

Friends of the Upper Delaware River 10th Annual One Bug™ Fundraiser April 28-30, 2017

Be Our One Bug™ Green Drake Sponsor!

We invite you to become our 10 Year Anniversary One Bug™ Green Drake Sponsor!

The FUDR One Bug™ is the Upper Delaware Region's most visible conservation event with nationwide participation and 29 teams registered to fish on one of North America's premier wild trout fisheries.

As our "Green Drake" Sponsor you will receive:

- **Your name and logo prominently featured throughout the event, including a full-page ad in the event program, high visibility at all event venues, on FUDR's website and promoted through social and traditional media outreach**
- **An opportunity to speak at the Friday night banquet addressing an audience of over 200 guests**
- **Team Entry with special FUDR customized "Green Drake" Sponsor apparel**
- **One sponsored Friday night banquet table including 8 complementary tickets**
- **Lifetime membership to FUDR**
- **Donation leveraged at least 5:1**
- **A portion of your sponsorship will be tax deductible**

The Green Drake Sponsor Fee: \$15,000

This is your opportunity to support the tremendous work of FUDR while enjoying a weekend on the Upper Delaware River with friends and family. Your support will make a difference in our efforts to protect the river and the people who rely upon it for their livelihood. Contact Sherri at info@fudr.org for more info!

Friends of the Upper Delaware River is your Voice for the River

Friends of the Upper Delaware River (FUDR) is the only professionally staffed organization in the UDR watershed working every day to protect and restore this magnificent cold water ecosystem.

FUDR understands that protecting the river must include engaging communities and people, revitalizing local economies, and building strong coalitions at the local, regional, and national level.

A Snapshot: Friends of the Upper Delaware River

- Incorporated in 2004 as a 501(c) 3 non-profit organization based in Hancock, NY
- Primary focus on improving NYC Delaware River basin reservoir water releases and tributary protection/restoration
- Steering Committee member of Coalition for the Delaware River Watershed and America's Great Waters Coalition
- River protection advocates at local, state, and national levels
- Funded by foundation grants, major donor contributions, membership dues, annual One-Bug™ fundraiser

Protecting the Upper Delaware River...we've got it covered!

- Build/lead diverse coalitions to strengthen our advocacy voice
- Ensure sustainable river flows and healthy aquatic habitat
- Connect river health with economic vitality
- Protection and management of waterways for multiple public benefits
- Cultivate the next generation of stream stewards
- Organize annual river clean-ups
- Engage in on-the-ground stream restoration projects

2016 Accomplishments:

- Significantly improved water releases from the NYC Delaware basin reservoirs
- Launched comprehensive UDR watershed protection plan
- Played leadership role in business and local government coalitions
- Served as New York State lead for Coalition for the Delaware River Watershed
- Helped advance national legislation to protect the Upper Delaware River
- Completed Sands Creek Restoration Project – Phase 2
- Organized summer-fly fishing and stream stewardship programs for UDR region youth
- Hosted Annual Water, Water, Everywhere Conference that unified Upper Delaware River advocates around a 2017 watershed action plan