

Youth Economic Growth and Development Challenge

Develop a digital app idea to help kids find jobs in their community and learn new skills.

It only takes one job to stock up your future!

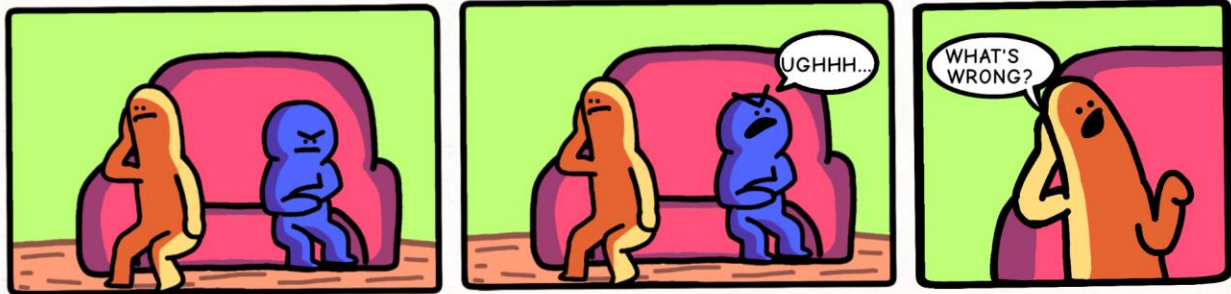
Solution: **Stock Up on Jobz** is an app for kids looking to get money but it also helps them learn about the stock market because the money earned goes to an investing app.



Logo

(Note: Kid screens: Blue/green, adult screens: white/grey, kid and adult screens: blue/green)

STORYBOARD



WIREFRAME

POST A JOB?
TAKE A JOB?

Take a Job ▼

If you select “Take a job”, you would be a “kid”, and you would be able to accept jobs and receive money for stock. If you picked “Post a Job” you would be an adult who is able to post a job you need completed.

Which app will you use?

(Your money earned by doing jobs will go into your spending power in this app)

Robinhood ▼



If you registered as a “kid” on the previous screen, then you would have been prompted to set up your Robinhood custodial account.

