



# Apply to compete in the Iyai+ Innovation Challenge: North America

An opportunity for young people (ages 18-25) to explore careers in transit infrastructure

For the first time ever, the TTC is participating in the Introducing Youth to American Infrastructure+ (Iyai+) annual Innovation Challenge: North America. Young people who work for the TTC will compete in teams to propose solutions to big challenges faced by the transit industry. Through the competition, they will also be able to grow their professional network and learn more about careers in transit.

## Competition structure

### January 16 to January 23

Applications will be accepted for participation in the program. Twelve applicants will be selected and put into teams of four people.

### February to May

Participants will meet with their teams to research and develop a solution to improve public transit. During this time, participants will also be able to attend Iyai+ events and info sessions.

### May

All three teams will present their ideas to the TTC Executive Team. The Executive Team will select a winning team to compete at the next level of the competition.

### June

The TTC team will present their idea at a virtual Iyai+ Innovation Challenge: North America event and compete against other teams from across Canada and the U.S. Each winning team member will receive \$750 USD and each member of the second place team will receive \$250 USD.

## Competition themes

The overall theme of the challenge is *Achieving Sustainable Mobility in an “Equity-Centered” New Normal*. Topics that teams might select for their entries include:

- Improving public safety
- Increasing economic returns
- Improving environmental sustainability/reducing impact on climate change
- Saving people time
- Improving mobility and social equity
- Improving health outcomes
- Saving people money

## Entry criteria

There are no educational/experience requirements for this competition. It's totally free to participate. Anyone can enter if they are:

- 18-25 years old at time of application
- A TTC employee or co-op student at the TTC
- Available for at least one hour each week
- Interested in networking with leaders and other thought leaders at the TTC
- Interested in research, critical thinking and presentations
- Interested in developing teamwork skills

## How to apply

All entries must be submitted by January 23. Please send a short letter of interest (300 words max.) and a resume to [MyTTCWeekly@ttc.ca](mailto:MyTTCWeekly@ttc.ca). Staff will reach out to you by email if you've been selected with more information and next steps.

## Questions

To learn more about the competition, visit [iyai.org/innovation-challenge](http://iyai.org/innovation-challenge).

Please contact [MyTTCWeekly@ttc.ca](mailto:MyTTCWeekly@ttc.ca) to apply, or if you have any questions.