



GET READY FOR YOUR  
CLOSE UP!



# **PRAIRIE WRITERS & ILLUSTRATORS DAY**

Saturday, November 11th, 2023

8:30am to 5:30pm

Wojcik Conference Center

1200 W Algonquin Rd, Palatine, IL

**\$195**

**FOR PREMIUM SCBWI MEMBERS**



AN IN PERSON FULL DAY CONFERENCE  
FOR WRITERS AND ILLUSTRATORS

WITH FACULTY FROM DEACORTE, PENGUIN,  
SCHOLASTIC, SOURCEBOOKS, EMERALD CITY  
LITERARY, ANDREA BROWN LITERARY, & MORE

REGISTRATION BEGINS SEPTEMBER 2ND





# YOUR TICKET INCLUDES



## LEARN FROM THE BEST!

### 1ST TIME ATTENDEE ASK ANYTHING

w/ Esther Hersenhorn

### KEYNOTES

Michael Leali

Andria Hernandez Bergstrom

### FACULTY PANEL

A close up interview with Industry Professionals

### BREAKOUTS

3 Live In Person Craft Breakouts taught by  
industry professionals

5 Additional Recorded Craft Breakouts



### LUNCH SOCIALS

### CONTESTS & DOOR PRIZES

Illustration Contest

First Pages Contest

Door Prizes



### MIX & MINGLE RECEPTION

Ask industry professionals your questions

### PORTFOLIO SHOWCASE

Celebrate our illustrators amazing talents





# EXTRAS



**PICTURE PERFECT FEEDBACK & MORE!**

## FREE EXTRAS

Ask Anything Pre-Session  
1st Pages Contest  
Illustration Contest  
Portfolio Showcase

## PAID EXTRAS

\$60 ROUNDTABLE CRITIQUES  
\$60 PORTFOLIO REVIEW  
\$85 WRITTEN/IN-PERSON CRITIQUES



**DROPBOX LINKS WILL BE PROVIDED FOR  
UPLOAD BY OCT 9TH**





# SCHEDULE



8:30 - 9:30

Check-in (Early-Bird Ask Anything Session)

9:30 - 9:50

Welcome and Crystal Winner

9:50-10:20

Keynote from Golden Kite Winner

10:20 - 11:05

Close Up Industry Panel

11:15- 12:00

Breakout Session I (Pre-register 3 choices)

12:10 - 1:10

Lunch Socials(Extra Roundtable Critiques)

1:30 - 2:00

Author-Illustrator Keynote

2:10-2:55

Breakout II (Pre-register 3 choices)

3:05-3:50

Breakout III (Pre-register 2 choices)

4:00 - 4:30

Closing remarks, door prizes, etc.

4:30-5:30

Mix 'n Mingle/ Portfolio Showcase





# SCHOLARSHIPS



## THE PRAIRE PRIZE MASTHEAD CONTEST

**Theme: Close Up**

Illustration Entries Due August  
25th

## PRAIRIE WRITERS & ILLUSTRATORS DAY CONTEST

150 word essay to win 1 of 2  
Scholarships  
Due August 25th

## THE KATHRYN O'CONNOR MEMORIAL SCHOLARSHIP

Thank you Network  
Representatives!  
Please apply for 1 scholarship  
opportunity to attend  
Prairie Writers and Illustrators Day  
Due August 25th



**FOR MORE INFORMATION**  
**[CLICK HERE](#)**





# CONTEST GUIDELINES



## ILLUSTRATION CONTEST

Member illustrators are eligible to enter one piece of art based on a prompt:

You must be registered for the conference and sign up for the contest to enter.

Create, scan and adjust your piece so it fits into a 768 x 768 pixel format. Name your JPEG using the following format:

**PWID\_2023\_Art\_Contest\_FirstName\_LastName.jpg**

## MANUSCRIPT CONTEST

Member writers submit up to 5 pages. You must be registered for the conference and sign up for the contest to enter.

