

Partners in Prevention

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FLOOD FEST 2019: The Mitigation & Resilience Tour

On May 21, Leslie Chapman-Henderson joined Chad Berginnis, Executive Director – Association of State Floodplain Managers (ASFPM); Todd Bridges, Senior Research Scientist - US Army Corps of Engineers; Maria Cox-Lamm, State Coordinator - South Carolina DNR; and Mark Osler, Senior Advisor, Coastal Inundation and Resilience – NOAA for the opening general session address at the 43rd ASFPM Conference in Cleveland, OH.

Chapman-Henderson delivered a briefing entitled, *Groundbreaking Building Code Awareness Through Consumer Research - The No Code. No Confidence. Campaign*, to more than 1,000 flood-risk professionals. During her presentation, cell phone screens lit up across the room as attendees immediately searched their locations on the new Inspect2Protect.org website.

"Building codes may not be exciting to the public, but once they understand that they may not have codes in their town, that changes swiftly," said Chapman-Henderson. "This new campaign is bringing needed attention to the issue of missing and outdated codes using clever advertising and transparency, and it is already driving improved resilience through leadership awareness."

The ASFPM conference is the world's leading voice for sound floodplain management, with 18,000+ practitioners, 10,000 Certified Floodplain Managers, 37 chapters, and 79 corporate and agency partners worldwide.