Login to your bank account

Choose a bank

Chase



Log in

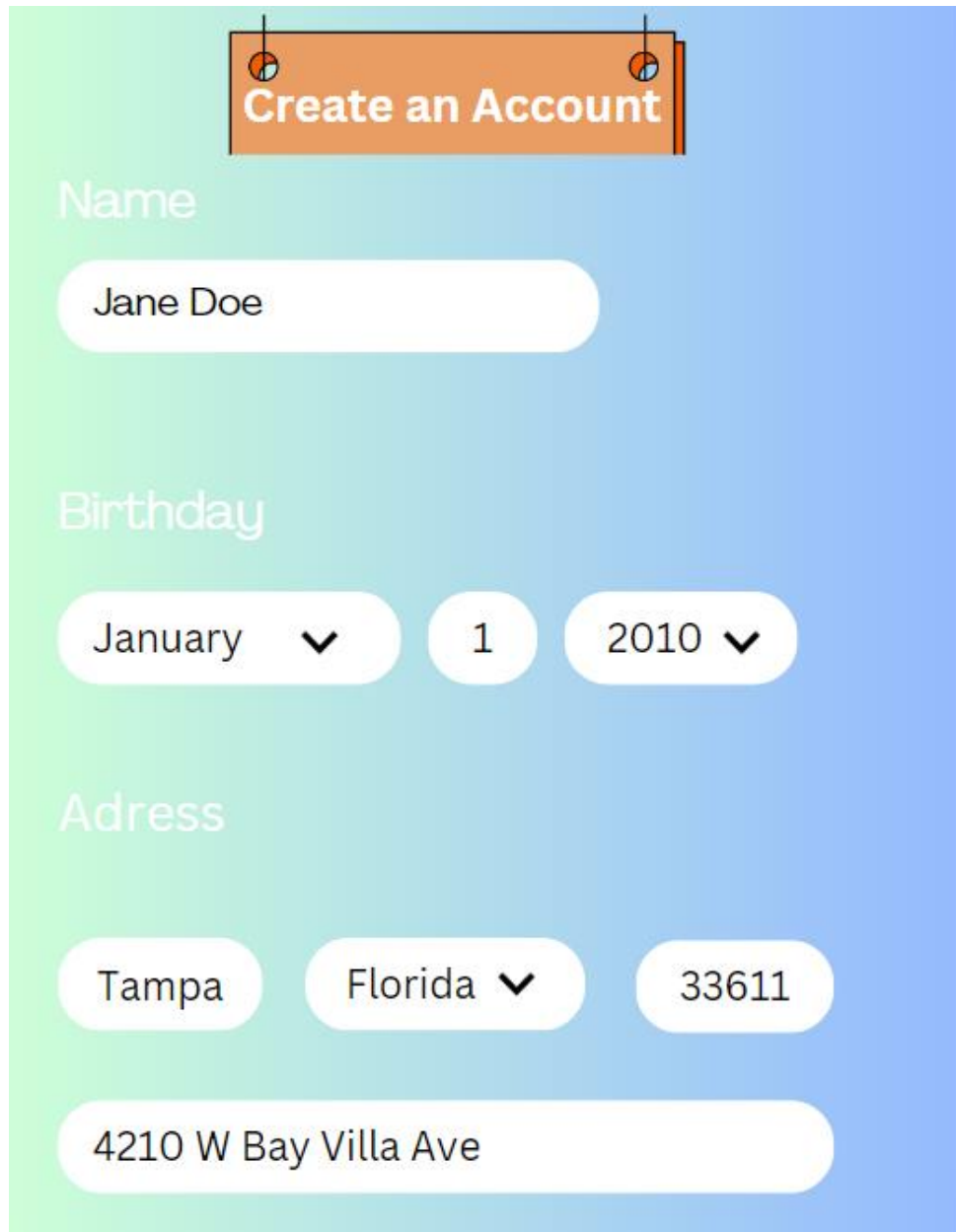
Username

john.smith@gmail.com

Password



If you had picked the “adult” option, you would have been prompted to fill out this screen to sign into your bank account, so you are able to pay kids for their work, and when you paid, it would just pull directly from your account.

A 'Create an Account' form with a blue-to-green gradient background. At the top is an orange button with the text 'Create an Account'. Below it are three sections: 'Name' with a text input containing 'Jane Doe'; 'Birthday' with three dropdowns for month ('January'), day ('1'), and year ('2010'); and 'Address' with three dropdowns for city ('Tampa'), state ('Florida'), and zip ('33611'), followed by a text input for the street address containing '4210 W Bay Villa Ave'.

