



Super Baskets of Hope Media Guide

In Thank you for your contribution to the Basket of Hope -- Super Baskets of Hope Event

As Hospital Visits begin in the 32 NFL Cities leading up to the Super Bowl

- We are asking for video contributions from all hospital visits & assembly events

To streamline the process

- We are sharing the video specifications *below* to be used when applicable.

Video professionals use a variety of equipment and workflows

- Please don't be concerned if your footage doesn't perfectly match ours.
- Consistency in quality matters more than identical specifications

Recommended Video Specs:

Resolution | 1920x1080, progressive

Frame Rate | 30 fps (29.97 fps should be fine as well)

Color Space | rec709 (Log if you have it.)

Audio | As clean as possible with good levels and maybe allowing a limiter to be set internally on the camera as well so there isn't any distortion.

SEND VIDEO FILES TO:

<https://www.dropbox.com/request/B3TL7KfkIZsCjH7IV5dD>

Links to Prior Examples:

<https://f.io/QnTaa7Cu>

<https://f.io/3QLFNRfp>

Please reach out to us to discuss any questions you may have:

Email or call with any questions: Gerry.small@broadcastrentals.com

(480)-894-1456 Gerry Small, Owner Broadcast Rentals

Tag us on Social Media #superbaskets

www.facebook.com/basketofhope @basketofhope

www.X.com/baskethope @baskethope

www.instagram.com/basketofhope @basketofhope

www.facebook.com/superbasketsofhope @superbaskets

www.linkedin.com/company/basket-of-hope

More information: www.basketofhope.org www.superbasketsofhope.org

