

OCTOBER 24, 2026
RICHMOND, VA
SPONSORSHIP OPPORTUNITIES

CAP TRAIL *Classic*



The Cap Trail Classic brings hundreds of runners, families, and outdoor enthusiasts together for a celebration of community and healthy living along the Virginia Capital Trail and James River. As a sponsor, you'll connect your brand with 750+ participants and supporters while demonstrating your commitment to active living, outdoor recreation, and one of Virginia's most treasured public spaces.

Proceeds support the work of the Virginia Capital Trail Foundation to protect, promote and enhance the Virginia Capital Trail and to engage the communities around it.

PRESENTED BY



CHARITY PARTNER



**LEARN MORE
ABOUT THE
EVENT**



#WEOFFTHECOUCH
FITNESS • COMMUNITY
RICHMOND, VA



SPONSORSHIP

Levels & Incentives

	TITLE	PRESENTING	HALF MARATHON	DISTANCE 10M, 5K, 1M	SWAG	PACKET & PRIZE
DONATION	\$7,500	\$6,000	\$5,000	\$2,500	\$1,500	IN KIND
EVENT ENTRIES	10	8	6	4	5	2
LOGO ON DIGITAL MARKETING • WEBSITE • EBLASTS • SOCIAL						
LOGO ON EVENT T-SHIRT						
EVENT SPACE PARTY ZONE FINISH LINE						
NAMING RIGHTS	EVENT NAME	PRESENTED BY	DISTANCE NAME	DISTANCE NAME		PACKET PICK UP & PRIZE
LOGO ON EVENT SWAG	ALL BIBS ALL MEDALS	ALL BIBS ALL MEDALS	DISTANCE BIBS DISTANCE MEDALS	DISTANCE BIBS DISTANCE MEDAL LANYARDS	EVENT CUPS	
PUBLIC STATEMENT	SPEAKING TIME AT AWARDS CEREMONY				RECOGNITION AT AWARDS CEREMONY	

 *Become a Sponsor Today!*

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