



# DCIS ACTION INDICATORS

*Monitoring the Markets Has Never Been Easier*

### What are the Action Indicators?

The Action Indicators monitor and analyze market data for corn, soybeans, and cotton. Based on market activity, the Indicators signal whether or not it is a good time to take action that would help manage risk.

### How does it work?

Based on 20+ years of historical data and trends, there are four markers that are measured:

- RSI (Relative Strength Index)
- Profit Chart
- Price Change %
- Fund Position

When there is favorable activity, the Indicators activate.

### How do I use it?

Just open up the app, click on Indicators, and select a commodity. All four Indicators appear on one screen in green or red. Green means go! You can also set up push notifications for when the markets are triggered.

### Who can get it?

This marketing tool is available to all current DCIS agents and policyholders.

### How do I get it?

The DCIS app that features the Action Indicators is available for download on iOS in the Apple Store and from Google Play for Android devices.

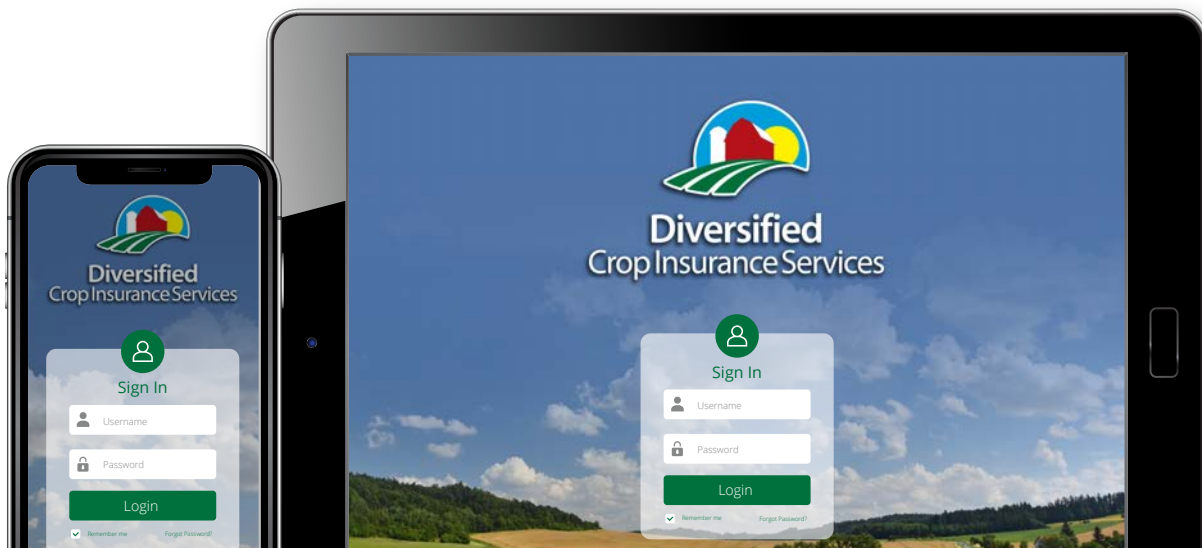


#### iOS Download:

<https://apps.apple.com/us/app/dcis-mobile/id1511217265?ls=1>

#### Android Download:

<https://play.google.com/store/apps/details?id=com.cgb.dcis>



## How do I sign up my agencies/producers?

There is no sign up feature. The DCIS mobile app is free to download from the Apple store for iOS devices, or from Google Play for Android devices. To access the information, all current DCIS agents and policyholders will use their CIA credentials to log in.

For users who do not have their CIA login information:

- a. **Existing Agents** – Contact Help Desk at (866) 779-4357
- b. **New Agents** – Will be given CIA access during standard onboarding procedures with Agency Services.
- c. **Existing Policyholders** – Contact Help Desk at (866) 779-4357
- d. **New Policyholders** – Will receive a letter in the mail indicating CIA credentials approximately 45 days after the Sales Closing Date of their DCIS policy.

## How does this help an agency?

Our mission is to help our nation's producers, and the agencies that serve them, manage their risk, enhance their wealth, and improve their quality of life. We value our agency roots and know firsthand what agents need in the field to succeed, and we develop our unique tools and services according to those needs. Our grain marketing expertise has brought incredible value to our nation's producers. The Action Indicators are an added element to our marketing services. They offer quick, convenient, and easy-to-understand analysis that works in conjunction with a producer's crop insurance policy to protect and grow their operation. We believe this tool will give DCIS Agents a competitive advantage.

## How does this help producers?

A comprehensive risk management plan includes crop insurance and grain marketing. Our producers have placed their trust in our services to help protect their crop and market their grain. Our DSMG Team continues to provide daily commentary on market trends, fluctuations, weather events, global news, and economic impact to keep producers connected and engaged with their operational revenue management. The Action Indicators are an additional tool to help producers navigate complex and ever-changing markets.

## Is it subscription-based?

This app is free to download and use. Contact your DCIS Marketing Representative to sign up.



***Monitoring the Markets Has Never Been Easier***