



INSURANCE
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Kaiser Permanente Offers More Choice to Commercial Groups with Added Choice

Two-tier product combines our integrated care delivery system, simplified member experience, unlimited access to licensed providers.

Kaiser Permanente announces the availability of Added Choice, a simple two-tier product that combines the same comprehensive coverage as KP's traditional HMO in-network, with unlimited routine care out-of-network.

Added Choice is a great fit for groups that are new to KP and seeking to:

- Experience integrated care from KP but still have provider choice
- Transition from a similar POS plan with another carrier
- Maintain their relationship with an existing provider
- Have options for employees that live on the outskirts of KP service area

Added Choice also provides an enhanced consumer and employer experience and is aggressively priced to meet the needs of your clients.



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To learn more about Added Choice and other Kaiser Permanente products, visit our [BrokerNet Selling Plans page](#) and review Product descriptions and details by line of business.

