



## Partners in Prevention

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### Hurricane Expert/Veteran Journalist Team Up to Emcee NDRC

Dr. Rick Knabb, On-Air Hurricane Expert, and Tropical Program Manager - *The Weather Channel* and John Zarrella – JZ Media and former *CNN* correspondent will take the helm as the masters of ceremony at the 2019 [National Disaster Resilience Conference](#) on November 19-22 in Clearwater Beach, FL.

The popular conference will return this year with television talk show-style interviews, panels, keynotes, networking activities, and pre-conference activities, “kickstarters,” and specialty meetings. John and Dr. Knabb will help anchor the program with keynote interviews and spotlight features to provide attendees with the best insights available from the diverse pool of talented presenters. The extended general session will begin on Wednesday, November 20 in the afternoon, and the lineup of disaster safety presenters and innovators will be announced next month.

NDRC brings together a strong array of leaders, including our past presenters: Jim Cantore, On-camera Meteorologist and "AMHQ" co-host - *The Weather Channel*; Ken Graham, Director - National Hurricane Center; Lt. General Russel L. Honoré; Daniel Kaniewski, Deputy Administrator, Resilience - FEMA; Dr. Rick Knabb, On-Air Hurricane Expert and Tropical Program Manager - *The Weather Channel*; Max Mayfield, Hurricane Specialist - WPLG-TV Miami and former Director - National Hurricane Center; Ada Monzón, Meteorologist - WIPR-TV; Bill Read, Meteorologist and former Director - National Hurricane Center; Lt. Col. Kaitlyn Woods, Hurricane Hunter, 53rd Weather Reconnaissance Squadron, Chief Meteorologist - USAF; Roy E. Wright, President and CEO - Insurance Institute for Business & Home Safety; academia from James Cook University, Notre Dame, University of Florida, and many others.

Dr. Knabb returned to *The Weather Channel* after serving as Director of the National Hurricane Center (NHC) in Miami from 2012-2017. While at the NHC, he oversaw the development of various programs implemented to change the way the public understands and is warned about hurricanes, tropical cyclones, and their impacts. Dr. Knabb led the creation of the storm surge watch and warning system, which highlights coastal and lowland areas at risk of flooding and storm surge -- often the greatest threat to life and property from cyclones and hurricanes.

John Zarrella is the former *CNN* Miami correspondent, named to this position when the Miami bureau was established in December 1983. Zarrella was responsible for *CNN*'s coverage of news in Florida, Central and South America and the Caribbean. While at *CNN*, he covered every major hurricane to hit Florida and the Gulf Coast, including Katrina and Rita; the eruption

of the Montserrat volcano and the Cuban and Haitian refugee crises. Zarrella was also a principal correspondent for *CNN's* coverage of the U.S. space program.

NDRC19 registration is open, and several levels of sponsorship are available for this year's conference. When you sponsor, you will join FLASH *Legacy Partner* and Titanium Sponsor International Code Council along with fellow *Legacy Partners* Gold Sponsors BASF Corporation, Lowe's, and USAA, and Silver Sponsor ISO to show your support for resiliency. Your sponsorship will demonstrate leadership and commitment to resilient communities, help support the latest in science, policy, and practice, and strengthen your alignment with other leaders in the disaster safety and resilience movement. [This prospectus](#) will help you identify the ideal sponsorship level to meet your needs.

To register, book your hotel, or get more information, visit [www.nationaldisasterresilienceconference.org](http://www.nationaldisasterresilienceconference.org).