



Partners in Prevention

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America's PrepareAthon! Highlights #HurricaneStrong Home

Matt Lyttle of FEMA ICPD hosted a Facebook Live segment in New York's chilly weather this month to highlight construction of the #HurricaneStrong Home in Breezy Point, N.Y.

Onsite participants from several key organizations contributed to the interactive session including, Mike Rimoldi, Donn Thompson representing the Portland Cement Association (PCA) and Illya Azaroff of + LAB Architects. Facebook viewers asked questions about the project and how they could make their homes #HurricaneStrong. [The videos](#) garnered more than 1,800 views to date.

Lyttle hosted the conversation that covered how to reconstruct the home and why it is important to make the home #HurricaneStrong above and beyond building code requirements. The conversation also offered steps homeowners should consider to improve resilience of their own homes.

In one example, PCA's Thompson demonstrated how insulated concrete forms, an innovative building technology that contributes to #HurricaneStrong homes, are easily laid out and interlocked during installation.

For more information about #HurricaneStrong, visit www.flash.org/hurricanestrong. America's PrepareAthon! is a FEMA grassroots campaign for action to increase community preparedness and resilience. More information is available at <https://community.fema.gov>.