Name your Word file

**PWID\_2023\_MS\_Contest\_Firstname\_LastName**

**DROPBOX LINKS PROVIDED ONCE REGISTRATION OPENS**





# MANUSCRIPT GUIDELINES



## GUIDELINES FOR MANUSCRIPTS FOR CRITIQUE AND CONTEST (FOR MEMBERS ONLY)

### ALL MANUSCRIPTS:

12 POINT FONT (STANDARD FONT, EX TIMES NEW ROMAN)

1 INCH MARGINS

YOUR NAME, E-MAIL, TITLE, FORMAT (PICTURE BOOK, MIDDLE GRADE, YA, ETC.), GENRE (ROMANCE, MYSTERY, BIOGRAPHY ETC.) MUST BE AT THE TOP OF THE FIRST PAGE. (NO TITLE PAGE IS NECESSARY AND TEXT MAY START IMMEDIATELY AFTER THE IDENTIFYING INFORMATION)

NO INTRODUCTION LETTER. THESE WILL BE REMOVED.

Picture Book: ONE picture book manuscript, double spaced, 10-page maximum. Picture Book Dummies may also be submitted.

Novels: First 10 pages of the ms, double spaced (even if this cuts off mid chapter); your optional synopsis may be single-spaced (it must be contained within your 10 page max).

Poetry: this includes rhyming picture books, novels in verse, and stand-alone poetry collections. Poetry submissions should conform to the PB and novel guidelines above; however, they may be single spaced with a double space between stanzas, per industry standards. Stand-alone collections (i.e. a group of poems intended to be published as one book) must have a page break at the end of each poem. 10 page maximum.

\*New\* Graphic Novels: IN ADDITION TO your ten pages of standard script, your submission should include a one-page synopsis (which may be single-spaced); You may also include up to (5) pages of finished art which correspond to your (10) script pages. These pages must be consecutive BUT may be from any point in your story. DO NOT SEND ORIGINAL ART. Your submission will contain up to (16) pages maximum: (10) script pages, 1-page synopsis and (5) pages finished art.





# ILLUSTRATION GUIDELINES

## **PORTFOLIO REVIEW: \$65**

A limited number of face-to-face portfolio reviews are available to SCBWI members. Each review will be 10 minutes. You may be contacted to provide an online portfolio link in addition to bringing your physical portfolio to the conference. There are no refunds for cancellation.

## **PORTFOLIO SHOWCASE: NO EXTRA CHARGE**

Members attending the conference are invited to display their illustration portfolio during the Mix & Mingle. Space is limited so registration is required. You may also display one book dummy and promotional cards with your portfolio.

Art Contest: no extra charge (limited to 50 entries)

Member illustrators are eligible to enter one piece of art based on the prompt:



## **Illustration Contest**

You must be registered for the conference and sign up for the contest to enter. Create, scan and adjust your piece so it fits into a 768 x 768 pixel format. Name your JPEG using the following format: PWID\_2019\_Art\_Contest\_FirstName\_LastName.jpg. no later than the deadline OCT 8th



**DROPBOX LINKS PROVIDED ONCE REGISTRATION OPENS**



# POLICIES

## ATTENDEES:

– NO CHILDREN UNDER 18 MAY ATTEND THE ONLINE EVENT .

– PERSONS WITH SPECIAL NEEDS: IF YOU HAVE A DISABILITY AND REQUIRE SUPPORT IN ORDER TO BE ABLE TO TAKE ADVANTAGE OF SOME OR ALL OF THIS EVENT, PLEASE REGISTER AND EMAIL [DEBORAH TOPOLSKI](#) TO DESCRIBE THE ASSISTANCE YOU WILL NEED TO ENJOY YOUR ONLINE OR IN-PERSON EXPERIENCE. PLEASE ASK FOR ASSISTANCE IN REGISTERING YOUR SUPPORT PERSON AT NO COST. WE WILL NEED TIME TO ACCOMMODATE YOU.

– REGISTRATION IS NON-TRANSFERABLE. BECAUSE OF THE SPECIFIC NATURE OF THIS EVENT, REGISTRATION IS NON-TRANSFERABLE. ALSO, ONLINE ATTENDANCE/VIEWING RATE IS PER-PERSON. SCBWI-IL IS A NON-PROFIT – PLEASE PLAY FAIR SO THAT WE MIGHT CONTINUE TO SUPPORT OUR SCBWI-IL PROGRAMMING!

### IDENTIFICATION

– IN-PERSON: ALL ATTENDEES MUST WEAR THEIR NAME BADGE THROUGHOUT THE EVENT. PERSONS WITHOUT A NAME BADGE WILL BE ASKED TO LEAVE.

–SCBWI SAFE SPACE: IF YOU ARE UNCOMFORTABLE AT ANY TIME IN ANY SESSION, PLEASE PRIVATE MESSAGE THE HOST DURING THE ZOOM MEETING OR EMAIL THE [CO-REGIONAL ADVISOR](#) AFTER THE EVENT.

