

FROM THE DESK OF THE EXECUTIVE DIRECTOR

L A U R A S T R I C K L A N D



It was 1946.

Minimum Wage.....\$.40

Cost of a New Car.....\$ 1,125

Cost of a Movie Ticket.....\$.55

Cost of a Gallon of Milk.....\$.67

Cost of a Computer (ENIAC)..\$486,804.00

Dean Martin and BB King Began their Musical Careers. Harry S. Truman was President of the United States. Chauncey Sparks was Governor of Alabama. Miles Motes was Mayor of Sylacauga.

1946 was also the year that the Sylacauga Chamber of Commerce was formed with immediate attention given to new industries, a Trade Day event, celebration upon the opening of the new highway and the extensive agricultural program.

Recognizable names at the table were Dr. F.H. Craddock, J. Craig Smith, J.W. Brown, Jr., H. A. Parker, Max Goldberg, Tom Lane, T. A. Ogletree, and Frank House.

The Sylacauga Chamber of Commerce is excited to begin the celebration of our 75th Anniversary, and we are honored to have the opportunity to continue the program of work established by these community leaders 75 years ago to work toward the continued economic growth of our community.

Throughout the year, we will share interesting facts about the history of business and industry in Sylacauga. We would love for you to share your stories with us as we step back in time and recognize those individuals, businesses, and industry that made Sylacauga the amazing community that it is today.

Thank you for your confidence in allowing us to continue to be a part of the team in growing Sylacauga.

Warmest Regards,

A handwritten signature in dark ink, reading "Laura Strickland". The signature is fluid and cursive, with the first name "Laura" and last name "Strickland" clearly distinguishable.The logo for the Sylacauga Chamber of Commerce. It features the word "SYLACAUGA" in a large, serif, all-caps font. Below it, the words "CHAMBER OF COMMERCE" are written in a smaller, sans-serif, all-caps font.