



# THE OLD BALDY FOUNDATION

.....  
Help support a legacy

2020 SPONSORSHIP  
OPPORTUNITIES

910-457-7481  
[WWW.OLDBALDY.ORG](http://WWW.OLDBALDY.ORG)





# THE OLD BALDY FOUNDATION

## 2020 CALENDAR OF EVENTS

MAY  
9TH

### Then and Now Home Tour

Experience the story of Bald Head Island through Real Estate by touring some of the iconic and celebrated homes built through various stages of development on the island.

MAY  
27TH

### Memorial Day Service

Gather at the chapel for a service to pay tribute to fallen military service members. The service is open to the public and attended by residents, dignitaries, veterans and visitors.

JUNE  
12-14TH

### North Carolina Treasures Weekend & Gala in White

Honor Old Baldy's history by savoring a weekend of North Carolina cuisine, art, spirits, history and more with farm to table cuisine, craft cocktails, live music and more!

JULY  
3RD

### 4th of July Golf Cart Parade

Join us for this beloved Bald Head tradition by decorating your own cart or enjoy the parade as a spectator from one of the picturesque wynds!  
\*\*Please note the parade will be on Friday, July 3rd due to high cart and tram traffic on Saturdays\*\*

AUGUST  
7-9TH

### National Lighthouse Day Weekend

Pay tribute to Old Baldy's maritime history during a weekend featuring fun for all ages including food, spirits, a 5k, 10k race and more!

NOV  
7-9TH

### Roast and Toast on the Coast

Don't miss this one of a kind weekend presented by Bald Head Island Limited celebrating modern day Southern Living on the island featuring an oyster roast, wine dinner, brunch and more.

NOV  
27TH

### Light Up The Holidays Christmas Tree Auction

Bid on beautifully decorated Table Top Christmas Trees at the Annual Christmas Tree Auction with Holidays cheer brought by DJ Fray!

DEC  
30TH

### Sip on Soup Cook-off

Take part in the third annual soup cook off hosted at Island Hardware! Sample soups from professional and amateur chefs or break out your apron and join the competition!

Old Baldy Lighthouse stands tall personifying over 200 years of Bald Head Island History. Tens of thousands of visitors travel to Old Baldy every year to experience this cultural treasure. The Old Baldy Foundation is proud to present a series of events and programs that bring our region's rich history to life. We invite you to take part in our special events as a sponsor.

By supporting the Old Baldy Foundation as a sponsor, not only will you be directly helping the Old Baldy Foundation work to preserve Old Baldy as a beloved monument to North Carolina, but you will receive exclusive access to the events and unique marketing opportunities.



THE OLD BALDY FOUNDATION PRESENTS

# YEARLY SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP LEVELS



### Old Baldy Level- \$10,000

Includes eight tickets to each of the following events: North Carolina Treasures Dinner, Gala in White, National Lighthouse Weekend Dinner and Run for the Light 5k & 10k

Includes four tickets to every Historic Happy Hour

Opportunity to present the guest speaker at an event of your choosing

Private historic tour for up to seven guests

Year long presence on website sidebar, event pages and social media event page (reaches over 400,000 site visits annually.)

Two detailed articles and interviews about your sponsorship and interest in our mission in "The Keeper's Times" (reaches up to 5,000 people each month)

Company logo and link in every monthly edition of "The Keeper's Times"

Top placement on permanent sponsor sign inside of Old Baldy for the duration of the year (up to 25,000 visitors will see the sign)

Top logo placement on all signage at events

Bi-weekly social media highlight



### Cape Fear Lighthouse Level- \$7,500

Includes six tickets to each of the following events: North Carolina Treasures Dinner, Gala in White, National Lighthouse Weekend Dinner and Run for the Light 5k & 10k

Includes two tickets to every Historic Happy Hour

Opportunity to present the guest speaker at an event of our choosing

Historic tour for up to four guests

Year long presence on website sidebar, event pages and social media event pages (reaches over 400,000 site visits annually.)

