

For brokers and producers only

Date: November 12, 2020

Markets: All

Transforming Healthcare

Stay informed on how CareFirst is fundamentally changing the way healthcare works. Read more about the actions we're taking to rein in rising costs and improve quality of care and member experience on our newly launched [Transforming Healthcare](#) microsite.

Latest Feature Stories

[A Better, Healthier 'Normal' can be Achieved](#)

CareFirst President & CEO Brian D. Pieninck explains why now is the time to seize the opportunity to reimagine a new healthcare system—one rooted in value, not volume.

Other Top Stories

- [Working with Policymakers to Expand Access to Affordable Coverage](#)
See the specific actions CareFirst is recommending to policymakers to help curb rising costs.
- [As Childhood Vaccinations Decline, Concern Grows](#)
There has been a steep drop in the rate of pediatric vaccinations since the start of the pandemic. See how CareFirst is course-correcting this distressing development.
- [Innovation Challenge Increasing CareFirst Impact](#)
Applicants pitched ideas to a panel of industry experts in a first-of-its-kind, Shark-Tank style competition.

Keep up to date on the steps we're taking and the difference we're making in our industry, communities and the lives of the people we serve. We'll be posting new articles regularly. So be sure to check back often.