



Simpson Strong-Tie Hosts Summer Meeting

As a world leader in products that help make structures safer and stronger, [Simpson Strong-Tie](#) strengthens the FLASH Partnership with impeccably-reliable technical information to increase family safety and boost community resilience. Simpson Vice President Phil Burton is a founding member of the board of directors and is the driving force behind his company's proven service as a committed Legacy Partner.

Last month, Phil hosted his fellow directors and advisors on June 19 and June 20 in McKinney, Texas for the summer board meeting that brought together directors and advisors from academia, corporations, emergency management, financial services, product manufacturing, public service, weather, and more. The agenda included a business meeting, guest speakers, project updates, and an informative tour of the Simpson manufacturing and warehouse facility. The educational facility tour reinforced the importance of strong connections in building as well as the critical role that building codes, standards, and beyond-code programs play to ensure the strong practices are used.

IEM Vice President of Homeland Security and Emergency Management/FLASH Director Bryan Koon observed, "Learning about advancements and best practices in strong building provides value for my role at IEM as well as a disaster safety leader. We appreciate the effort that Phil and the Simpson team made to provide such an excellent opportunity."

Each year, a member of the board hosts the summer meeting with an educational component to help advance the knowledge base for the many diverse partners. The lessons learned are invaluable and promote integrated understanding of the essentials of disaster resilient building. Last summer, FLASH Director Erika Peterman of BASF Corporation hosted and exposed the group to information on innovative 3D printing and much more.