Date: April 1, 2021

Market: Accounts that use eExchange

Enhancements to Enrollment Data Process for Groups Using eExchange

Starting in May, CareFirst BlueCross BlueShield (CareFirst) will begin transitioning 51+ and large group accounts that use the eExchange service for enrollment data. To better serve you and your clients, we're bringing this process in-house via cloud-based EDI software from Edifecs.

This transition will help to:

- Improve processes for those that submit enrollment from different platforms and vendors
- Accelerate onboarding for new business and vendor changes
- Provide additional rules and thresholds to better manage membership data

No action is required at this time. However, submitters will need to redirect their enrollment files to our secure file transfer protocol (SFTP) when we go live.

Our enrollment team will reach out to each account and submitter when appropriate. We'll provide specific details and timelines for the transition. We'll also make any necessary changes and test when needed. Our goal is to minimize the impact on our accounts and submitters.

Thank you in advance for your cooperation. We appreciate your partnership in this process.

For more information

If you have any questions, please contact your broker sales representative.