– EVENTS ARE WEAPONS-FREE ENVIRONMENTS. IT IS AGAINST SCBWI POLICY TO POSSESS FIREARMS OR WEAPONS AT ANY OF OUR EVENTS.

– ANY VIOLATION OF POLICIES IS ACTIONABLE. YOU MAY BE REMOVED FROM THE ZOOM MEETING FOR ANY PART OF THE EVENT (INCLUDING, BUT NOT LIMITED TO, PRESENTATIONS, INDIVIDUAL SESSIONS, AND SOCIAL EVENTS) IF YOU ARE NOT IN COMPLIANCE OR FOLLOW THE DIRECTION OF YOUR MEETING HOSTS. MEETING HOSTS WILL IDENTIFY THEMSELVES AT THE BEGINNING OF EACH MEETING.

### IN-PERSON COVID-19 SAFETY MEASURES

–CLICK TO REVIEW UP-TO-DATE, IN-PERSON REQUIREMENTS; ONLINE EVENTS OFFER ACCESS TO ATTENDEES THAT ARE NOT VACCINATED FOR ANY REASON.

–SELF-CARE STATIONS WILL BE PROVIDED FOR ALL GUESTS WITH MASKS, HAND SANITIZER & WIPES FOR IN-PERSON EVENTS.

–ELBOW TAPS ENCOURAGED OVER HUGGING!

–FEEL FREE TO WEAR YOUR MASK IF YOU'RE MORE COMFORTABLE.

### VIRTUAL FOLDER, BLOGGING & RECORDING POLICY:

PLEASE BE ADVISED THAT BY REGISTERING, YOU ACKNOWLEDGE THAT RECORDING AND/OR TRANSMITTING OR AIDING IN ANY OF THE FOREGOING OF ANY PART OF THE EVENT (INCLUDING, BUT NOT LIMITED TO, PRESENTATIONS, INDIVIDUAL SESSIONS, AND SOCIAL EVENTS) IS PROHIBITED. ADDITIONALLY, THE MATERIAL IN ALL HANDOUTS AND PRESENTATIONS IS COPYRIGHTED AND MAY NOT BE REPRINTED, BLOGGED, WRITTEN, ORALLY TRANSMITTED, AND/OR REPRODUCED WITHOUT WRITTEN PERMISSION OF THE COPYRIGHT HOLDER ONLY. RECORDINGS MAY NOT BE DOWNLOADED. IF YOU ARE FOUND IN VIOLATION OF THE ABOVE, SCBWI-IL RESERVES THE RIGHT TO REMOVE YOU FROM THE CONFERENCE AND BAR YOU FROM ATTENDING FUTURE EVENTS.

WHILE WE LOVE WHEN BLOGGERS SHARE THOUGHTS ABOUT THEIR OVERALL EXPERIENCE, OFFER A PERSONAL ANECDOTE, AND/OR BRIEFLY TALK ABOUT SOMETHING THAT RESONATED WITH THEM, IT IS EQUALLY IMPORTANT THAT BLOGGERS NOT GIVE AWAY THAT WHICH IS NOT THEIRS TO GIVE. THE FAIR USE POLICY ISSUED BY SCBWI-IL ABOVE REFERS TO SPEAKERS' RIGHTS, AUTHORS' RIGHTS, AND ILLUSTRATORS' RIGHTS, UNDER ANY CIRCUMSTANCES, AND IT PERTAINS TO THE CONTENT OF OUR SPEAKERS' TALKS, WORKSHOPS, AND/OR HANDOUTS. THIS FALLS INTO THE CATEGORY OF PROTECTING INTELLECTUAL PROPERTY. AGAIN, PERSONAL IMPRESSIONS, A QUOTE THAT IS CITED, AND/OR A GENERAL OVERVIEW WOULD BE CONSIDERATE. HOWEVER, IT WOULD BE A BREACH OF COPYRIGHT LAW TO GIVE AWAY A DETAILED REPORT OF A PRESENTER'S MATERIAL. THANK YOU IN ADVANCE FOR TAKING THIS POLICY INTO ACCOUNT.

YOU MAY NOT GIVE THE LINK TO YOUR VIRTUAL FOLDER. AND THEREFORE ACCESS TO ITS CONTENTS AND THE EVENT, TO ANYONE. YOUR PROFESSIONALISM IS GREATLY APPRECIATED.