Broker News

For brokers and producers only

Date: November 11, 2021

Markets: All

HealthEquity Finalizes Acquisition of Further

In April, HealthEquity, Inc. announced its intention to acquire Further, an independent company that provides administrative services for CareFirst BlueCross BlueShield (CareFirst) consumer-directed healthcare plans and incentive cards. The acquisition was finalized, on November 1, 2021.

Who is HealthEquity?

HealthEquity, Inc. is the nation's largest independent health savings account (HSA) custodian and administers other complementary consumer-directed benefits, connecting health and wealth to more than 12 million Americans. As one of the largest employer benefits companies in the country, HealthEquity has a reputation for benefits innovation and for continually evolving their offerings to meet their client's and member's needs.

What does this mean for you?

You will continue to work with your designated CareFirst contact(s) and at this point, there are no changes to products, brand, delivery, or support. In the future, if any changes are made, you will be notified in advance.

For more information

Please refer to the FAQs below or contact your Broker representative.

Frequently Asked Questions

Who is Further being acquired by?

Further is being acquired by HealthEquity, Inc. HealthEquity, Inc. is the nation's largest independent HSA custodian and administers other complementary consumer-directed benefits, connecting health and wealth to more than 12 million Americans.

Will there be any disruption to my BlueFund accounts?

No, there will be no disruption to your accounts. Members will continue accessing their accounts as they do today and can expect to continue receiving timely payment and processing on all account transitions.

Will my contacts at Further remain the same?

Yes, your regular contacts will remain the same with no immediate changes unless otherwise notified.

How can I stay up to date with what is happening?

Visit the Updates and FAQs on the Further Learning Center page for the latest information https://learn.hellofurther.com/update.