



## Partners in Prevention

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### Attendees Applaud 2019 National Disaster Resilience Conference

For three days in November, a who's who of resilience leaders gathered to share best practices in science, policy, and practical experience at the 2019 National Disaster Resilience Conference (NDRC19). And per a participant feedback survey, the 2019 gathering delivered on its goal to forge a stronger disaster resilience movement for the future. Conference attendees from public, private, and nonprofit organizations cited, "the diverse program, networking opportunities, excellent location, and an overall upbeat problem-solving tone of the conference" as key drivers of satisfaction. The survey findings reflected:

Excellent and high satisfaction – 92.5%

Intent to Return – 89.8%

Very likely and likely to recommend attendance – 92%

An array of generous partners sponsored NDRC19, including FLASH Legacy Partner and Titanium Sponsor International Code Council along with fellow Legacy Partners and Gold Sponsors BASF Corporation, Lowe's, USAA, and first-time NDRC sponsor Home Advisor, Silver Sponsor ISO, Bronze Sponsors Assurant, Floodproofing.com, IBHS, IEM, and Nudura, and General Sponsors BlockUp, Comfort Block, and Stantec.

Conference organizers plan for 200 attendees to create an environment conducive to networking. Positive survey comments reflected value for the plan:

- *Good variety of speakers, well-respected in their fields, smaller conference, able to interact with others more and ask good questions of the speakers.*
- *The size of the conference. The relatively small group of influential stakeholders made for engaging and effective collaboration.*
- *Tempo of the conference and balance between sessions and interactive time.*

Attendees gave the program high marks for balance, quality and variety as well:

- *Excellent speakers, well-rounded agenda, and good opportunities to meet one-on-one and discuss resiliency topics.*
- *Speakers were terrific – good cross section of perspective.*
- *I liked the building science discussions.*

- *Diversity of presentations and the disciplines represented; all of them with a common theme.*
- *Balance between high-level conversations/messages and drilling down to the specifics of wind, wildfire, etc.*

The conference grew to three days in 2019 and multi-peril keynote speeches, panels, and presentations from resilience-minded businesses and organizations such as BuildStrong Coalition, Earthquake Engineering Research Institute, FEMA, FLASH, Hagerty Consulting, Insurance Institute for Business & Home Safety, ISO-Verisk, Lowes, Mennonite Disaster Service, MIT, National Hurricane Center, Southern California Earthquake Center, State Farm, *The Weather Channel*, University of Florida, USAA, U.S. Small Business Administration, and more.

Attendee Twitter posts reflected praise for the presenters:

Craig Fugate here at #NDRC19 on modeling the future impacts on a citywide scale and speed; impacts of disasters, on resiliency of tax base, and exposure to climate impacts. His thoughts on building above and beyond the minimum. – Frannie Bui

Proud to be a #NDRC19 sponsor! Thanks to FLASH for once again putting on this great conference. – IBHS

Thank you, Dennis Ross, for the enlightening closing comments at today's #NDRC19 session. – Kimberly Loehr

Brock Long challenging us on ways to achieve financial stability in disaster mitigation. – Joel May

At the FLASH National Disaster Resilience Conference in Clearwater Beach, FL. Looking forward to the next three days of informative presentations, excellent industry networking, and the opportunity to support resiliency advocacy! – Bryan Holland

USAA supports great organizations such as FLASH in their endeavors to educate the public on building safer homes. – Rebekah Nelson

DID YOU KNOW? That a bike helmet can keep you exponentially safer during a tornado?! The more you know... – MyRadar Weather

If all buildings were designed in accordance with 2018 model codes without weakening hazard resistant provisions, damages in Caribbean from Hurricanes Irma & Maria would have been \$16.5B less according to RMS study. Strong case for adopting & enforcing the latest codes! – Stuart Adams

Been coming to the FLASH annual meeting now called The National Disaster Resilience Conference since 2008. It gets better each year and this year is no exception. #NDRC19 has been awesome! – Bill Read

Behavioral study shows mixed reality a more effective messaging strategy for disaster preparedness. – Daniel Smith

Jaw-dropping stats on tropical storm impacts, including deaths and record-setting storms from Ken Graham, Director of National Hurricane Center. – Hank Hodde

Leslie Chapman-Henderson closes out #NDRC19 with a simple, lofty goal – zero damage. We need to aim for disaster-proof homes. Thank you FLASH for hosting an excellent conference. – Smart Home America

To see more photos from NDRC19, [click here](#), and mark your calendar today for the [2020 National Disaster Resilience Conference](#) December 2-4 at the Wyndham Clearwater Beach Resort.