Friends of the Upper Delaware River 13th Annual One Bug™ Fundraiser: May 1, 2020

This is your advertising opportunity to support the tremendous work of FUDR and make a difference in protecting the river and the people who rely upon it for their livelihood and recreational enjoyment.

**FUDR One Bug™ 2020 Program Advertising**

- Full Page Color 8 ½ x 11 - $175.00
- Half Page Color 8.5 x 5.5 - $125.00
- Quarter Page Color 2.125 x 2.75 - $80.00

Please email your ad to: Sherri at info@fudr.org

Make checks payable to: FUDR, 158 East Front Street, Hancock NY 13783

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**Friends of the Upper Delaware River is your Voice for the River**

Friends of the Upper Delaware River (FUDR) is the only professionally staffed organization in the UDR watershed working every day to protect and restore this magnificent cold water ecosystem. FUDR understands that protecting the river must include engaging communities and people, revitalizing local economies, and building strong coalitions at the local, regional, and national level.

**A Snapshot: Friends of the Upper Delaware River**

- Incorporated in 2004 as a 501(c) 3 non-profit organization based in Hancock, NY
- Primary focus on improving NYC Delaware River basin reservoir water releases and tributary protection/restoration
- Steering Committee member of Coalition for the Delaware River Watershed and America's Great Waters Coalition
- River protection advocates at local, state, and national levels
- Funded by foundation grants, major donor contributions, membership dues, annual One-Bug™ fundraiser

**Protecting the Upper Delaware River...we’ve got it covered!**

- Build/lead diverse coalitions to strengthen our advocacy voice
- Ensure sustainable river flows and healthy aquatic habitat
- Connect river health with economic vitality
- Protection and management of waterways for multiple public benefits
- Cultivate the next generation of stream stewards