



FRANCHISE GUIDE



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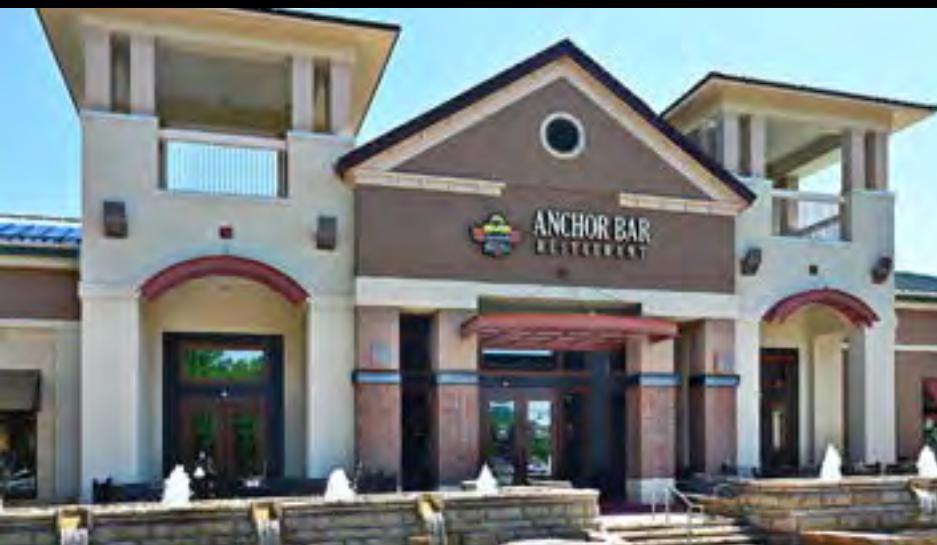
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LOCATIONS



