

## **“Big” Topics on Tap for the 2017 National Disaster Resilience Conference**

New details are now available for the 2017 [National Disaster Resilience Conference](#) in Atlanta from October 25 – 27.

“This year’s conference topics will focus on the latest in science, policy, and practice in disaster resilience by confronting the most difficult challenges in the movement,” said FLASH President and CEO Leslie Chapman-Henderson. “This is one of the only conferences where you can come to address these topics holistically on a public-private, all-hazard basis. Our conference strategy has produced breakthrough solutions in the past, and we are ready to break new ground again this year.”

Design questions in the program include:

- *Big Business: What are the best practices for resilience in the workplace?*
- *Big Message: How can we make resilience a story standard for the media?*
- *Big Money: Can we prove the cost-benefit of disaster resilience?*
- *Big Picture: Do we have the right tools to measure and drive community resilience?*
- *Big Policy: Are we winning the war for building codes?*
- *Big Science: How can we innovate resilience using new research?*
- *Big Trends: Will modular, smart, or tiny homes become the new normal?*
- *Big Weather: What is the latest in flood safety and mitigation from the ground up?*

The conference will bring together the nation’s foremost voices in the disaster safety and resilience movement and feature expert presenters and leaders from FLASH Legacy Partners BASF Corporation, FEMA, Simpson Strong-Tie, State Farm Insurance Companies, and USAA, as well as the American Institute of Architects, AIR Worldwide, GAO, MIT, and *The Weather Channel*. All the insights will be captured and integrated into the ongoing dialogue to continue the conversation long after the gathering.

Design professionals, emergency managers, financial services experts, futurists, housing experts, insurers, journalists, meteorologists, product manufacturers, risk communicators, scientists, social psychologists, and many others will come together to make this conference an innovation incubator for the disaster safety and resilience movement.

Registration is now available online at [www.nationaldisasterresilienceconference.org](http://www.nationaldisasterresilienceconference.org), and please consider joining our growing list of sponsors to help underwrite this dynamic program. Sponsorship options starting from \$2,000 are detailed [here](#), and you may view a video recap of the 2016 highlights [here](#).