Create an Account

Name

Jane Doe

Birthday

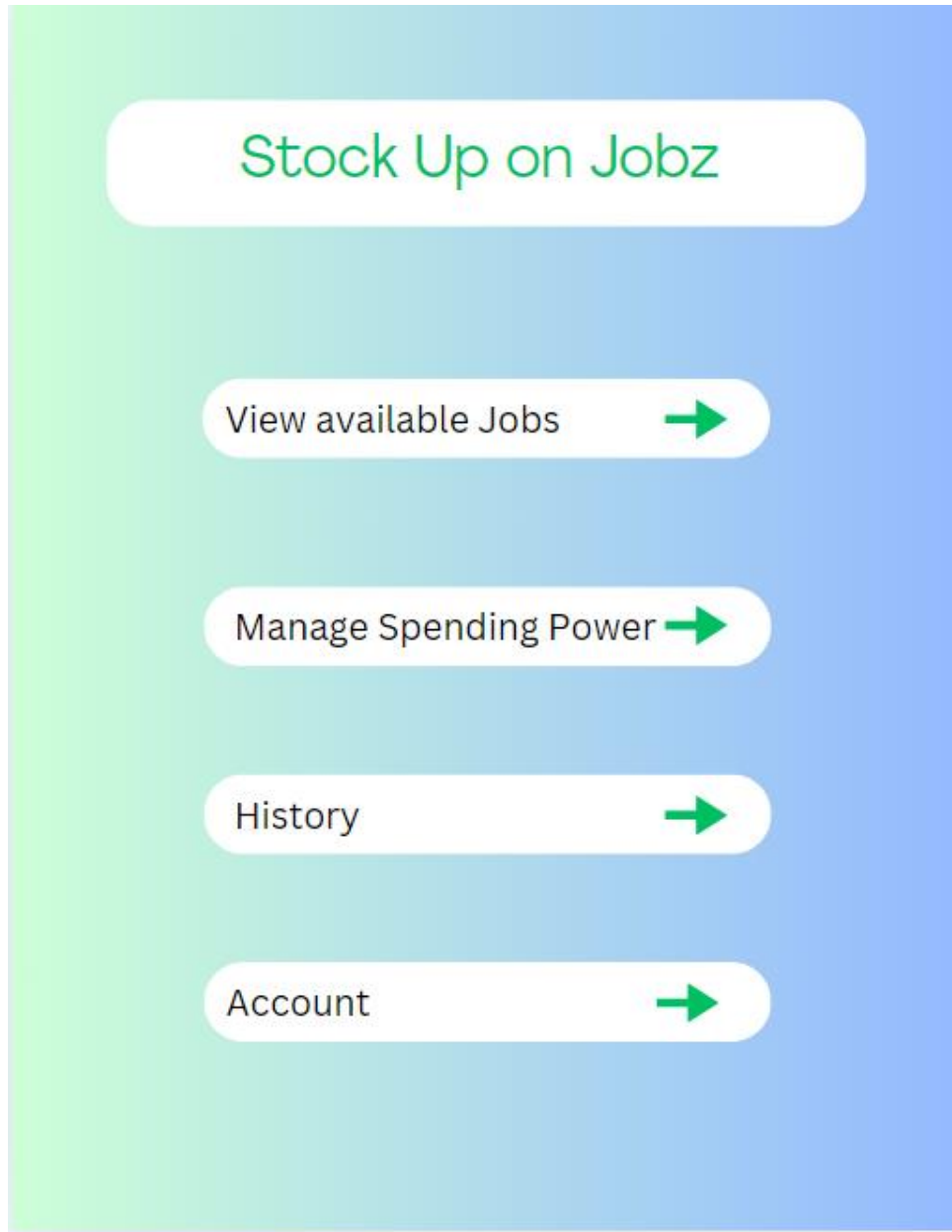
January ▼ 1 2010 ▼

Address

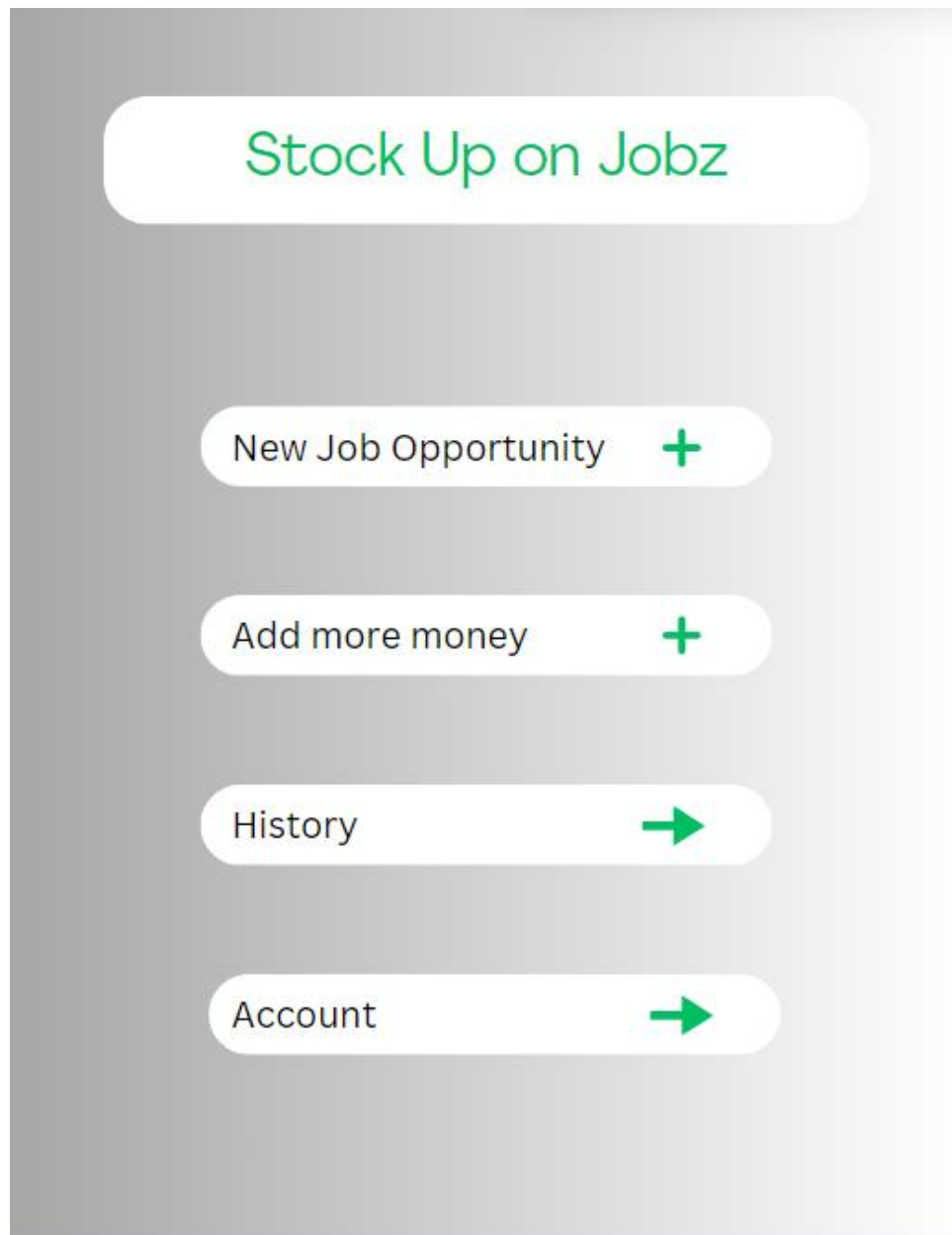
Tampa Florida ▼ 33611

4210 W Bay Villa Ave

This a “create an account” screen and is the same for both adults and children. You just input your birthday and address and you’re good to go. Also, for example, if you had picked do jobs on the first screen and are over 18 years old, you wouldn’t be able to make an account and vice versa.



