

# FROM THE DESK OF THE EXECUTIVE DIRECTOR

L A U R A   S T R I C K L A N D

It is time for the annual Total Resource Campaign (TRC)! Are you ready to be more involved with the Chamber? Be a sponsor of our many Christmas in Sylacauga events, ConnectHER Women's Conference, Taste and See the Marble City, or host a monthly Chamber Connections event. Advertise in one of our newsletters, in our Sylacauga Magazine, or be featured in our Member Spotlight through the Expert Edge or Video in our Business Matters Newsletter. These are just a few of the many opportunities. There is a sponsorship opportunity for every business, no matter your size, industry, or budget. Let us help find the right fit for YOU!

2020 has posed some challenges in hosting our events as planned, so if your organization purchased an event for 2020 that was not able to be fulfilled, your sponsorship will apply to the 2021 event.

In January, we will begin reaching out to you in hopes of finding the sponsorship that meets your goals for 2021. We truly value your partnership with the Sylacauga Chamber as your support allows us to be an integral part of the economic growth for our region.

We wish each of you a Very Merry Christmas and a Blessed New Year!



**SYLACAUGA**  
CHAMBER OF COMMERCE