Day 2)
- Recognition at event by NCLGS President (or other designated leadership)
- Logo at chosen function including:
 - 2 pull-up banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Prominent logo position on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 8 passes per meeting*

Gold Sponsor: \$32,500 (annual)

- Sponsored continental breakfast on one day at each meeting
- Signage at function including:
 - 2 pullup banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 6 passes per meeting
 - *May purchase up to 5 additional passes per meeting at a discounted rate of \$500 each*

Luncheon Sponsor: \$30,000 (per meeting)

- Branding at Keynote Luncheon
- Recognition at event by NCLGS President (or other designated leadership)
- Exclusive logo at Luncheon including:
 - 2 pullup banners you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 8 passes per meeting
 - *May purchase up to 5 additional passes per meeting at a discounted rate of \$500 each*

Beverage Sponsor: \$25,000 (annual)

- Exclusive Signage on:
 - Branded drink items (coffee cups, drink cups)
 - Table tents with logo
 - Logoed napkins
- 2 pullup banners you can reuse (sponsor provides)
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting
 - *May purchase up to 5 additional passes per meeting at a discounted rate of \$500 each*

Registration Desk Sponsor: \$27,500 (annual)

- Exclusive Signage around Registration Desk:
 - Table tents with logo
 - 2 pullup banners you can reuse (sponsor provides)
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting
 - *May purchase up to 5 additional passes per meeting at a discounted rate of \$500 each*

Sponsorship Opportunities

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Demo Booth Sponsor: **\$25,000** *(per meeting)*

- Recognition at event by NCLGS President (or other designated leadership)
- Primary logo position on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - General event signage
 - Dedicated sponsor “thank you” page in conference packet and dedicated eblast
- 2 pull-up banners you can reuse (sponsor provides)
- Dedicated meeting room for product and/or technology display
- 6 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

Tabletop Sponsor: **\$20,000** *(annual)* *Day 1 or Days 2+3*

- Sponsored branded cocktail tabletop rounds
- 1 pull-up banner you can reuse (sponsor provides)
- Placement of brochure on registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

WiFi Sponsor: **\$17,500** *(per meeting)*

- *Exclusive*
- Company name will be used as WiFi password at the meeting
- Signage at function including:
 - 1 pull-up banner you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 5 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

Networking Break Sponsor: **\$18,000** *(annual)*

- Sponsored networking break
- Signage at function including:
 - 1 pullup banner you can reuse (sponsor provides)
 - Table tents with logo
 - Logoed napkins
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 4 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

Charging Station Sponsor: **\$15,000** *(per meeting)*

- *Exclusive*
- Sponsor-branded charging station
- 1 pullup banner you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

Silver Sponsor: **\$16,500** *(annual)*

- Sponsor-provided gift
- 1 pullup banner you can reuse (sponsor provides)
- Placement of brochure on registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 3 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

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Bronze Sponsor: **\$7,000 (annual)**

- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Dedicated sponsor “thank you” page in conference packet and dedicated eblast
- 1 passes per meeting
 - *May purchase 1 additional pass per meeting at a discounted rate of \$500 each*

Pen and Pad Sponsor: **\$8,500 (per meeting)**

- Sponsor-branded pens and pads given to all attendees (sponsor provides)
- 1 pull-up banner you can reuse (sponsor provides)
- Placement of brochure at registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 2 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

Attendee Merch/Gift Sponsor: **\$10,000 (per meeting)**

- Sponsor-branded gifts/merch given to all attendees (sponsor must supply)
- 1 pull-up banner you can reuse (sponsor provides)
- Placement of brochure on registration desk
- Logo on:
 - Pre-event marketing materials (website, eblasts, social posts)
 - Sponsor signage and “thank you” page in conference packet
- 2 passes per meeting
 - *May purchase up to 2 additional passes per meeting at a discounted rate of \$500 each*

Co-Location Sponsor: **Contact us to Inquire!**

Please reach out to NCLGS Leadership for co-location opportunities at upcoming NCLGS Meetings

Pre-session or post-session seminar(s) available

Contact Us

nclgs.org

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www.linkedin.com/company/nclgs



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