



# Interview

~ WITH ~

## EMMA RAY

from Triple Threads

**It's so great to meet with you, Emma! Tell me more about yourself and what you do.**

*I'm a junior at Auburn University majoring in Soil and Crop science. I'm a student full time, and I also take pictures on the side. Mom is a part time dental hygienist and a full time mom! Betsy is a junior at Fayetteville High School. She's about to be starting her golf season! It's truly a team effort to run the boutique, and each one of us plays an important role.*

**When did you know that opening a boutique was what you wanted to do?**

*Betsy and I have always thought it would be so much fun to be able to open our very own boutique. Mom loves clothes and fashion just as*

*much as us, so when quarantine first started back in March we decided to take a leap of faith and go for it. This is where Triple Threads all started.*

**Sounds like you and your family have a lot of fun together! What would you say is the best part of your job?**

*The best part of my job is seeing people wearing their "Triple Threads" outfits. It's so rewarding and fulfilling being able to see our customers rocking their new clothes and feeling amazing in them.*

**That has to be really gratifying to see people wearing and enjoying your brand! What is the most challenging part of running a boutique?**

*The most challenging part is also the most rewarding part, working with my mom and*

*sister. At times we may not all be on the same page, but majority of the time being able to work along side of them is the best part about the job. We've really enjoyed the way this has brought us together and wouldn't trade it for anything!*

**What is your favorite fashion trend right now?**

*Betsy picks out a lot of the clothes and her favorite trend right now is matching ruffle sets. We have some super cute spring items coming soon that you won't want to miss!*

**What do you do for fun in your down time?**

*In my downtime I love being able to take peoples pictures. Photography has become a fun hobby of mine. It gives me the chance to go new places and meet new people!*

**Sounds like you have many talents! What do you still want to achieve?**

*As a business we want to one day be able to have our very own storefront is this amazing little community of ours. Sylacauga will forever be our home and our backbone, so we'd love to one day be able to serve you from an in-store.*