One detailed article and/or interview about your sponsorship and interest in our mission in "The Keeper's Times" (reaches up to 5,000 people each month)

Company logo and link in every monthly edition of "The Keeper's Times"

High placement on permanent sponsor sign inside of Old Baldy for the duration of the year (reached up to 25,000 visitors will see the sign)

High logo placement on all signage at events

Monthly social media highlight



### Generator Society Level- \$5,000

Includes four tickets to each of the following events: North Carolina Treasures Dinner, Gala in White, National Lighthouse Weekend Dinner and Run for the Light 5k & 10k

Includes two tickets to every Historic Happy Hour

Sponsorship announcement at every event

Year long presence on website sidebar, event pages and social media event pages (reaches over 400,000 site visits annually)

One sponsor highlight in "The Keeper's Times"

Logo and link in every "The Keeper's Times"

Placement on permanent sponsor sign inside of Old Baldy for the duration of the year (reaches up to 25,000 visitors)

Logo placement on all signage at events

One social media highlight every six weeks



### Palmetto Island Level- \$3,000

Includes two tickets to each of the following events: North Carolina Treasures Dinner, Gala in White, National Lighthouse Weekend Dinner and Run for the Light 5k & 10k

Includes two tickets to four Historic Happy Hours of your choice

Sponsorship announcement at every event

Year long presence on website sidebar, event pages and social media event pages (reaches over 400,000 site visits annually)



Logo and link in every "The Keeper's Times"

Placement on permanent sponsor sign inside of Old Baldy for the duration of the year (reaches up to 25,000 visitors)

Logo placement on all signage at events

One social media highlight every eight weeks



### Fresnel Lense Level- \$2,000

Includes two tickets to each of the following events: North Carolina Treasures Dinner, Gala in White, National Lighthouse Weekend Dinner

Includes two tickets to two Historic Happy Hours of your choice

Sponsorship announcement at every event

Year long presence on website sidebar, event pages, and social media event page (reaches over 400,000 site visits annually)

Logo and link in every "The Keeper's Times"

Placement on permanent sponsor sign inside of Old Baldy for the duration of the year (reaches up to 25,000 visitors)

Logo placement on all signage at events

One social media highlight



### Captain Charlie Level- \$1,000

Includes two tickets to each of the following events: North Carolina Treasures Dinner and National Lighthouse Weekend Dinner

Includes two tickets to one Historic Happy Hour of your choice

Year long presence on website event pages, and social media event page (reaches over 400,000 site visits annually)

Logo and link in every "The Keeper's Times"

Placement on permanent sponsor sign inside of Old Baldy for the duration of the year (reaches up to 25,000 visitors)

Logo placement on all signage at events



### Historic Boat House Level- \$500

Includes two tickets to either North Carolina Treasures Dinner OR National Lighthouse Weekend Dinner

Year long presence on website event pages, and social media event page (reaches over 400,000 site visits annually)

Logo and link in every "The Keeper's Times"

Placement on permanent sponsor sign inside of Old Baldy for the duration of the year (reaches up to 25,000 visitors)

Logo placement on all signage at events



### Historic Happy Hour Sponsor \$1,500

Exclusive sponsor of our Historic Happy Hour Series

Logo and link in every Historic Happy Hour

Four tickets and sponsorship announcement to every Historic Happy Hour

**SOLD**



### Customized and In-Kind Sponsorship Options

Interested in supporting Old Baldy as a sponsor but don't see a level that suites your specific needs?

Have a service to offer and would like to arrange an in-kind sponsorship package? We are always looking for the following- food & drink, entertainment, vendor housing, printing, prizes, photography sponsors, race apparel sponsors (logo tee shirts, race bibs, race bags, drink cups and more)

Please reach out to [abby@oldbaldy.org](mailto:abby@oldbaldy.org) to customize your own sponsorship package!



# THE OLD BALDY FOUNDATION SPONSORSHIP OPPORTUNITIES

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Level of Sponsorship:

- \$10,000 Old Baldy Level
- \$7,500 Cape Fear Lighthouse Level
- \$5,000 Generator Society Level
- \$3,000 Palmetto Island Level
- \$2,000 Fresnel Lense Level
- \$1,000 Captain Charlie Level
- \$500 Historic Boat House Level

NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

PAYMENT TYPE:  CHECK  BILL ME

MAKE CHECK PAYABLE TO:  
THE OLD BALDY FOUNDATION

BILLING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

Mail Payment and Form to: P.O. Box 3007,  
Bald Head Island, NC, 28461

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THANK YOU FOR YOUR SUPPORT!

