

# WHAT'S NEW IN 2019?

## NEW DISCOUNT!

This year we're offering an exciting new discount!

- Krystal has partnered with the Atlanta Area Council to offer "2 can dine for \$9.99" - 10 Krystals with 2 medium fries and 2 medium drinks
- This offer joins some of our most popular offers from past cards including Papa Johns, Waffle House, Dick's Sporting Goods, Willy's, Great Clips and Firehouse Subs!



## NEW PRIZES!

This year we're offering more prize options than ever before! Every prize level above 50 cards includes the option of an Amazon Gift Card, and this year's top prizes include;

- A state-of-the-art gaming console (Xbox One X or Playstation 4 Pro)
- A brand-new Apple Watch (Series 3)
- Beats by Dr. Dre - Beats Solo2 Wireless Headphones
- Limited edition 2019 Camp Card Sale Patch



ATLANTA AREA COUNCIL  
BOY SCOUTS OF AMERICA

# HOW TO MAXIMIZE YOUR CAMP CARD SALE!

Here's how to jump start your Camp Card Sale in just twelve days!



**DAY 1** - Sell your first camp card to your parent/guardian(s).

**DAY 2** - Have Parents SELL Camp Cards to their colleagues at work.

**DAY 3** - Call Grandma and Grandpa! They would love to support your sale.

**DAY 4** - Participate in a store-front sell (Waffle House, grocery store, gas stations, restaurants, etc.)\*

**DAY 5** - Take cards to school and ask your teachers.

**DAY 6** - Ask Parents to post on social media a picture of you in uniform requesting friends to buy cards.

**DAY 7** - Visit the police station / fire department.

**DAY 8** - Ask Pack or Troop alumni for their support.

**DAY 9** - Ask those that you support to support you! (Girl Scouts, booster clubs, clubs).

**DAY 10** - Invest 1 hour visiting neighbors asking them to support your Scouting program.

**DAY 11** - Visit local businesses to sell in their office.

**DAY 12** - Ask your Chartered Org/Church if you can sell after meetings.

\*Please request permission before selling outside of businesses.

## WHY SELL CAMP CARDS?

While the Camp Card discounts are a great plus, what you're really selling is character and a better community. What you are really doing is making sure every Scout can benefit from summer camp. The Camp Card sale is designed to help Scouts earn funds to offset the cost of their Scouting experience. Units participating in this program will earn 50% commission (\$2.50) for each \$5 Camp Card they sell. The sale begins on February 1 with a settlement date of April 25.