LOVELAND
Colorado



SCHERTZ
Texas



BUFFALO-NIAGARA
AIRPORT
New York



WILLIAMSVILLE
New York



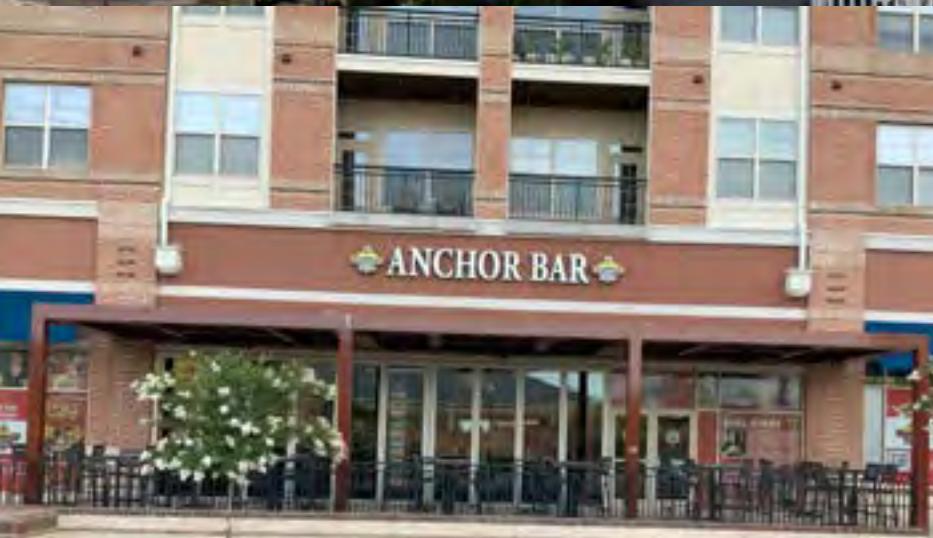
BUFFALO
New York



SAN ANTONIO
Texas



NIAGARA FALLS
New York



LEESBURG
Virginia



FREDERICK
Maryland



AMHERST
New York



OSWEGO
Illinois



BUFFALO STATE
New York



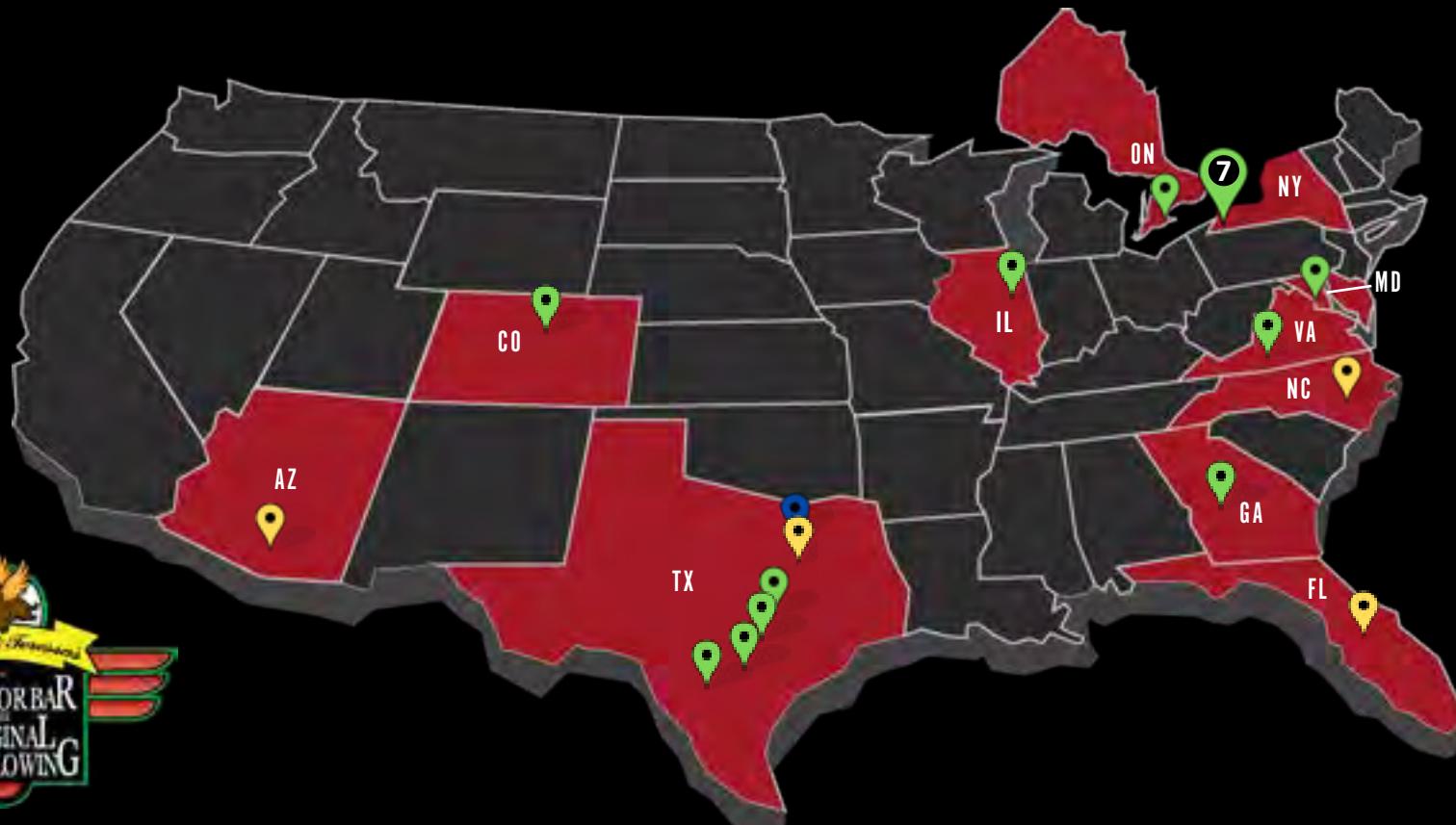
DARIEN LAKE
New York



ROUND ROCK
Texas



LOCATIONS MAP



BUFFALO AREA

BUFFALO

(THE ORIGINAL)

NIAGARA FALLS AMHERST

WILLIAMSVILLE

BUFFALO AIRPORT

**BUFFALO STATE COLLEGE
DARIEN LAKE**



OPEN

SAN ANTONIO, TX

SCHERTZ, TX

ROUND ROCK, TX

DALLAS-FORT WORTH, TX

FREDERICK, MD

KENNSAW, GA

LEESBURG, VA

LOVELAND, CO

HAMILTON, ON



IN DEVELOPMENT/
SOON TO OPEN

RALEIGH, NC (OPENING SOON)

TUCSON, AZ (OPENING SOON)

KISSIMMEE, FL



IN SITE SELECTION

DALLAS-FT WORTH, TX



OUR PURPOSE

Though best known for its award-winning, world-famous wings and sauces, Anchor Bar has a diverse menu consisting of pizza, burgers, Buffalo staple beef on weck, great appetizers, salads and desserts. Our sports bar area features traditional and craft beer popular in the area along with specialty drinks and wine.

OUR LOCATIONS BLEND FAMILY FRIENDLY CASUAL DINING, A SPORTS BAR ATMOSPHERE, AND GREAT FOOD

AND DRINK. We believe in quality service and food and a culture of treating our franchisees, employees and customers with respect.





