



Interview

~ WITH ~

RHETT ADERHOLT

from Kabinett

Thanks for meeting with us, Rhett! Tell us about yourself and what you do.

I am a recent graduate of The University of Alabama, where I graduated with both my BA in Public Relations, and my MS in Marketing with Professional Sales. I am 23 years old and have started a Full-Service Cabinetry Sales and Installation Company based out of Sylacauga named Kabinett, LLC.

How did you start this business?

Opening my own business has been a goal of mine since I was younger. Kabinett was formed after I had the opportunity to work as a marketing intern for

Wellborn Forest Products out of Alexander City. This opportunity opened my eyes to a field of work that I would fall in love with.

What's the best part of your job?

Having the opportunity to meet and form relationships with my clients is definitely my favorite part. This job allows me to meet so many people from all around the local area. I enjoy seeing the look on my clients faces from the time they get to see the graphic design layout of their project, to the time the project is completed and installed. That's the best part of my job.

What is the most challenging part of owning your own business?

The unknown- Being a young adult who has started a self-employed career is learning. I am learning new things everyday about running a business successfully. I want to perform at a high level so I can advance and grow in the years to come.

What is your favorite kitchen design trend right now?

Currently my favorite kitchen design trend is to open up spaces in my client's kitchen that would allow space for a kitchen island with seating. I firmly believe that a kitchen is the heart of a home and that this room in the home should allow ideal space for both cooking and gathering as a family.

What do you do for fun in your down time?

I enjoy spending time with friends and family on beautiful Lake Martin. I try to spend as much time there as I can because this spot brings me much joy and relaxation. I also enjoy traveling abroad, attending Alabama sporting events, bike riding, and local outdoor adventures.

What do you still want to achieve?

My next goal is to open a brick and mortar store. My dream store would be more about the experience of the visit over the products sold. I can't wait to bring this experience to our area!