



Partners in Prevention

Volume 23, January 2021

National Disaster Resilience Conference Sponsorship Opportunities Now Available

Show your support for disaster safety and resilience by sponsoring the 2021 [National Disaster Resilience Conference](#) (NDRC). Through sponsorship, your organization will be recognized by attendees from all practices and professionals, from architects and engineers to elected officials and emergency managers who come together to make this conference an innovation incubator for the disaster safety and resilience movement.

[Sponsorship](#) levels include:

- Titanium - \$35,000 (Limit 1)
- Gold - \$20,000 (Limit 4)
- Silver - \$10,000 (Limit 8)
- Bronze - \$5,000 (Unlimited)
- Tabletop - \$2,500 (Unlimited)

Why Sponsor?

Sponsorship will position your organization as a leader in the disaster safety and resilience movement and provide you with the opportunity to network with like-minded leaders from organizations such as:

- FEMA
- Huber Engineered Woods
- Insurance Institute for Business & Home Safety
- International Code Council
- ISO/Verisk
- Lowe's
- National Weather Service
- Portland Cement Association
- Simpson Strong-Tie
- State Farm
- *The Weather Channel*
- USAA Partners

You will gain access to highly interactive learning sessions with our invited featured speakers designed to help define your organization's role in the disaster safety and resilience movement and come away with the tools needed for your organization to help drive change.

You will become an active participant in the design and development of the initiatives that are instrumental in advancing the importance of disaster safety and resilience in the areas of:

- Science/Engineering
- Policy
- Practice

You will have the opportunity to work with other leaders in disaster safety and resilience to apply the lessons learned to the movement's challenges and opportunities.

What Do Past Attendees Have to Say?

"I've been coming to the National Disaster Resilience Conference since 2008. It gets better each year, and this year is no exception. #NDRC19 has been awesome!" - Bill Read, Meteorologist, and former Director - National Hurricane Center

"Attending the National Disaster Resilience Conference this week. I've been attending for years and am proud to participate as a local government official this time!" - Hank Hodde, Sustainability and Resiliency Coordinator - Pinellas County Government

"The International Code Council is pleased to continue to support the #NDRC and the work of FLASH and its' partners to advance resilience and safety." - Ryan Colker, Vice President, Innovation - International Code Council

"USAA supports great organizations such as FLASH in their endeavors to educate the public on building safer homes." - Rebekah Nelson, Lead Communications Director – USAA

"Really enjoying the #NDRC. Representing Bay News 9 Weather at this great conference about disaster mitigation. Enjoyed meeting our former congressman out of Lakeland, Dennis Ross." - Brian McClure, Meteorologist - Bay News 9

How Do I Become a Sponsor?

This [prospectus](#) will help you identify the ideal sponsorship level to meet your needs, and we would be happy to arrange a meeting to further discuss the opportunity. For more information, email info@flash.org.