



## Entry Form Worksheet

Draft your idea here, then register at [innovation.nfte.com](http://innovation.nfte.com) and complete your submission online.

What is the name of your innovation?

### The Challenge

Which challenge are you entering?

What interests you most about this challenge?

### Your Customer

1. Who are you designing a solution for? Who's the "customer" for your idea?

2. What customer need or want are you trying to meet? What's the market opportunity?



### Your Idea

3. What is your innovative idea?

4. How would your idea work?



5. How does your idea meet the challenge?

### Business Model

6. How does your idea meet the customer need or want?

7. What makes your idea different or better than existing solutions? Explain your competitive advantage.

8. What type of business could implement your idea?

- ☐ For-Profit Business
- ☐ Social Enterprise or B Corp
- ☐ NGO or Charity
- ☐ Nonprofit Campaign
- ☐ Government Policy / Program
- ☐ OTHER not listed above

### Your Logo

Use this box to sketch a possible logo for your innovation.



## Your Team

Compete solo, find a partner, or invite a few friends to join you. Teams can have up to 4 members.

### Team Member 1 *(Solo Competitor or Team Leader)*

Full Name  Email

### Team Member 2

Full Name  Email

### Team Member 3

Full Name  Email

### Team Member 4

Full Name  Email

## Submit your entry online for a chance at cash prizes!

**You can use this worksheet to draft your idea, but you must register to compete online then build your submission using the online entry form.**

Here's how to get started:

1. Visit [innovation.nfte.com](http://innovation.nfte.com) to access the World Series of Innovation home page.
2. Open the signup form. There are two ways to do that: you can click on the **Accept Challenge** button (which appears on each of the challenge pages) OR you can click on **Get Started** button (at the top right corner of all pages on the site) then click on the Register button to get started.
3. Provide your name and email and create a password.
4. When you submit the form, you'll get a confirmation email. You must click on the link in that message to validate. If you don't see it in your inbox, check your Junk or Spam folders.
5. Once you've signed up and validated your registration you can access your WSI Dashboard page. That's where you can build your personal profile, manage your password, and build your entry. You'll also be able to download the **WSI Competitor Toolkit** there. Click "Start Entry" to get started.
6. To open the online entry form, first select a challenge from the menu at the top of your Dashboard.

**Part of a group that wants to compete as a team?** Sign up yourself first, then invite your friends to join you! **Only one person on the team needs to register to submit an entry per team.**

**Thinking of competing solo but not sure you want to go it alone?** Sign up now and decide later! It's always easy to invite others to join your team later.

**Have multiple solutions?** You and your team are welcome to submit more than one entry across different challenges, as long as your solutions are different. The more entries you submit, the higher chance you have of winning the challenge!