HIGHLIGHTS

- Over 85 years in business
- The originators of the **BUFFALO CHICKEN WING**
- Comprehensive training program
- Guidance and ongoing support in all phases of operations
- Site selection and lease negotiation assistance
- Menu and recipe manuals and development
- Marketing plan and assistance
- Sauces sold in over 4,000 supermarkets
- Franchise Fee \$60,000
- Royalty 5% of gross sales
- Ad fee 1% of gross sales





OUR EDGE

KEY DIFFERENTIATORS

- Deep history: only brand that lay claim to having originated the buffalo chicken wing
- A broad demographic appeal
- Family friendly dining with sports bar atmosphere and separate bar area
- Diverse menu, “not just a wing specialist”
- Numerous awards and recognitions
- Numerous TV appearances
- Abundant support in every aspect of development and operations
- Optimal timing – large enough for proof of concept; small enough to grow a region



“ Our group was seeking a quality bar and restaurant concept within one of our several hotels. Being in Niagara Falls, many of our guests would ask about the historic Anchor Bar at the front desk; this led us down the path of considering a location in the Falls. The team was great in assisting with a quick conversion from the prior concept in the hotel – we opened in less than a month and have never looked back. Our sales have grown year over year and our Anchor Bar significantly outperforms the prior restaurant. Working with Anchor Bar is very team-oriented. Being a franchised hotel, we are required to offer breakfast. Though not part of the traditional Anchor Bar model, they were creative and willing to help us create a great “Buffalo Style” breakfast buffet that is far more appealing than your typical lobby style continental fair found in many hotels. This has increased our revenues and pleased our guests. We look forward to continued growth with the Anchor Bar brand.”

- MICHAEL MARSH, NIAGARA FALLS NY



HISTORY

ON MARCH 4TH, 1964, Dominic Bellissimo was tending bar at the now-famous Anchor Bar Restaurant in Buffalo, NY. Late that evening, a group of Dominic's friends arrived at the bar with ravenous appetites. **DOMINIC ASKED HIS MOTHER, TERESSA, TO PREPARE SOMETHING FOR HIS FRIENDS TO EAT.** They

looked like chicken wings, a part of the chicken that usually went into the stockpot for soup. Teressa had deep-fried the wings and flavored them with a secret sauce. The wings were an



instant hit and it didn't take long for people to flock to the bar to experience their new taste sensation. From that evening on, Buffalo wings became a regular part of the menu at the Anchor Bar. **THE PHENOMENON CREATED IN 1964 BY TERESSA BELLISSIMO HAS SPREAD ACROSS THE GLOBE.** Although many have tried to duplicate the Buffalo wing, the closely guarded secret recipe is what makes Frank & Teressa's the proclaimed "Best Wings in the World".





THE MODEL

DEMOGRAPHICS

- Minimum residential population 35,000 in trade area
- Daytime (Workplace) population 10K people within a 2 mile radius
- Average Household Income \$70,000
- Daily Traffic Counts: 30,000 Vehicles Daily Minimum

LEASE TERMS

- 5-10 year lease term with two (2) five (5) yr. options
- Tenant Improvement Allowance



VENUES

- Free standing (5000-6500 plus sf with patio)
- Outdoor retail centers, lifestyle centers
- Indoor mall if outside access is available
- Hotel Restaurant
- In-Line Shopping Centers

SITE GUIDELINES

- 5000-6500 plus sf
- High visibility from two directions, class A locations
- Current or former restaurant and end cap with patio preferred
- Optimal ingress and egress and adequate parking
- Strong retail trade area
- High concentration of restaurants
- Close proximity to entertainment centers, theaters, universities, office parks, lifestyle centers
- Ability to incorporate patios, awnings and umbrellas adjacent to the space
- Ability to separate dining and bar area with full or half wall
- Liquor license required



OUR MENU

WHILE KNOWN FOR OUR WORLD-FAMOUS WINGS AND SAUCES WE OFFER FAR MORE. Other signature items include the Buffalo staple Beef on Weck which has been well received in our other locations, a variety of specialty pizzas, burgers pastas, salads, appetizers and deserts as well as a full drink menu featuring local craft beers, buffalo favorites and specialty drinks. Our locations also feature lunch, kids and late night menus with specials. Our individual store menus can be found on our [website](#). <<Click Here



SAMPLE MENU





ADD'L. MENU SELECTION

MONDAY - FRIDAY | 11AM-2PM

\$8.99

6 CHICKEN WINGS (choice of sauce) & FRIES
6 BONELESS WINGS (choice of sauce) & FRIES
PERSONAL PIZZA CHEESE/1 TOPPING & 3 WINGS
LUNCH SALAD & BLT
LUNCH CAESAR SALAD WITH GRILLED CHICKEN

\$9.99

GRILLED CHICKEN SANDWICH WITH FRIES
BUFFALO CHICKEN SANDWICH WITH FRIES
MEATBALL HOAGIE WITH FRIES
VEGGIE BURGER (with lunch salad)
BEEF ON WECK (lunch portion with fries)

