Greetings,

In collaboration with the Massachusetts Department of Early Education and Care (EEC), our team of researchers at MEF Associates is launching a survey to learn about families' child care experiences and preferences.

This is a friendly reminder to please help us connect with the families you serve to make sure their voices are counted! We are partnering with organizations across the state to help us reach as many families as possible. I thought your organization would be a great fit for this, so wanted to share the opportunity. We are asking for permission to conduct **in-person data collection** with the families at your program at a time that is convenient to you. Data collectors will have tablets that families can use to complete the online survey and will be there to answer families' questions.

The survey takes parents/caregivers 10-15 minutes to complete. After completing the survey, participants will receive a **$20 electronic gift card**. The survey is translated into Spanish, Portuguese, Simplified Chinese, and Haitian Creole.

Are you willing to help? If so, please sign up TODAY using this interest form. The form asks you to indicate a date and time that would work best for you, and we will follow up by email to confirm and to answer any questions you have. The in-person data collection can look very different depending on what the partner organization prefers. For example, some programs invite us to join for the first 15 minutes of parent group, while some programs prefer the data collector stand outside for a couple hours and talk to families as they are entering and leaving. **We will work with you to find the way that is most convenient for your program.** We will also follow up by email to confirm the date and time.

To learn more, visit https://www.maearlychildhoodstudy.com. On this site you can find a letter of support from EEC, as well as information about the survey (in English and multiple other languages). You can also reply to this email with any questions.

Thanks in advance for helping us to connect with the families you serve!

Shafiqua Little, Ph.D., on behalf of the Massachusetts Early Childhood Needs Assessment

