

## 9 DAYS FOR LIFE: SAMPLE ACTION CALENDAR

This sample action calendar is a resource to help diocesan coordinators of Respect Life ministry in promoting and encouraging local participation in the annual novena, *9 Days for Life* (January 14-22, 2019).

This calendar gives action ideas about how specific resources can be used in your diocese and a sample timeline for implementation. You are free to pick and choose what aspects to incorporate and to adjust the dates as necessary. We know that December and January are very busy months, and we hope this gives you a basic framework and jumping off point as we prepare to join in prayer for the protection of all human life and an end to abortion.

Action items are noted on the calendars and then explained beneath. The resources mentioned will be emailed or posted at [www.usccb.org/9-days-for-life-toolkit](http://www.usccb.org/9-days-for-life-toolkit) as soon as they are available.

### DECEMBER 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13 <i>Review Simple Steps &amp; Incorporating...</i>	14 <i>Contact parish coordinators</i>	15
16	17 <i>Contact your bishop</i>	18 <i>Connect w/ Comms. Director</i>	19 <i>Remind Parish Coordinators</i>	20	21 <i>Preschedule social media posts</i>	22
23	24	25	26	27	28	29
30	31					

- Thursday, Dec. 13**  
Review [9 Days for Life: Simple Steps](#) and consider how you might be able to promote participation in 9 Days for Life in your diocese. Review [“Incorporating 9 Days for Life”](#) and consider encouraging participation in the novena through an event. You may want to plan a separate event or incorporate it into regularly scheduled parish/diocesan programming like a regular Holy Hour, Theology on Tap, Bible study, prayer group, etc.
- Friday, Dec. 14**  
Contact your parish pro-life coordinators and tell them to save the dates for 9 Days for Life, January 14-22, 2019. In your email, include the [one-page flyer](#) and ask them to share a graphic in their parish bulletin. In your email, also include the link to our [9 Days for Life: Simple Steps: www.usccb.org/pro-life-simple-steps](#). This single webpage will allow them to access the flyer, graphics, bulletin and pulpit announcements, homily helps, suggested readings, and sample intercessions all in one place for their easy access and use.
- Monday, Dec. 17**  
Contact your local bishop to see if he has seen information regarding 9 Days for Life. If he hasn't, summarize the effort. Ask if you can offer any assistance to him. Additionally, inquire if he might consider asking his priests to encourage participation in their parishes. A [sample letter](#) from the bishop is available as a resource.
- Tuesday, Dec. 18**  
Connect with the communications office in your diocese to make sure they have received the 9 Days for Life [Media Kit](#). This includes a press release, photos, promotion graphics, and more! Offer to help them get the word out and ask if there are other ways you can collaborate.
- Wednesday, Dec. 19**  
Reach out to your parish coordinators once more, letting them know that 9 Days for Life is just around the corner. Share [Living Out Christmas in the New Year](#) with them, and encourage them to place the reflection in their bulletin if they have not already.
- Friday, Dec. 21**  
Schedule a few social media posts to promote 9 Days for Life during the Christmas and New Year break. Graphics and sample post text will be made available in a [social media kit](#).

# JANUARY 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 Reach out to local media	4	5
6	7 Follow along on Facebook & Twitter	8 Share flyer with pro-life network.	9 Preschedule social media	10	11	12
13	14 Day One	15 Day Two	16 Day Three	17 Day Four	18 Day Five	19 Day Six
20 Day Seven	21 Day Eight	22 Day Nine	23	24	25	26
27	28	29	30	31		

- Thursday, Jan. 3**  
Promote participation in 9 Days for Life in your diocese by reaching out to local media, asking for an interview to talk about the novena. Follow up with your diocesan communications office. Call or email your local diocesan paper, podcast, or radio show, or even your favorite local Catholic blog. Review the talking points sheet before your interview, or bring it with you.
- Monday, Jan. 7**  
Make sure you are following USCCB Pro-Life on Facebook and Twitter, and share what we are posting. There will be a large promotion push in the days leading up to the start of the novena.
- Tuesday, Jan. 8**  
Send the flyer out to your pro-life networks and remind them to sign up for the novena at [9daysforlife.com](http://9daysforlife.com).
- Wednesday, Jan. 9**  
Preschedule daily intentions posts on social media using the supplied graphics and post text found in the social media toolkit.
- Monday, January 14 – Tuesday, January 22**  
Continue to share/retweet from [www.facebook.com/peopleoflife](http://www.facebook.com/peopleoflife) and [www.twitter.com/usccbprolife](http://www.twitter.com/usccbprolife) using the hashtag #9daysforlife. Share ways your diocese and parishes are participating during the novena and tag @USCCBprolife as well as @USCCB on Twitter, Instagram, and Facebook.