(240) 651-5580
5605 Spectrum Drive
FREDERICK, MD
WWW.ANCHORBAR.COM

ANCHOR BAR HANDCRAFTED COCKTAILS & DRINKS	
COCKTAILS \$7	
ANCHOR BAR RUSSIAN Kahlua, Absolut & half n' half	BUFFALO BLITZ Malibu, pineapple juice, cranberry juice garnished with a cherry
MINTY MOJITO Bacardi-white, mint, lime juice, simple syrup, soda water, garnished with a lime	PEACHY SWEET TEA Absolut, peach schnapps, sweet tea, cranberry & lemonade
SPECIALTY COCKTAILS \$9	
ANCHOR BAR BLOODY MARY Tito's, Bloody Mary mix, Anchor Bar Tomato juice, garnished with one chicken wing	MANHATTAN Canadian Club, sweet vermouth, garnished with a cherry
CLASSIC MARGARITA Patrón, lime juice, triple sec, garnished with salt and a lime	HURRICANE Bacardi-white, Captain Morgan-spiced rum, grenadine, simple syrup, lime juice & orange juice
WHITE SANGRIA A blend of pinot grigio, peach schnapps, lime juice, orange juice, garnished with a lemon slice, and a orange slice, and a maraschino cherry	OLD FASHIONED Southern Comfort, bitters with muddled cherries
MULES \$9	
AMERICAN MULE Tito's, ginger beer, fresh squeezed lime juice	STRAWBERRY DAIRIQUI Bacardi-white, blend of strawberries, lime juice
RED MULE Tito's, strawberry daiquiri mix, garnished with a lime	ANCHOR BAR PINA RITA Tito's, pineapple juice, Malibu, rum, garnished with a cherry
TEQUILA MULE Patrón, lime juice, ginger beer, garnished with a lime	MUDSLIDE Absolut, Malibu, Kahlua, ice cream mix, garnished with chocolate syrup
MARTINIS \$9	
CHOCOLATE MARTINI Absolut, chocolate liqueur, Kahlua, half & half, garnished with chocolate syrup	LEMON DROP Deep Eddy Lemon, lemon juice, simple syrup, garnished with a lemon wedge
ANISEED MARTINI Tanqueray or Grey Goose & dry vermouth, garnished with an olive	BERRY COSMO Three Olives Orange, razzmatazz schnapps, cranberry juice, splash of lime juice
FROZEN COCKTAILS \$10	
PIÑA COLADA Malibu, coconut mix, pineapple juice, garnished with a cherry	SACRED DAIRIQUI Bacardi-white, blend of strawberries, lime juice
MUDSLIDE Absolut, Malibu, Kahlua, ice cream mix, garnished with chocolate syrup	RED RUM Bacardi, Malibu, Kahlua, ice cream mix, garnished with a cherry
RIDLING On Blanc	RED RUM Bacardi, Malibu, Kahlua, ice cream mix, garnished with a cherry
PIÑA COLADA Malibu, coconut mix, pineapple juice, garnished with a cherry	



The image shows the second page of a menu for Anchors Bar & Grill. The page features a large 'BANQUET & LARGE PARTY MENU' title at the top, followed by a 'TRADITIONAL ANCHOR BAR BANQUET OPTION' section. It includes a '18.95 PER PERSON' price and a list of included items: Anchors Pizza, Anchors Famous Chicken Wings, Salad, and Soda. Below this is a 'PIZZA CHOICES' section with options like Anchors Pizza, Anchors Buffalo Chicken Wing Pizza, and Anchors Deep Dish Pizza. The 'WING CHOICES' section lists Anchors Famous Chicken Wings, Buffalo Wings, and Ranch Wings. The 'PASTA WITH RED SAUCE' section includes Anchors Spaghetti, Anchors Fettuccine, and Anchors Penne. The 'SALAD' section features Anchors Caesar Salad, Anchors Italian Salad, Anchors Honey Mustard, and Anchors Raspberry Vinaigrette. The 'SOFA & ICED TEA' section lists Coke, Diet Coke, Sprite, Root Beer, Orange, Stevia, and Unsweetened Iced Tea. The 'ADDITIONAL ANCHOR BAR WORLD FAMOUS TINGS TO YOUR ORDER' section includes a '54.99 EACH BUCKET' of wings and a '15.99 PER PINT' of beer. The 'ADDITIONAL ANCHOR BAR DRINKS TO YOUR ORDER' section lists Anchors Beer, Captain 880, Heublein Special Beer, and Anchors Wine. The 'Delivery and pick up options are also available' section lists 4000 Maple Road, Amherst, NY 14226, and 716.833.8811. The bottom of the page features a 'FRESH COOKED' note, a 'PIZZA LOGS' section with a recipe, and a 'MOZZARELLA STICKS' section with a recipe.