This is the home screen for the kids account, being able to see what jobs are available near you, manage your spending power, see your history, and manage your account.



If you had been categorized as an adult, this would be your home screen, being like the kids' home screen but you can manage your bank account and create new job offers.

Job Opportunity

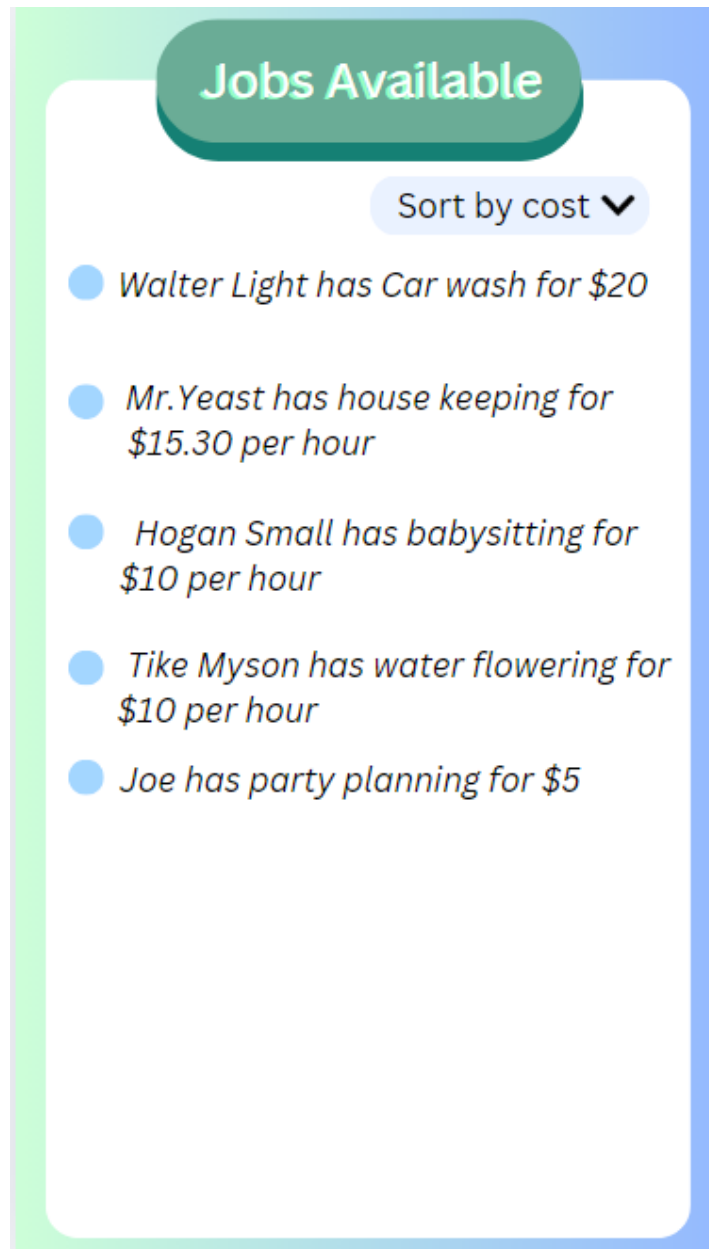
What are you offering?

Watering Flowers

How Much are you offering?

\$10

This is an adult-only screen, and all you do is create a job opportunity for kids.



This is just the screen for kids, being just able to see what jobs are available within a certain distance.



WATERING FLOWERS

Offered by: John Doe

Payment: \$10


Where: 3321 W Knights Ave (1.4 mi)




Request Job



This kid only screen comes after the job list screen and for this example we're using watering flowers. So, if you had been needing job, you would have clicked watering flowers then it would have brought you to this screen and you would have requested the job.



Jane Doe requested to do
Watering Flowers



Job Application

Adress

Tampa Florida 33611
4210 W Bay Villa Ave

Availability

10:00 am - 6:00 pm

Decline

Accept

This is an adult-only screen, and you would just review whoever had hit “request job” on the last screen.

Is the job done?

WATERING
FLOWERS

Jane Doe

\$10

Done (\$10)

This is a simple adult only screen where you just confirm that “Jane Doe” completed the job, and you pay the money.



If you're a kid and you paired our app with Robinhood, for example, your money earned from doing jobs will go directly to the "Buying power" tab and then the kid (maybe with the help of an adult) will invest in any stocks/crypto using the money in Buying power you earned.