

# Exhibit Space Reservation Form

## AAHOA 2021 Convention & Trade Show

Aug 3-6, 2021

Kay Bailey Hutchinson Convention Center  
Dallas, Texas



We, the undersigned, do hereby submit this reservation form as intent to lease exhibit space as indicated below for our use at AAHOA's 2021 Convention & Trade Show to be held at the Kay Bailey Hutchinson Convention Center on May 4-7, 2021. The completion and receipt of this application for exhibit space and the full payment of rental charges will constitute a contract for the right to use the space assigned by AAHOA. All rules and regulations in the "AAHOA Exhibitor Rules & Regulations" for all exhibit space is hereby incorporated herein by reference. A copy of the exhibitor regulations can be found on aahoa.com.

This form is **only** to be used to reserve exhibit space. Following the conclusion of the 2020 AAHOA Convention & Trade Show ("2020 AAHOA Convention") an invoice will be sent to finalize the contract for exhibit space. A 50% non-transferable and non-refundable deposit will be required by within sixty (60) days of the closing of the 2020 AAHOA Convention to hold the reservation, with the balance due no later than one hundred and twenty (120) days of the 2020 AAHOA Convention. Any exhibitor who contracts for exhibit space after the close of the 2020 AAHOA Convention shall be required to pay a non-refundable deposit of fifty percent (50%) within fourteen (14) days of receiving the invoice from AAHOA and payment in full within ninety (90) days of receipt, unless otherwise agreed. **Exhibit booths are fully non-refundable after July 1, 2021.** AAHOA reserves the right to release exhibit space due to non-payment of deposits based on the payment schedule listed above, change the scheduled trade show dates, and change the scheduled trade show location in its entirety at its sole discretion.

### Current Exhibit Rates (subject to change)

The Early Bird Rate expire August 31, 2020.

EXHIBIT SPACE RENTAL RATES	Allied		Non-Allied	
	Member Rate	Early Bird Rate	Member Rate	Early Bird Rate
10'x10' Standard Inline Booth	\$ 4,495.00	\$ 4,100.00	\$ 5,650.00	\$ 5,350.00
10'x10' Premium Corner Booth	\$ 5,205.00	\$ 4,755.00	\$ 7,105.00	\$ 6,605.00
20'x20' Island Booth	\$22,515.00	\$21,115.00	\$24,735.00	\$23,275.00

### Please indicate below your preferred booth locations:

1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice

### (Optional)

List any exhibitor(s) you wish to be near: \_\_\_\_\_

List any exhibitor(s) you **do not** wish to be near: \_\_\_\_\_

Please print all information completely & legibly. (We recommend attaching a business card to the reservation form)

Company Name	
Contact Name	
Address 1	
Address 2	
City, State, ZIP	
APPOINTMENT TIME	
Cell Phone	
Email Address	

Signed: \_\_\_\_\_

Printed Name & Title: \_\_\_\_\_

Date: \_\_\_\_\_

<b>AAHOA Use Only</b>
Please Do Not Write In This Box
Received: _____
Confirmed: _____
Booth # (s): _____