 <p>QUET & PARTY FORM</p> <p>per party booking!</p> <p>Guest Count: _____</p> <p>Group Name: _____</p> <p>State: _____ Zip: _____</p> <p>ANCHOR BAR BANQUET</p> <p>Famous Chicken Wings, Pasta, Salads and Sides</p> <p>Face it, we're out to get your pizza choices.</p> <p>Order 25 or more pizzas and get your toppling choice.</p> <p>Order 50 or more pizzas and get your toppling choice.</p> <p>Order Choices: • Chicken • Sausage • Pepperoni • Bacon • Mushrooms • Italian Beef Pepperoni • Pizza</p> <p>Order 1 Toppling Choice: _____ Order 2 Toppling Choice: _____ Order 3 Toppling Choice: _____ Order 4 Toppling Choice: _____ Order 5 Toppling Choice: _____</p> <p>Chicken Wing Pasta</p> <p>DOES</p> <p>Order 10 or more pizzas, choose up to 4 flavors.</p> <p>Order 20 or more pizzas, choose up to 8 flavors.</p> <p>ESSING CHOICES</p> <p>Order 10 or more dining choices</p> <p>and • Light Ranch • Caesar • Creamy Pepperoni • Bleu Cheese • Italian Dressing • Honey Mustard • Italiano Dressing</p> <p>Order 20 or more dining choices</p> <p>and • Spicy • Spicy Beer Brew • Orange</p> <p>Right Road Anderson, IN 46013 765.648.3344 (2444)</p>	<p>ADDITIONAL ANCHOR BAR PARTY FAVORITES</p> <p>ANCHOR BAR WORLD FAMOUS WINGS</p> <p>How Many Buckets? _____</p> <p>Please note the wing flavor: Hotter or Bucket</p> <p>Bucket 1: • Original Medium • Honey • Chipotle BBQ • Habanero Spice Dry Rub</p> <p>Bucket 2: _____</p> <p>Bucket 3: _____</p> <p>ANCHOR BAR PIZZA</p> <p>Please note the pizza choice and toppings.</p> <p>• Pepperoni • Sausage • One topping of your choice • Cheesy and Two Toppings of your choice • White Pizza • Buffalo Chicken Wing Pizza</p> <p>How Many Pizzas? _____</p> <p>Pizza 1: _____</p> <p>Pizza 2: _____</p> <p>Pizza 3: _____</p> <p>PASTA AND RED SAUCE • \$24.99 PER TRAY (serves up to 10) • Medium order • Large order</p> <p>ANCHOR BAR DIP • \$22.99 EACH (7 up to 10 pieces) (20 pieces per tray)</p> <p>How Many? _____</p> <p>ROAST BEEF ON WIDE SLICES • \$4.99 EACH</p> <p>How Many Slices? (medium order) • 10 slices</p> <p>BUFFALO SHRIMP • \$44.99 PER TRAY (20 pieces per tray)</p> <p>How Many? _____</p> <p>CAULIFLOWER WINGS • \$14.99 PER TRAY (approx. 20-25 pieces per tray)</p> <p>Plain/Hot Sauce • How Many? _____ Original Wing Sauce • How Many? _____</p> <p>PIZZA LOGS • \$19.99 PER TRAY (10 pieces per tray)</p> <p>How Many? _____</p> <p>MARINELLA STICKS • \$11.99 EACH (12 pieces per tray)</p> <p>How Many? _____</p> <p>FRENCH FRIES • \$16.99 (large fry tray for up to 10 guests)</p> <p>How Many? _____</p> <p>4800 Maple Blvd Anderson, IN 46013 765.648.3344 (4444)</p>
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MARKETING

Anchor Bar has a dedicated Marketing Team that will assist franchisees in customizing their local program based on ads, programs and methods that been proven effective. This begins with an initial grand opening marketing roll-out and follows through to other methods post opening. Some methods we have used before:

- Digital Marketing
- Social Media
- Anchor Bar APP
- Online Ordering
- Loyalty Program
- In-Store Marketing
- Collaboration with Bills Backers Chapters
- Radio
- Billboards
- Local Tourism Guides
- Sampling and Sponsorships





CUSTOMER REWARDS PROGRAM

BUILD RELATIONSHIPS WITH YOUR CUSTOMERS THROUGH OUR REWARDS PROGRAM.

Franchisee Benefits

- Analytics tools within the reporting program to optimize your campaigns using customer data such as frequency of visits, lapse of visits, average spent per visit, etc.
- Access to customer's email addresses and mobile phone numbers for communication and target marketing.
- Loyal customers visit your location more frequently, along with a higher spend per visit.

Customers in the Rewards Program will enjoy these benefits:

- Earn points on food purchases
- Enjoy a meal on us during your birthday month.
- Turn on notifications on our APP to receive up to date discounts and promotions.
- Watch for email and text messages for discounts to members only.





