



The Steven Spectrum Career Project Presents

**2025 Superhero Neuroinclusive 5K Run/1 Mile Family Walk
Sponsorship Opportunity**

Who are we?

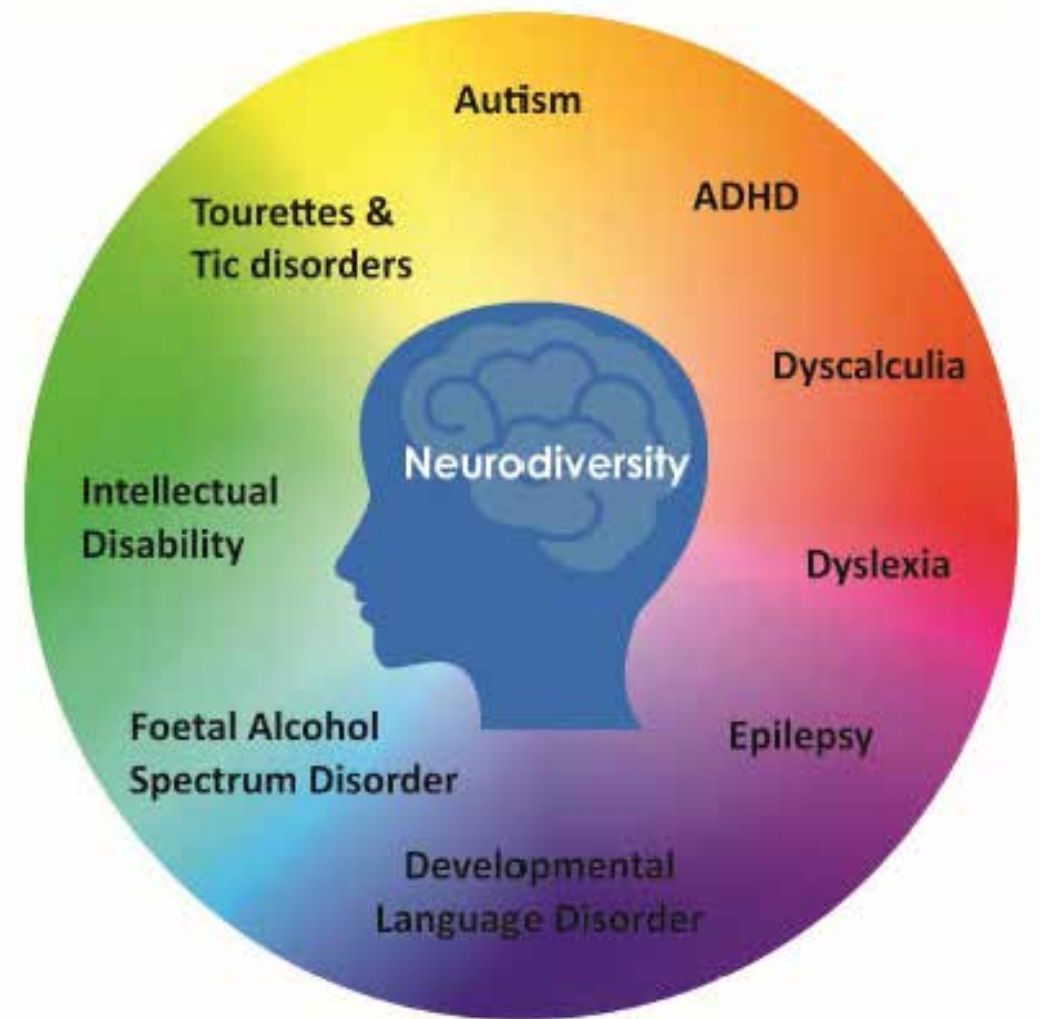


The Steven Spectrum Career Project aims to empower the neurodivergent community by providing the skills and support needed to overcome employment challenges. We envision a future where neurodiversity is embraced, and everyone has equal opportunities to succeed in their chosen careers.

Founder Jacqueline Diaz says, “My journey began with a personal connection to my nephew, who is on the autism spectrum. Witnessing his challenges in finding employment ignited a fire within me to advocate for the neurodiverse community.”

What does it mean to be neurodivergent?

Nearly 1/5 of the world's population is neurodivergent



A neurodivergent person is an individual whose neurological development and functioning differ from what is considered neurotypical.

This may be difference in social preferences, ways of learning, ways of communication and/or ways of perceiving the environment.



Event Details



We're thrilled to announce our 2025 Superhero Neuroinclusive 5K Run/1 Mile Family Walk on July 26th! The event is set to take place in the heart of Queens in Forest Park. This will be more than just a race, it will be a celebration of inclusion, community, and understanding. Designed to bring together neurodivergent and neurotypical participants, the event aims to break down stereotypes, promote acceptance, and spotlight the unique superhero strengths and challenges faced by neurodivergent individuals in the workforce.

This event will raise funds to support the Steven Spectrum Career Project's mission to provide career coaching to help individuals navigate their paths confidently, mentorship opportunities that foster growth and inspiration, and skills development workshops and webinars.

Some Benefits Of a Sponsorship

The return of a sponsorship in a community fundraiser can be seen in several ways, depending on the nature of the sponsorship. This the first time the race is being held in Queens. 200-300 registrants are estimated to sign up.

- **Brand Exposure:** Sponsors will gain visibility through various promotional materials, such as banners, flyers, and social media posts. This exposure can enhance brand recognition within Queens/NYC community.
- **Community Engagement:** Sponsoring a local event fosters goodwill and demonstrates a commitment to the Queens/NYC community, which can enhance the sponsor's reputation and strengthen community ties.
- **Networking Opportunities:** Sponsors have the chance to connect with other local businesses, community leaders, and potential customers at fundraising events.
- **Tax Benefits:** Depending on local laws, sponsorships can sometimes be considered a charitable contribution, providing tax deductions to the sponsoring organization.

Sponsorship Levels	Run \$5,000	Jog \$2,500	Walk \$1,000	Stretch and Relax \$500
Exclusive title naming of the event and name and logo on The Steven Spectrum Career Project website	•			
Logo on race bib	•			
Opening remark at race introductions	•			
Logo on registration page. Marketing materials, and social media prior to the event	• Prominent	• Large	• Medium	• Small
Logo on race banner	• Prominent	• Large	• Medium	• Small
Opportunity to put promotional and marketing material in race swag bag	• Prominent	• Large	• Medium	• Small
PA announcements throughout the race	• Prominent	• Large	• Medium	• Small
Opportunity to have a tent or table set up to display products and promotional material (provided by sponsor)	• 10 x 10 tent	• 10 x 10 tent	• Table	• Table
Opportunity to put promotional and marketing material race swag bags	•	•	•	•
Thank you recognition on The Steeven Spectrum Career Project website with logo hyperlink to company website after the race	•	•	•	•
Complimentary registration	8	6	4	2

Additional Options

Custom Packages: We can create custom sponsorship packages to cater to your specific needs and budgets based on the sponsorship benefits being offered.

In-Kind Donations: Consider making an in-kind donation of an item(s) for raffle prizes for us to give away.

Next Steps

Thank you for considering this opportunity and we look forward to partnering with you in creating an impactful and memorable event. If you would like to secure a sponsorship, please contact Scot Steinberg.

Together, we can foster understanding, acceptance, and celebration of neurodiversity in our community.



Scot Steinberg
Event Manager

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