



## Partners in Prevention

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### **FLASH and AIA Florida Join Forces at NCMA**

On February 13, Leslie Chapman-Henderson and EVP Eric Vaughn joined AIA Florida Executive Vice President Vicki L. Long, CAE and a coalition of resilience partners at the [National Concrete Masonry Association's Annual Convention \(NCMA\)](#). The Orlando conference brought together attendees from all sectors of the concrete industry for networking, community, and education with a wide variety of events including an industry trade show, B2B events, committee activities, panel presentations, and more. The convention coincided with the [ICON-Xchange 2019](#), a premier event for the manufactured concrete masonry and hardscape industry, including FLASH Legacy Partner Portland Cement Association.

Vicki and Leslie made presentations during the opening session entitled, "Florida Resilience Strategies" and joined the audience as the Masonry Association of Florida unveiled a new public awareness campaign entitled, "Block Strong" showcasing the benefits of the high-performance material, especially during hurricanes. Later, they participated in an afternoon strategic dialogue regarding building codes, professional training, and additional outreach opportunities.

The NCMA unites, supports, and represents the producers and suppliers of concrete masonry systems – including concrete masonry, manufactured stone veneer, segmental retaining walls, and other hardscape systems.