ANCHOR BAR APP

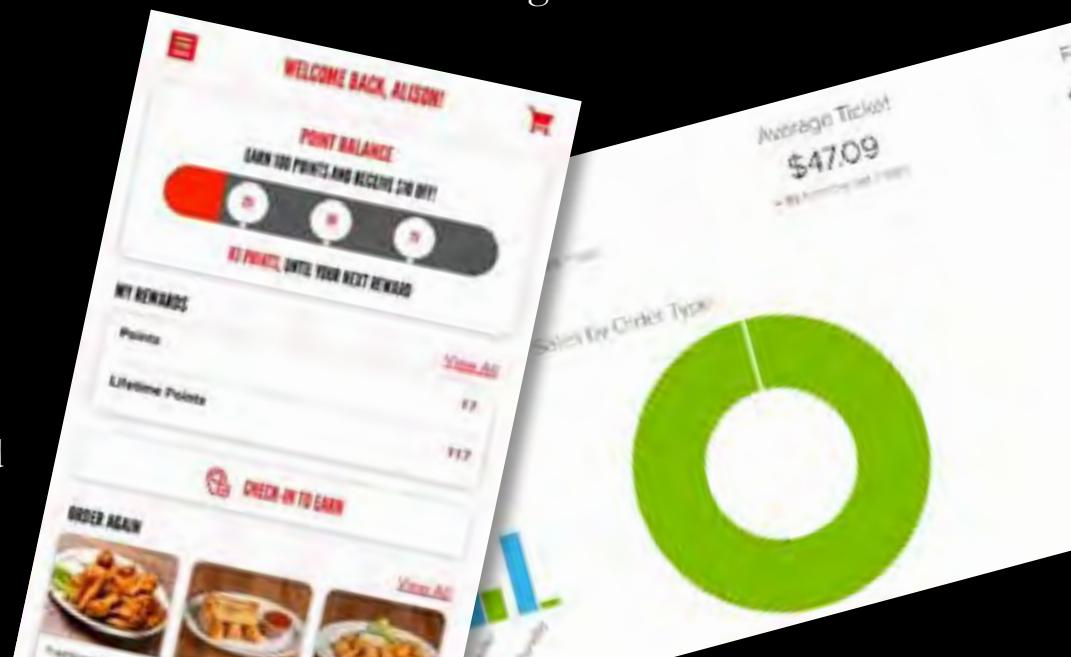
CONTINUE TO BUILD CUSTOMER LOYALTY AND EASE OF ONLINE SHOPPING AND COMMUNICATIONS THROUGH OURANCHOR BAR APP.

Franchisee Benefits

- GEO Fencing and Customer Notification Tool that recognizes when your customer is in your area.
- Advertising & promotions tool once the customer logs into our App.
- Easy online ordering, tracking and customer feedback.
- All major credit cards, Apple Pay and Google Pay accepted for online orders through the App.
- Analytic tools that track customer's purchasing habits, dollars spent for online ordering.
- Slowing down or lapsed customers will receive an automatic notification from the campaign tool.
- Franchisees have access to their own database of customers who designate a favorite location and can send out emails, texts and push notifications.

Customer's Enjoy these Benefits:

- Order history capture creates accelerated ordering.
- 3 digit "check in" code for ease in accessing, earning and tracking rewards dollars and points.
- Gift Cards can be redeemed using the online ordering and App.
- Ease in customer ordering and check out.





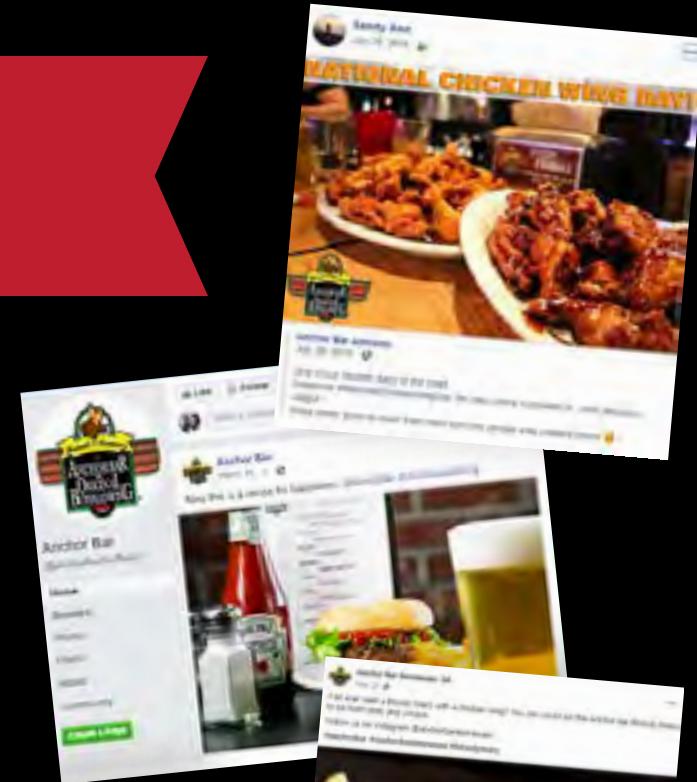
ADVERTISING

Franchisees have access to a vast library of sample ads and artwork. We will always participate in developing advertising and artwork that a franchisee wants to run on their own.



SOCIAL MEDIA

Shared access to photos, social media posts and artwork is available to all Franchisees through our **SOCIAL MEDIA POSTING & CONTENT LIBRARY** electronic media system. Our digital library is continually populated and updated with photos and marketing posts.





MEDIA

- Anchor Bar has been prominently featured on numerous cable and network programming including Food Network, Travel Channel and most recently the History Channel.



the SIMPSONS

APR 19

MURPHY BROWN

SEP 18

The BACHELORETTE

JUL 18



DEC 16

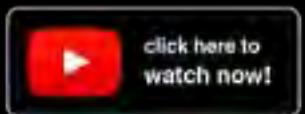


APR 17



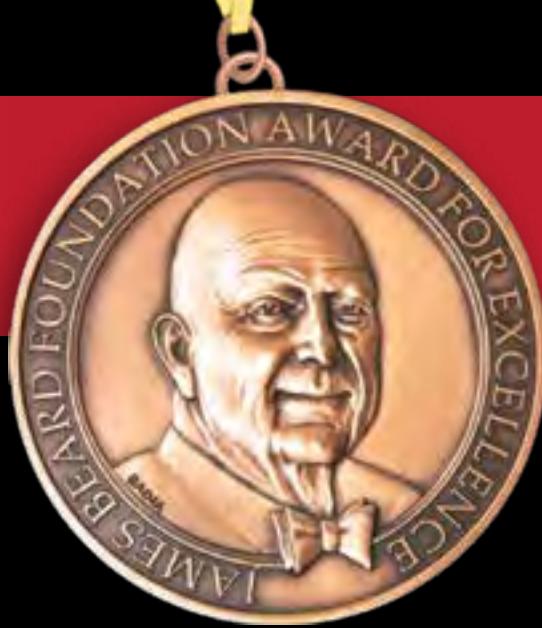
FEB 19

Visit Our YouTube Channel





AWARDS



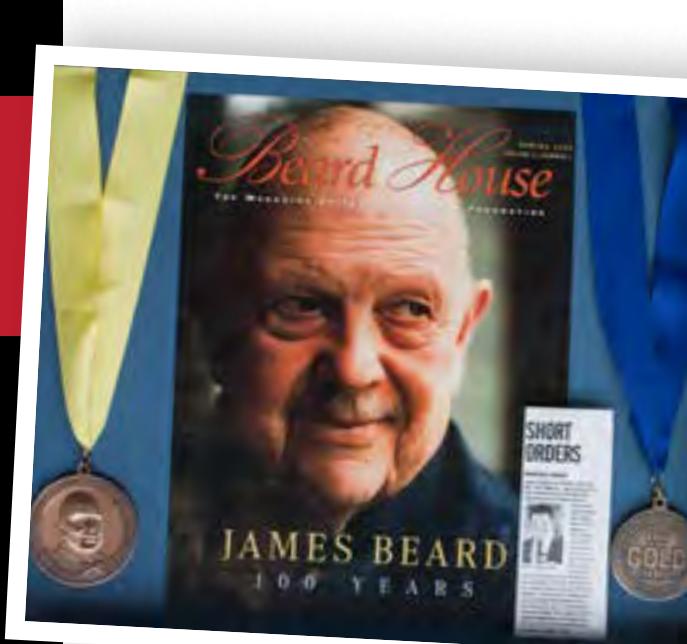
OF THE MANY DISTINCTIVE AWARDS EARNED BY ANCHOR BAR, PERHAPS THE MOST PRESTIGIOUS WOULD BE OUR TWO *JAMES BEARD FOUNDATION AWARDS*.

APRIL 2003

Received the *James Beard Foundation Award* given to restaurants “that have timeless appeal, beloved for quality food that reflect the history and character of the community. It is for an American classic.”

MAY 2003

Received the *Quality International Award* for its sauces. Presented with the prestigious gold medal, the Anchor Bar was judged the “Best of the Best” in a contest in which more than 1,000 sauces were entered. The judges were from the American Culinary and Tasting Institute.



“BEST SPORTS BAR IN SAN ANTONIO”.

- 2018 Yelp Award

BEST WING AWARDS in areas such as Buffalo, Burlington, Erie County, San Antonio and Frederick, Maryland.

1ST PLACE – Best Rub 2019 Award” at National Buffalo Wingfest

BEST IN SHOW Habanero Spice 2018 Award at National Buffalo Wingfest

FESTIVAL FAVORITE at 2016 at National Buffalo Wing Fest

NUMEROUS AWARDS FOR BEST SAUCE

at festivals and food shows across the country.



RECOGNITION & AWARDS

ANCHOR BAR HAS WON MANY AWARDS OVER THE YEARS. WE ARE PROUD OF THEM ALL. HERE'S THE MOST RECENT WINS.

BEST CHICKEN WINGS

- New York City
- **THRILLIST**
- Buffalo, NY
- **BEST OF BUFFALO & BUFFALO BEAT**
- Frederick, MD
- **THE FREDERICK NEWS POST**
- Las Vegas, NV
- **VEGASSEVEN.COM**
- Frederick, MD
- **FREDERICK POST**
- Kennesaw, GA
- **ATLANTA WING FEST**
- Round Rock, TX
- **2023**

NATIONAL WING FESTIVAL

- Best Traditional Wings
- **2016**
- Festival Favorite
- **2017**
- Best of Show
- **2018**
- Media Award
- **2018**
- Best Dry Rub
- **2019**
- Best Dry Rub
- **2021**
- Best Creative Spicy
- **2022**
- Best BBQ Wing Sauce
- **2023**



BEST DRY RUB - 1ST PLACE

- Buffalo Wing Fest 2024

BEST SPORTS BAR

- San Antonio Yelp

BEST OF NY STATE FOR WINGS

- Thrillist.com, 2017

NFL PLAYERS' FAVORITE DINING ON THE GO

- NFLMAG



BY THE NUMBERS

- \$60,000 initial franchise fee paid at agreement signing
- Total Investment Range \$900K-1.3M*
- Royalty 5%
- Ad Fee 1% (franchisor and franchisee collaborate on where & how to spend)
- Number of units open & under development: 20
- Financial requirements: minimum of \$350,000 liquid capital & ability to finance (good credit, collateral, partner, etc.)

NOTE: Anchor Bar works closely with a large third party finance company who offers different finance solutions including ROBS retirement rollover plans and SBA financing



*Assumes a restaurant conversion which is what most Anchor Bar's are, investment can be higher if franchisee leases a vanilla box.



TRAINING & SUPPORT

SUPPORT IMMEDIATELY BEGINS WHEN THE FRANCHISE AGREEMENT IS SIGNED. THE ANCHOR BAR FRANCHISE TEAM PROVIDES TOOLS FOR YOU TO BEGIN YOUR NEW FRANCHISE OWNERSHIP.

REAL ESTATE After signing the franchise agreement, site selection begins immediately. We assign a broker from our national group and come out for site visits once options are identified. Lease negotiations follow.

WELCOME PACKET Includes a recap on what to expect moving forward with your Franchise.

GRAND OPENING CHECKLIST A timeline that will take you step by step through every intricate detail of the process.

FRANCHISE MANUAL A guide to assist you in running your Anchor Bar Franchise Business.

POST REAL ESTATE SUPPORT We will provide assistance with securing architect, contractor and other key service providers in the opening process.

HIRING MANAGEMENT TEAM We will provide assistance in the selection of the general manager candidates.



TRAINING & SUPPORT CONT.

ORIENTATION & TRAINING Owner(s) & Management Training in Buffalo, NY.

ANCHOR BAR CORPORATE TRAINING

Our Franchise Team will support you through the construction, operations, training and marketing process.

LAUNCH SUPPORT Buffalo Team will train and support managers and staff at your location. Our team of trainers and operations specialists travel to your location for your opening. Specialist trainers in all aspects of operating your restaurant train you and your team and assist with the soft opening.

ONGOING SUPPORT AND COACHING We continuously and regularly provide coaching and support in sales and cost evaluation through our software systems, ongoing marketing and social media support as well as menu decision making.





FAQ's

Q: DO I NEED RESTAURANT EXPERIENCE?

A: No, but helpful. We have a comprehensive Owner Training and Support Program where you will gain knowledge to operate your restaurant. You will have a General Manager that will run the daily operation and will participate in the Anchor Bar General Manager Training Program.

Q: DOES SITE SELECTION OCCUR BEFORE OR AFTER EXECUTING THE FRANCHISE AGREEMENT AND SUBMITTING THE FRANCHISE FEE?

A: Site selection occurs only after a candidate becomes an official franchisee. An enormous amount of work, effort and resources are expended by the franchisor in site selection and considered a main area of support. Furthermore, many commercial brokers will either not work with non-franchisees or give less than full effort. All parties need to be fully committed for a successful site selection to ensue.

Q: HOW DO I FIND A VIABLE LOCATION FOR MY RESTAURANT?

A: We are involved in every aspect of location selection including assigning a commercial broker from our national network, lease negotiations and ultimate approval.

Q: DO I RECEIVE A PROTECTED AREA

A: Yes, the protected area will be based on the demographics of your market.

Q: HOW LONG WILL IT TAKE TO OPEN MY ANCHOR BAR LOCATION ONCE I BECOME A FRANCHISEE?

A: Typically ten months with the first phase being site selection. We have had franchisees open in as little as three months and some go past the ten months. We will work as expeditiously as possible but bear in mind there are many factors and third parties involved. While we want franchisees to open quickly it should not be at the expense of choosing a great location.

Q: NOW THAT YOU HAVE OVER 20 UNITS DOMESTICALLY UNDER AGREEMENT, WHERE DO YOU GO FROM HERE

A: We will continue to develop our technology, infrastructure, and centralizing certain tasks and support functions



NEXT STEPS

- Initial Discussion with Joel Neumann, Franchise Director to determine interest and qualifications, Q & A
- Complete the application
- Conference Call with Joel Neumann, Franchise Director and Mark Dempsey, CEO
- Receive and review Franchise Disclosure Document (FDD)
- Discovery Day Visit in Buffalo, NY
- **DECISION!**



“ Being a former multi-unit franchisee of a large national fast-food chain, I had certain expectations when my initial discussions with Anchor Bar began. The amount of support and hands-on coaching has been amazing and beyond what I had expected from a mid-sized, growing brand”. I am excited to be the one introducing this historic brand and the original buffalo wing to the Chicagoland region.”

**- SAMM DIMECH, FRANCHISEE
OSWEGO, IL**